



United States

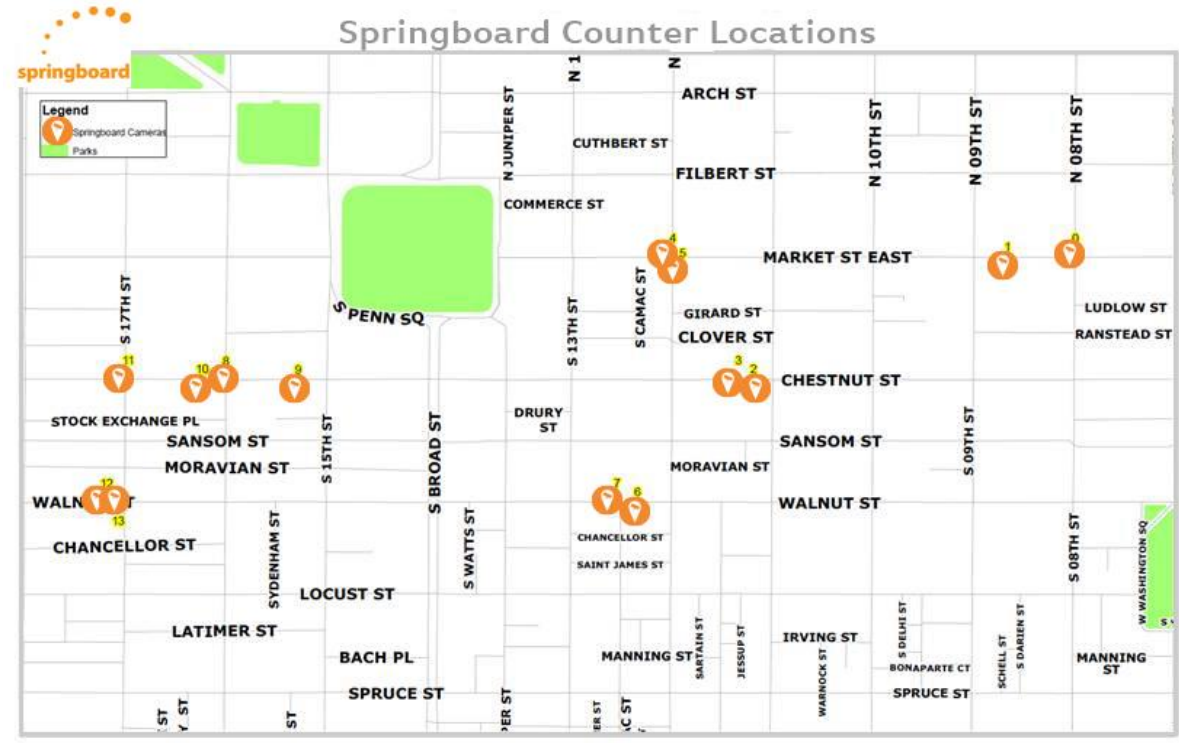
January 2014



Pedestrian Counting Report
12/30/2013 to 02/02/2014

Please note there is currently construction work taking place by Chestnut at 11th South location which will be affecting counts through out this report.

Map of Counting Locations



Example Camera Positions

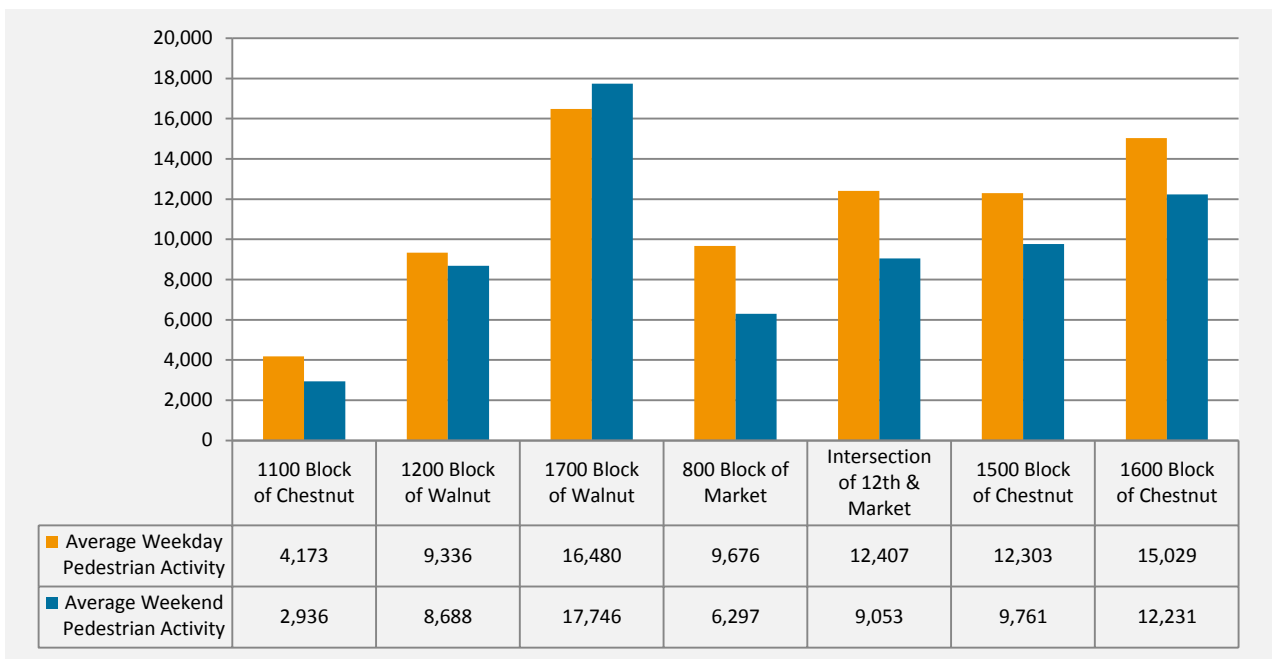




Headlines for January 2014

- Pedestrian activity in Center City Philadelphia was ▼ -17.0% compared to last month
- Pedestrian activity across New York was ▼ -14.0% compared to last month
- Pedestrian activity in Center City Philadelphia was ▼ -8.5% compared to same month last year
- Pedestrian activity across New York was ▲ 8.5% compared to same month last year

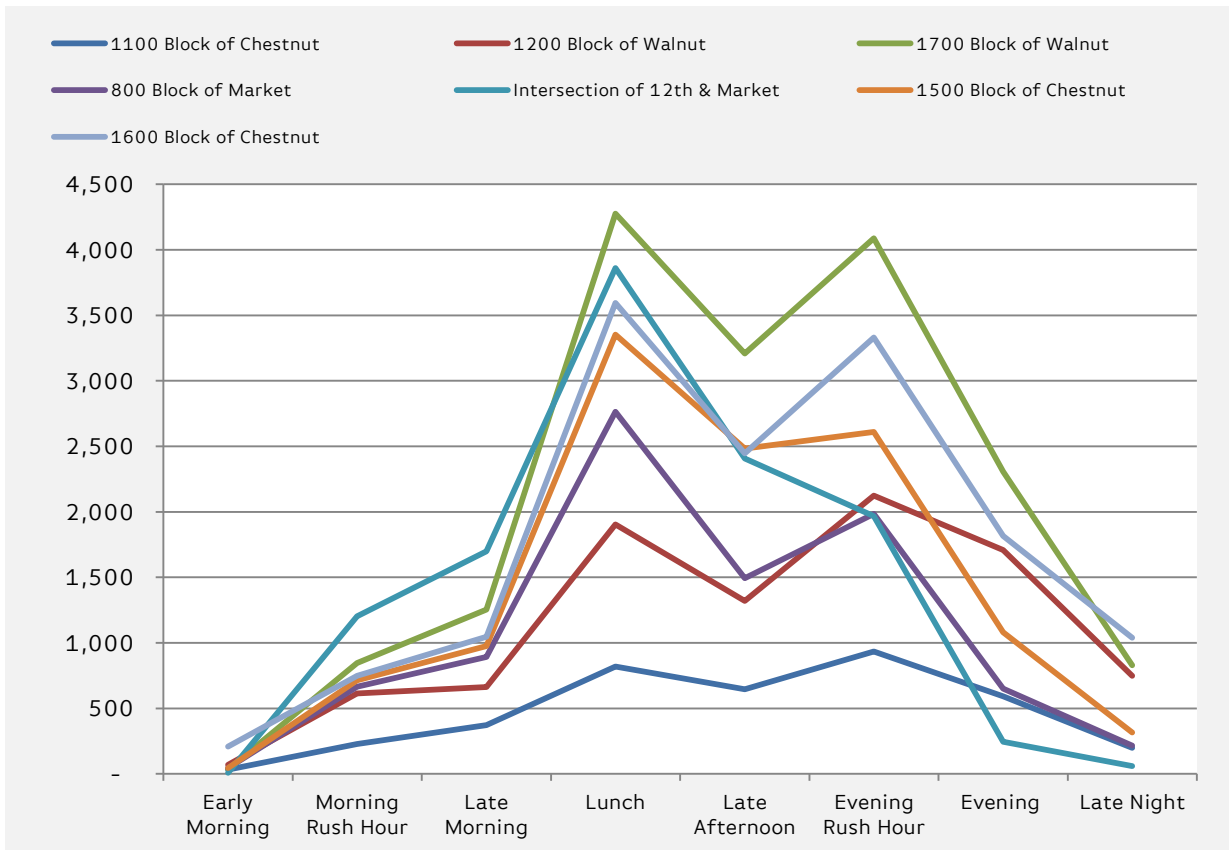
Average Daily Pedestrian Count– January 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	4,173	6,646	2,936	4,526
1200 Block of Walnut	9,336	9,415	8,688	9,160
1700 Block of Walnut	16,480	17,602	17,746	20,666
800 Block of Market	9,676	8,270	6,297	7,239
Intersection of 12th & Market	12,407	14,303	9,053	9,602
1500 Block of Chestnut	12,303	12,697	9,761	9,854
1600 Block of Chestnut	15,029	16,694	12,231	14,855



Average Daily Pedestrian Count by Time of Day
January 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	33	32	70	69	34	56	45	40	8	19	44	63	208	143
Morning RH*	227	359	614	650	846	944	664	677	1,204	1,457	714	743	748	872
Late Morning	373	567	664	703	1,255	1,334	892	920	1,699	1,907	976	1,019	1,047	1,235
Lunch	818	1,609	1,903	2,115	4,275	4,708	2,763	2,192	3,861	4,372	3,353	3,395	3,595	4,413
Late Afternoon	645	1,207	1,320	1,453	3,209	3,502	1,493	1,409	2,406	2,886	2,484	2,432	2,446	3,090
Evening RH*	933	1,461	2,123	2,147	4,088	4,551	1,985	1,877	1,968	2,045	2,610	2,737	3,331	3,977
Evening	592	625	1,708	1,584	2,306	2,552	651	672	245	204	1,081	1,192	1,816	1,808
Late Night	198	181	748	620	829	832	217	188	59	69	316	303	1,038	631

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

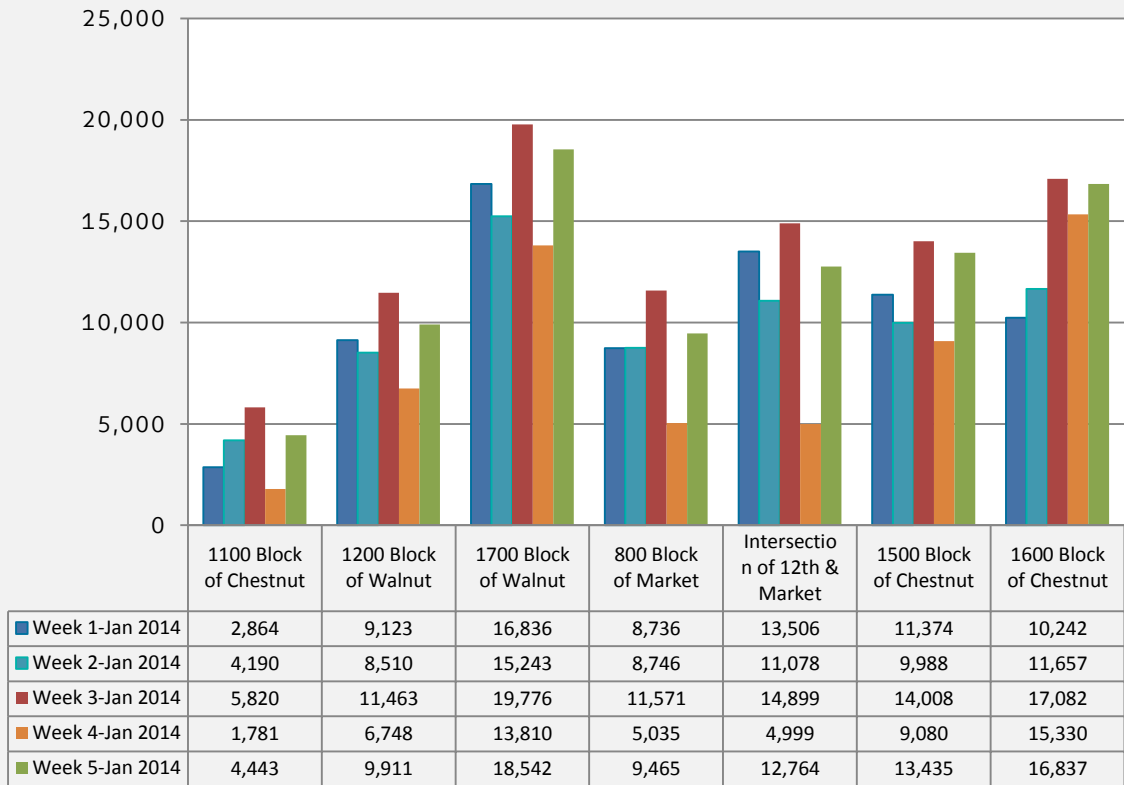
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-January 2014



	Week 1-Jan 2014		Week 2-Jan 2014		Week 3-Jan 2014		Week 4-Jan 2014		Week 5-Jan 2014	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
1100 Block of Chestnut	2,864	6,337	4,190	6,771	5,820	6,635	1,781	4,326	4,443	6,132
1200 Block of Walnut	9,123	9,414	8,510	10,025	11,463	10,046	6,748	7,863	9,911	9,362
1700 Block of Walnut	16,836	19,319	15,243	19,951	19,776	19,931	13,810	15,840	18,542	17,345
800 Block of Market	8,736	6,078	8,746	7,580	11,571	7,865	5,035	8,409	9,465	9,945
Intersection of 12th & Market	13,506	12,779	11,078	14,543	14,899	13,121	4,999	11,143	12,764	13,214
1500 Block of Chestnut	11,374	11,273	9,988	13,289	14,008	13,197	9,080	9,755	13,435	11,910
1600 Block of Chestnut	10,242	16,696	11,657	16,974	17,082	17,508	15,330	15,871	16,837	13,795



Average Daily Pedestrian Count by Day of the Week – January 2014

