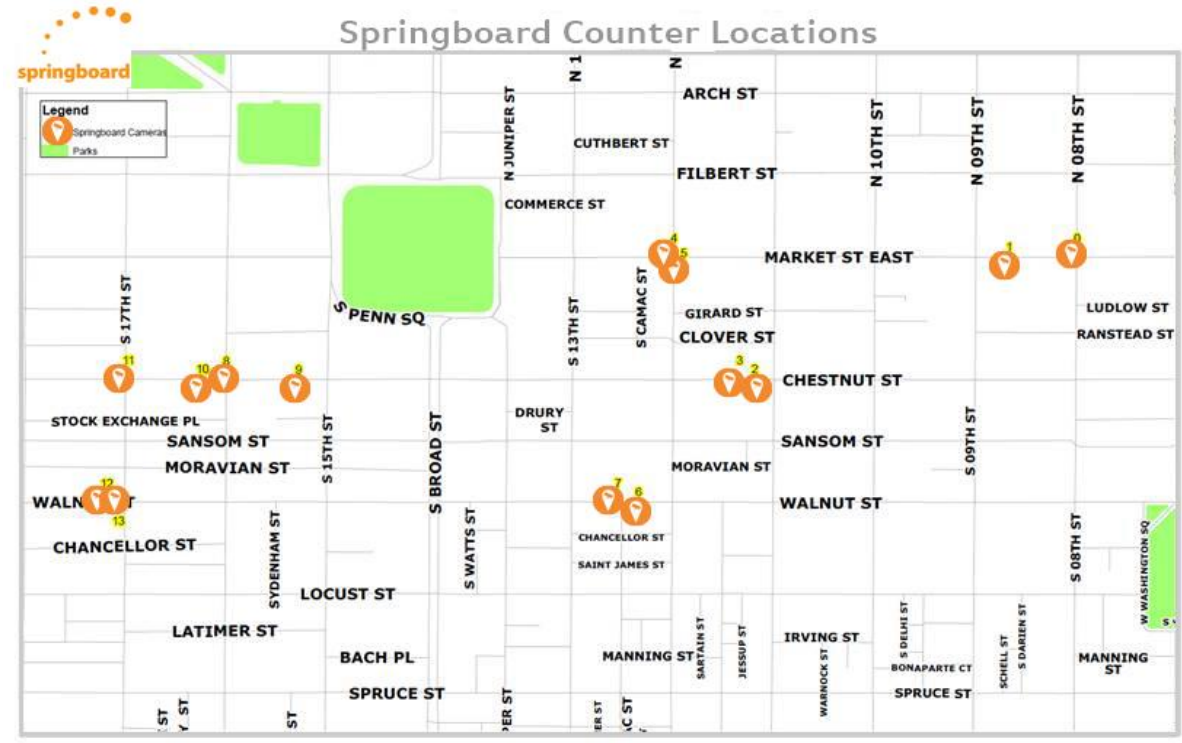


Map of Counting Locations



Example Camera Positions



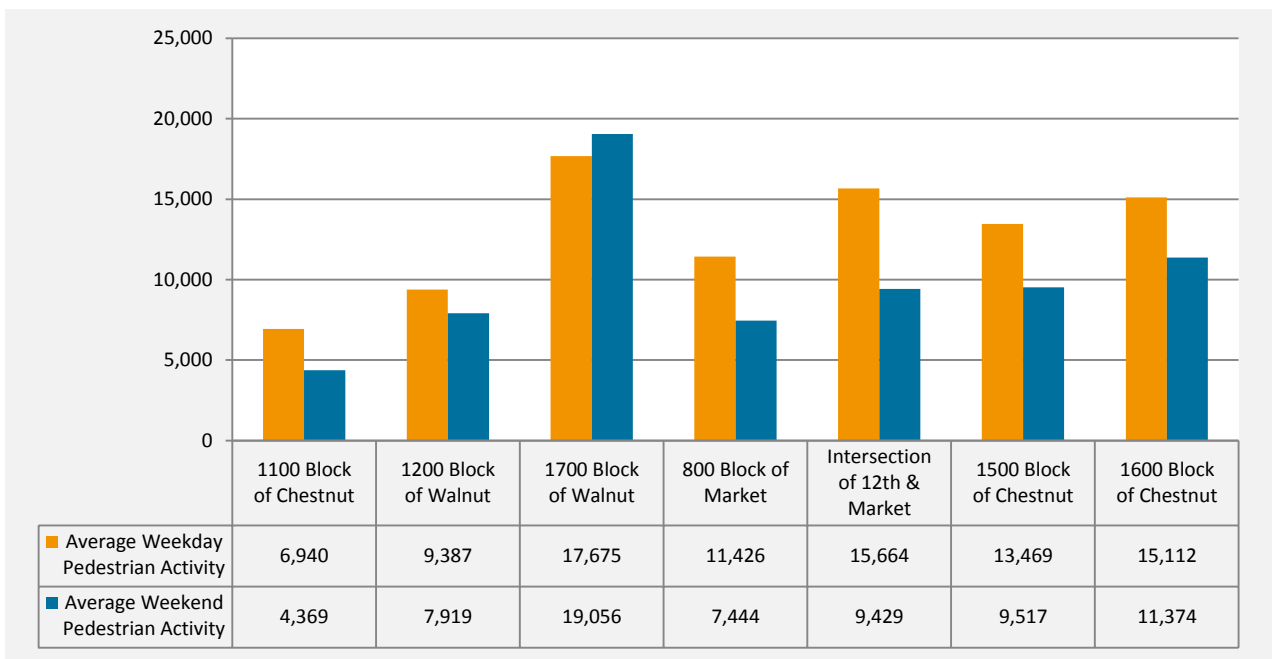


Headlines for February 2013

Pedestrian activity in Center City Philadelphia was up ▲ 0.8% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -25.2% compared to same month last year

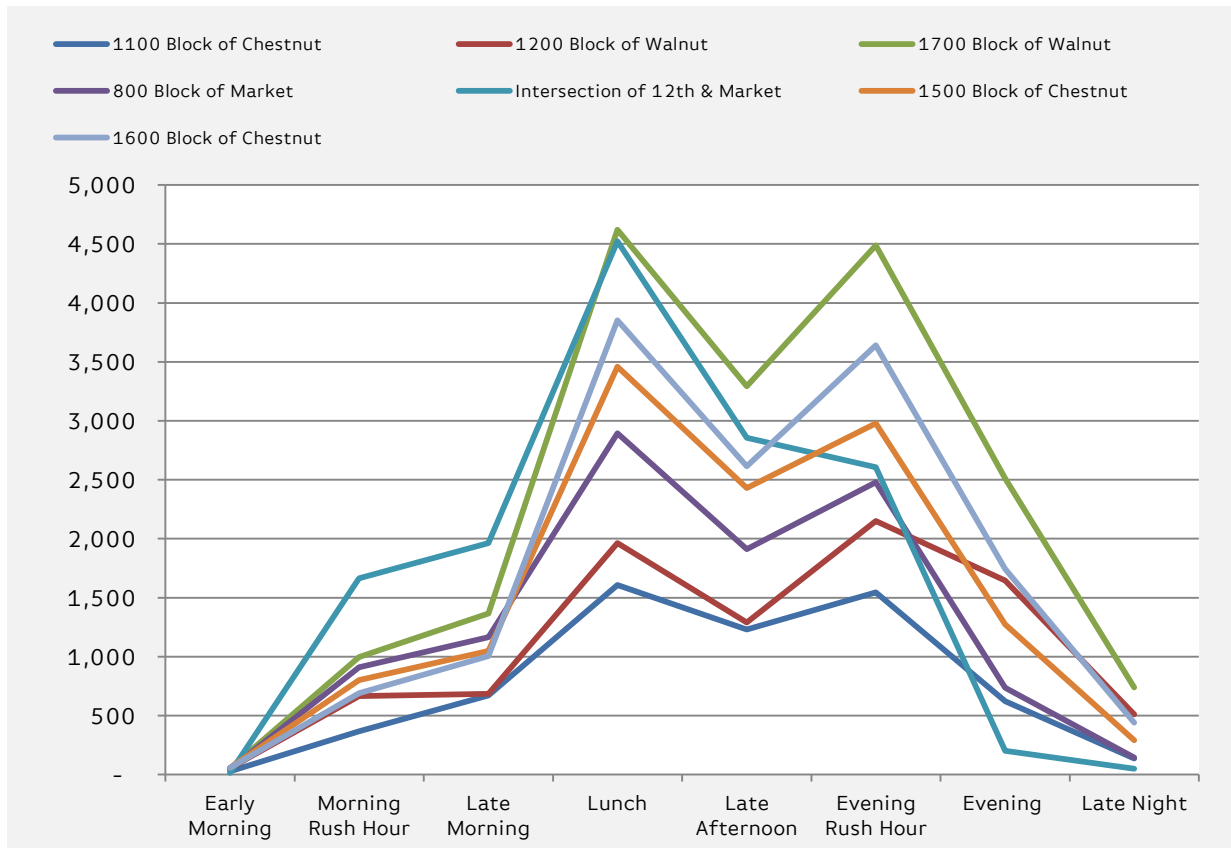
Average Daily Pedestrian Count – February 2013



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2013	2012	2013	2012
1100 Block of Chestnut	6,940	9,328	4,369	6,043
1200 Block of Walnut	9,387	11,998	7,919	10,748
1700 Block of Walnut	17,675	21,417	19,056	22,905
800 Block of Market	11,426	16,427	7,444	10,553
Intersection of 12th & Market	15,664	18,834	9,429	10,666
1500 Block of Chestnut	13,469	19,403	9,517	16,390
1600 Block of Chestnut	15,112	20,428	11,374	20,149



Average Daily Pedestrian Count by Time of Day  
February 2013



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Early Morning	28	40	55	81	53	64	48	63	15	52	57	97	57	282
Morning RH*	366	454	665	821	998	1,213	909	1,214	1,666	2,056	800	1,128	690	1,134
Late Morning	672	897	685	816	1,366	1,649	1,166	1,778	1,965	2,321	1,049	1,590	1,006	1,556
Lunch	1,608	2,184	1,963	2,473	4,621	5,652	2,893	4,562	4,524	5,366	3,459	5,882	3,852	5,504
Late Afternoon	1,230	1,620	1,291	1,689	3,293	3,715	1,913	2,740	2,857	3,357	2,430	4,256	2,614	3,538
Evening RH*	1,544	2,076	2,152	2,778	4,487	5,260	2,478	3,205	2,608	2,837	2,978	3,689	3,640	4,827
Evening	622	881	1,645	2,168	2,512	3,029	737	986	200	388	1,275	1,529	1,744	2,457
Late Night	136	236	511	813	740	1,261	144	201	49	123	291	371	441	1,050

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

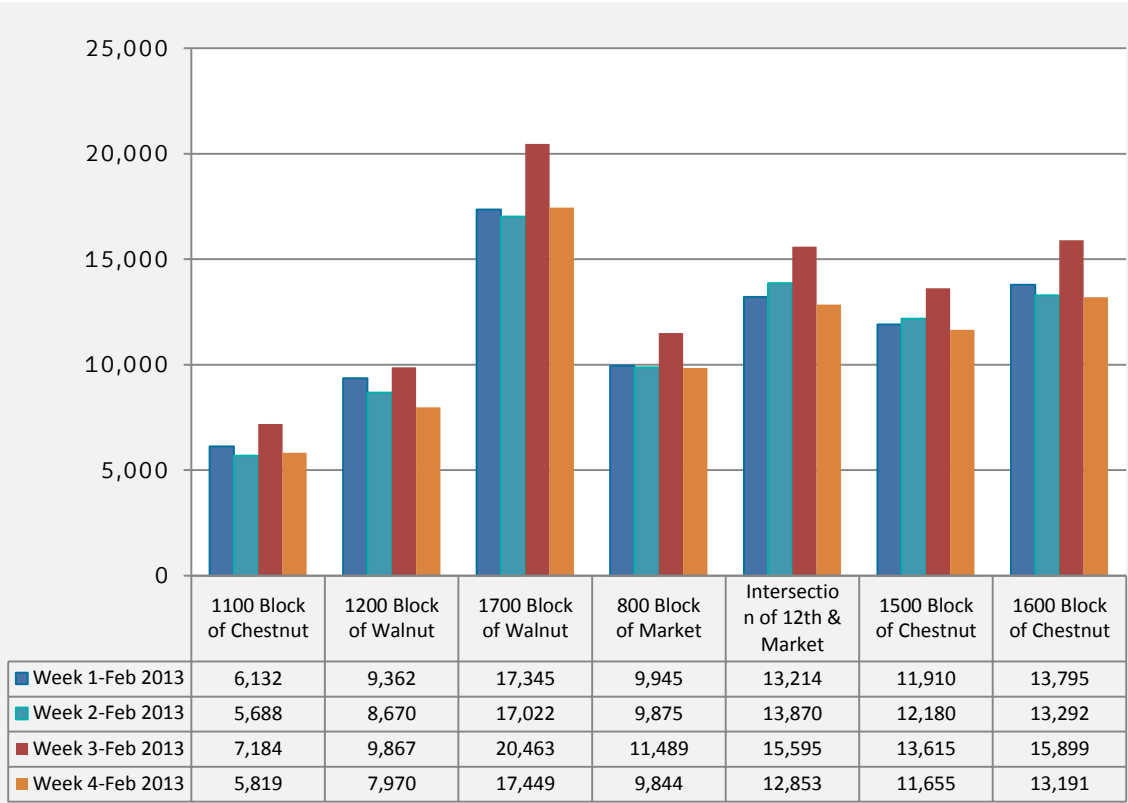
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-February 2013



	Week 1-Feb 2013		Week 2-Feb 2013		Week 3-Feb 2013		Week 4-Feb 2013	
	2013	2012	2013	2012	2013	2012	2013	2012
<b>1100 Block of Chestnut</b>	6,132	8,935	5,688	7,718	7,184	8,670	5,819	8,234
<b>1200 Block of Walnut</b>	9,362	12,156	8,670	10,130	9,867	12,436	7,970	11,841
<b>1700 Block of Walnut</b>	17,345	22,380	17,022	19,291	20,463	23,321	17,449	22,377
<b>800 Block of Market</b>	9,945	16,150	9,875	13,427	11,489	14,584	9,844	14,833
<b>Intersection of 12th &amp; Market</b>	13,214	16,917	13,870	15,291	15,595	16,511	12,853	17,280
<b>1500 Block of Chestnut</b>	11,910	18,384	12,180	17,555	13,615	19,405	11,655	18,823
<b>1600 Block of Chestnut</b>	13,795	20,803	13,292	18,925	15,899	19,330	13,191	22,336



Average Daily Pedestrian Count by Day of the Week – February 2013

