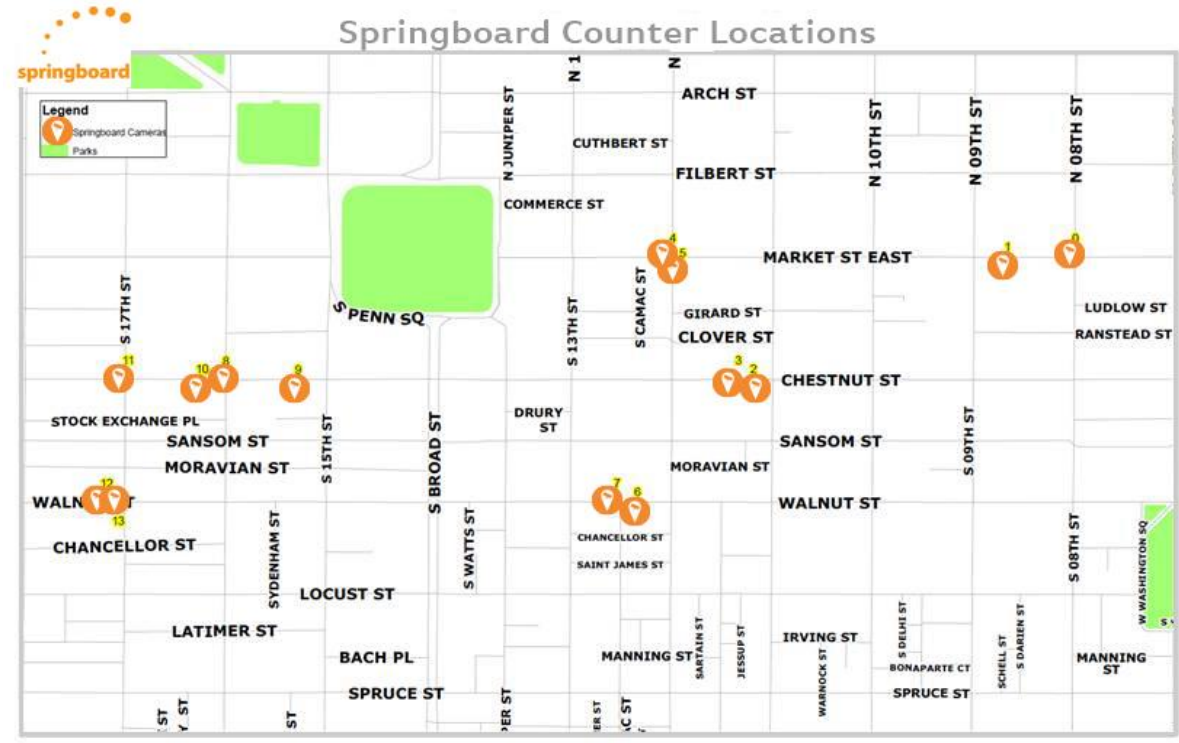


Map of Counting Locations



Example Camera Positions



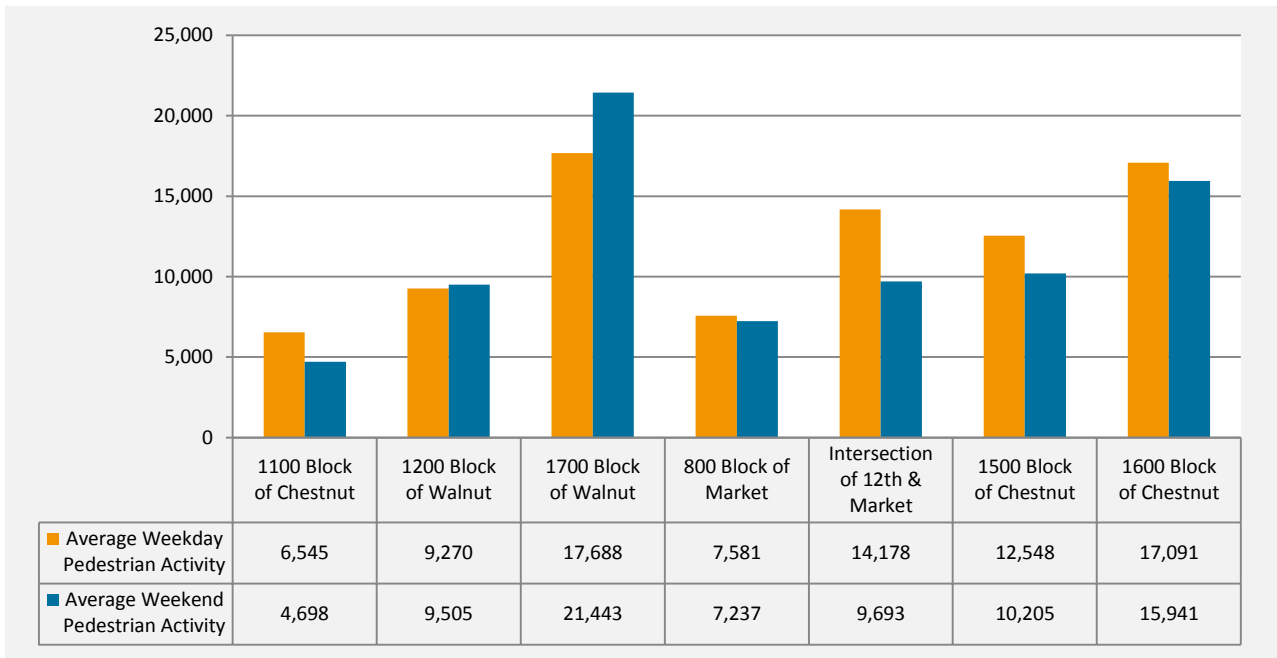


Headlines for January 2013

Pedestrian activity in Center City Philadelphia was up ▼ -13.3% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -19.5% compared to same month last year

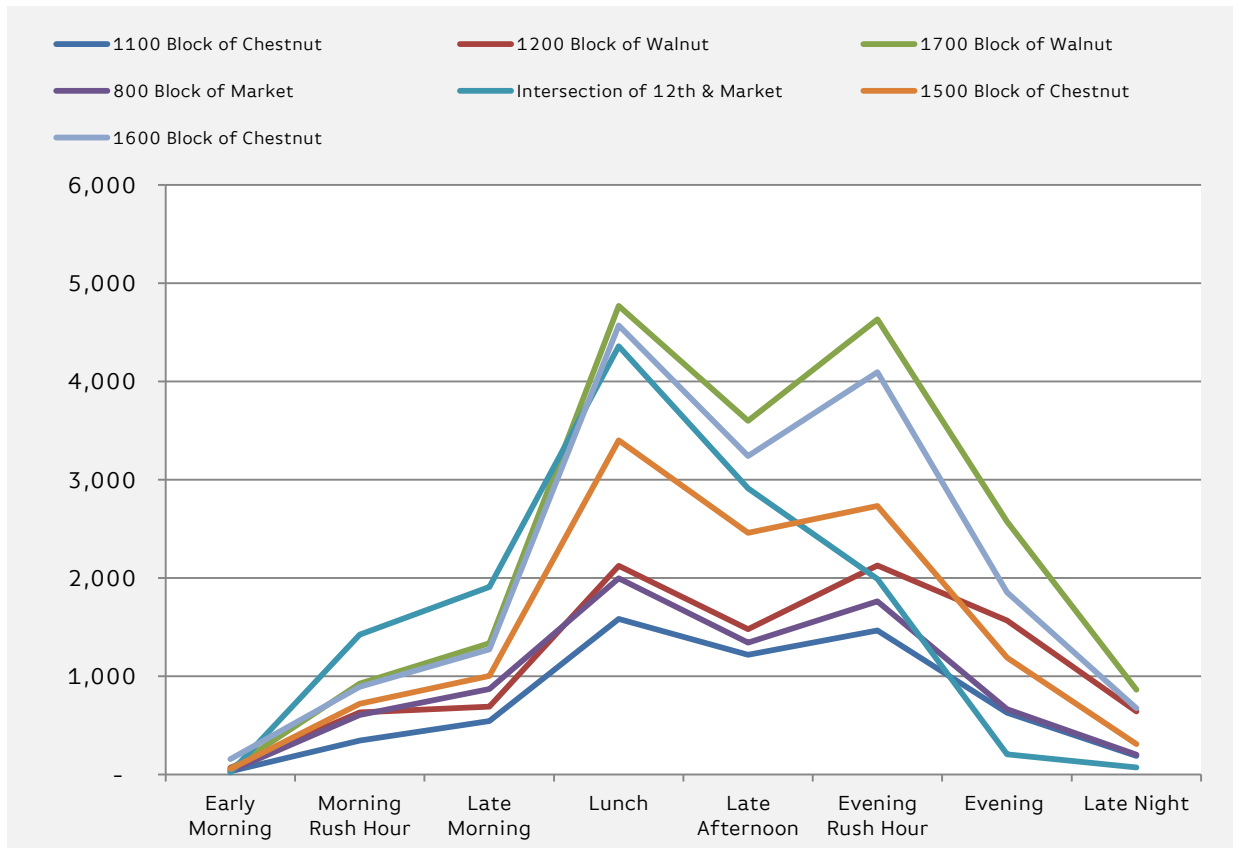
Average Daily Pedestrian Count – January 2013



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2013	2012	2013	2012
1100 Block of Chestnut	6,545	7,707	4,698	5,174
1200 Block of Walnut	9,270	13,188	9,505	14,436
1700 Block of Walnut	17,688	18,606	21,443	21,758
800 Block of Market	7,581	12,798	7,237	8,795
Intersection of 12th & Market	14,178	15,499	9,693	9,468
1500 Block of Chestnut	12,548	17,471	10,205	14,749
1600 Block of Chestnut	17,091	22,439	15,941	17,786



Average Daily Pedestrian Count by Time of Day  
January 2013



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Early Morning	33	49	70	321	56	56	37	49	20	50	56	75	156	736
Morning RH*	347	428	633	1,076	926	1,084	608	1,082	1,424	1,757	722	1,060	893	1,500
Late Morning	545	594	690	1,014	1,336	1,385	869	1,500	1,910	1,973	1,005	1,449	1,275	1,501
Lunch	1,586	1,827	2,124	2,634	4,770	4,869	1,996	3,472	4,359	4,532	3,401	5,479	4,571	5,127
Late Afternoon	1,218	1,343	1,480	1,824	3,601	3,484	1,341	2,001	2,914	2,862	2,460	4,127	3,241	3,458
Evening RH*	1,467	1,733	2,129	2,862	4,631	4,718	1,764	2,567	1,991	2,067	2,734	2,878	4,097	4,598
Evening	629	776	1,567	2,521	2,576	2,714	664	793	206	413	1,190	1,242	1,854	2,582
Late Night	192	234	643	1,293	865	1,197	203	190	72	123	310	383	675	1,608

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

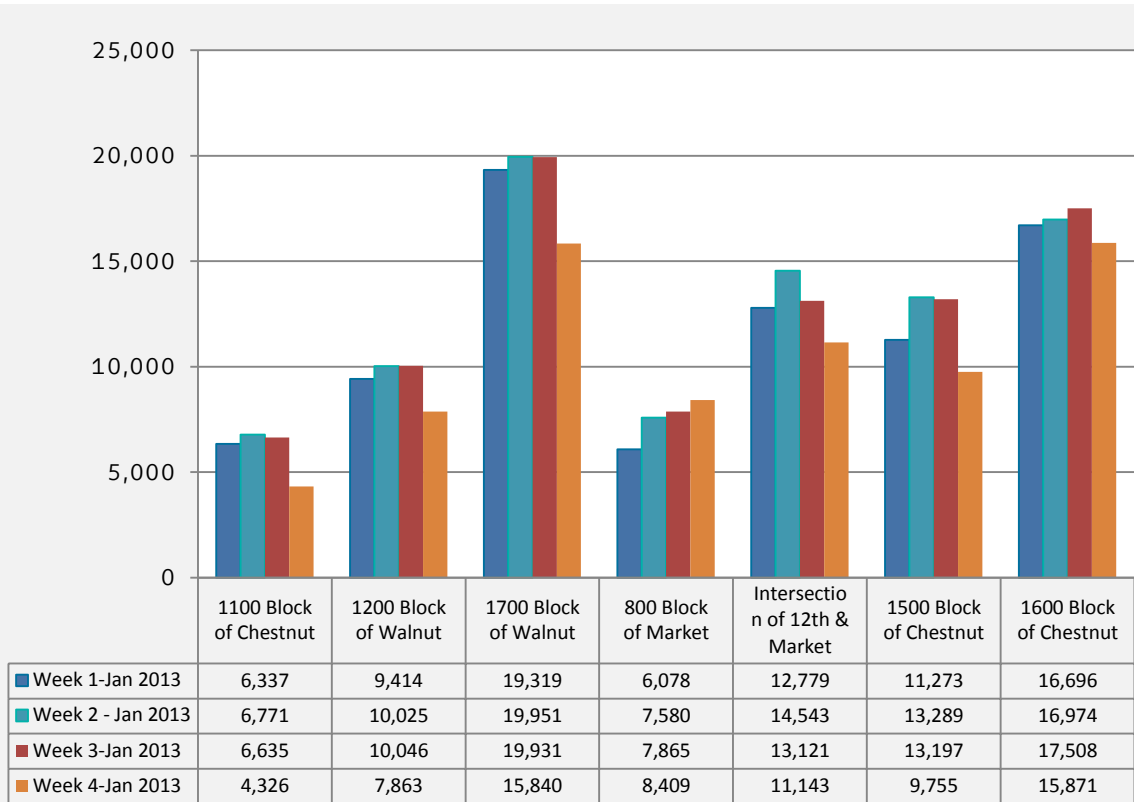
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-January 2013



	Week 1-Jan 2013		Week 2 - Jan 2013		Week 3-Jan 2013		Week 4-Jan 2013	
	2013	2012	2013	2012	2013	2012	2013	2012
<b>1100 Block of Chestnut</b>	6,337	7,881	6,771	7,071	6,635	5,539	4,326	7,443
<b>1200 Block of Walnut</b>	9,414	13,743	10,025	14,072	10,046	14,250	7,863	12,113
<b>1700 Block of Walnut</b>	19,319	19,788	19,951	19,050	19,931	17,805	15,840	21,384
<b>800 Block of Market</b>	6,078	12,074	7,580	12,072	7,865	9,798	8,409	12,674
<b>Intersection of 12th &amp; Market</b>	12,779	14,493	14,543	14,212	13,121	11,632	11,143	14,768
<b>1500 Block of Chestnut</b>	11,273	15,627	13,289	17,544	13,197	15,437	9,755	18,167
<b>1600 Block of Chestnut</b>	16,696	19,535	16,974	22,223	17,508	18,989	15,871	23,691



Average Daily Pedestrian Count by Day of the Week – January 2013

