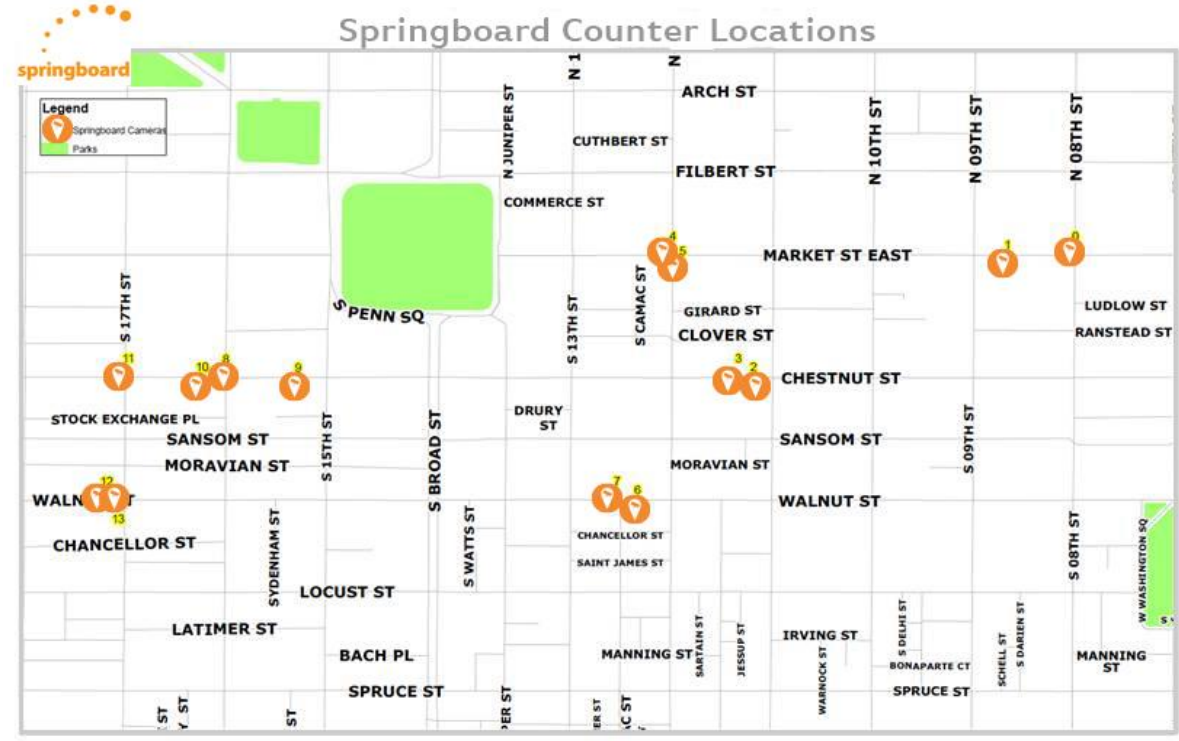


Map of Counting Locations



Example Camera Positions

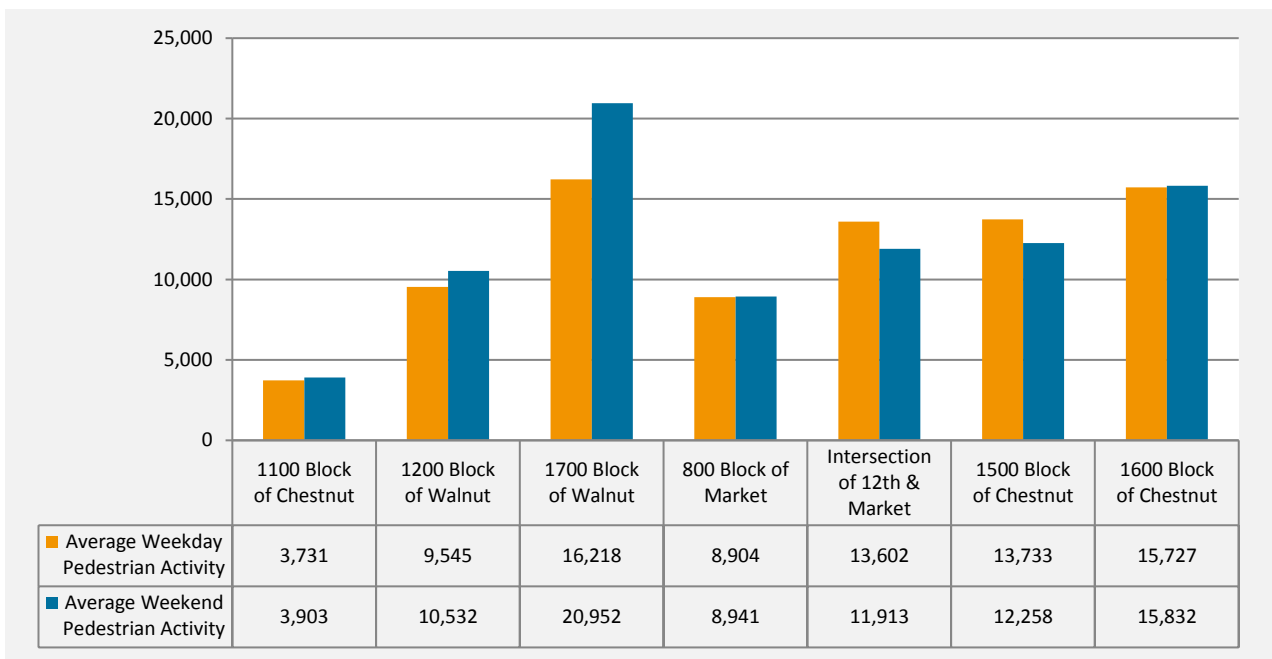




Headlines for February 2014

- Pedestrian activity in Center City Philadelphia was ▲ 8.6% compared to last month
- Pedestrian activity across New York was ▼ -10.9% compared to last month
- Pedestrian activity in Center City Philadelphia was ▼ -5.8% compared to same month last year
- Pedestrian activity across New York was ▼ -6.2% compared to same month last year

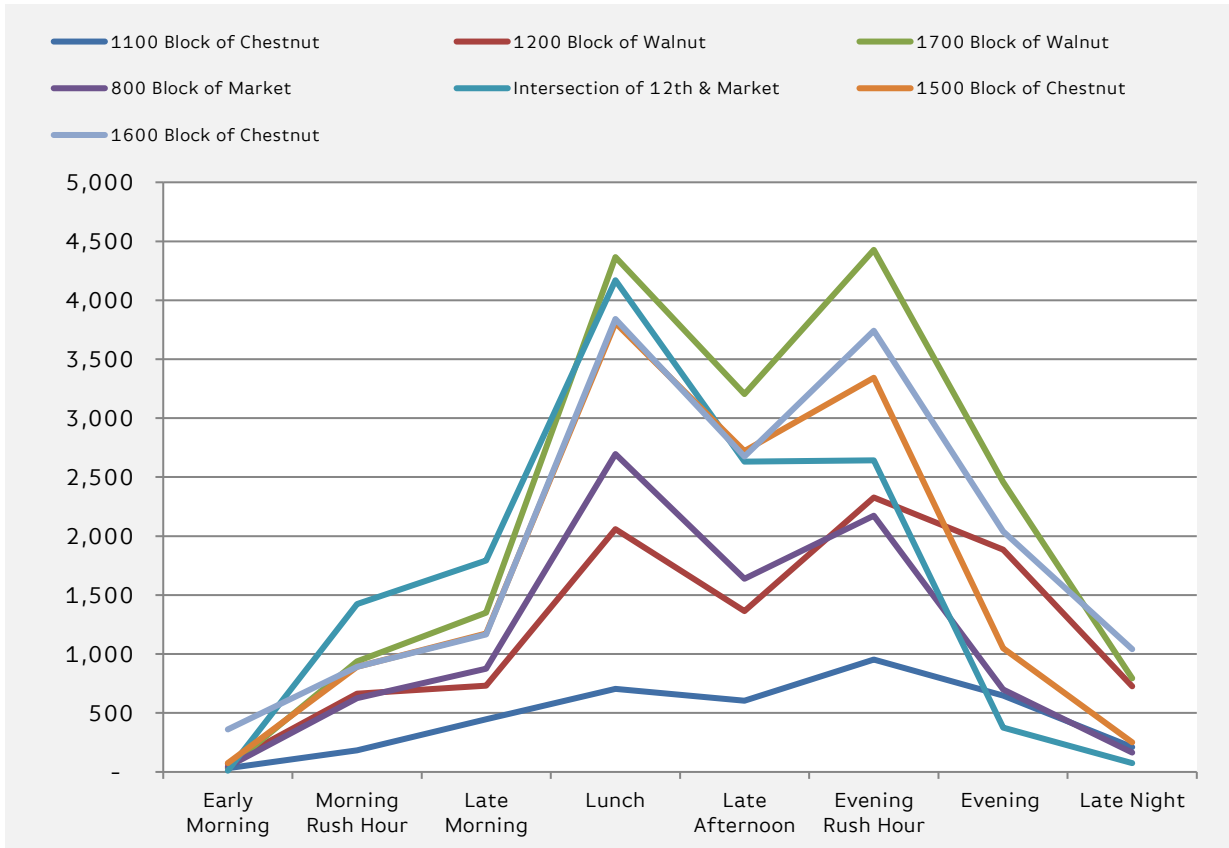
Average Daily Pedestrian Count– February 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	3,731	7,266	3,903	4,792
1200 Block of Walnut	9,545	9,340	10,532	8,672
1700 Block of Walnut	16,218	18,189	20,952	19,955
800 Block of Market	8,904	11,854	8,941	8,070
Intersection of 12th & Market	13,602	16,551	11,913	10,072
1500 Block of Chestnut	13,733	13,824	12,258	10,317
1600 Block of Chestnut	15,727	15,636	15,832	12,104



Average Daily Pedestrian Count by Time of Day
February 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	32	30	70	51	36	51	44	47	10	16	75	46	360	47
Morning RH*	182	368	664	651	937	1,022	626	920	1,424	1,773	891	805	892	674
Late Morning	447	713	732	677	1,349	1,408	876	1,198	1,793	2,036	1,174	1,052	1,166	1,017
Lunch	705	1,690	2,060	1,997	4,367	4,716	2,696	2,967	4,169	4,720	3,808	3,566	3,841	4,028
Late Afternoon	604	1,299	1,363	1,315	3,203	3,395	1,638	2,036	2,633	2,978	2,721	2,526	2,674	2,755
Evening RH*	953	1,642	2,327	2,202	4,427	4,706	2,173	2,660	2,642	2,920	3,343	3,180	3,742	3,801
Evening	646	672	1,886	1,710	2,459	2,636	699	792	375	211	1,048	1,348	2,039	1,858
Late Night	212	144	725	545	793	758	164	154	74	46	252	298	1,042	447

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

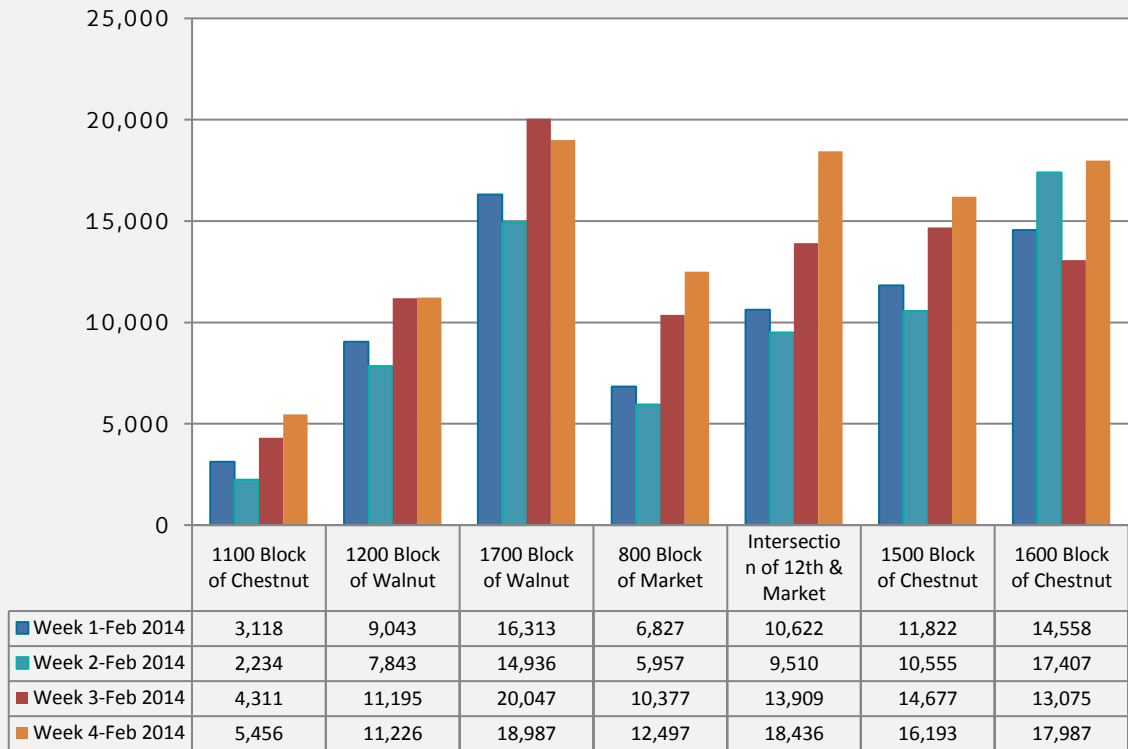
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



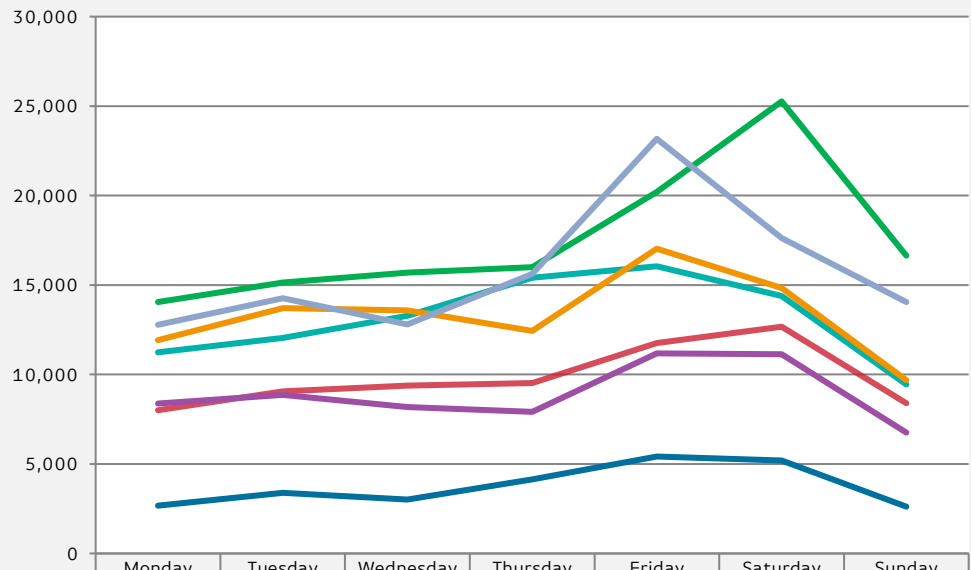
Average Pedestrian Count by Week-February 2014



	Week 1-Feb 2014		Week 2-Feb 2014		Week 3-Feb 2014		Week 4-Feb 2014	
	2014	2013	2014	2013	2014	2013	2014	2013
1100 Block of Chestnut	3,118	5,688	2,234	7,184	4,311	5,819	5,456	7,546
1200 Block of Walnut	9,043	8,670	7,843	9,867	11,195	7,970	11,226	10,089
1700 Block of Walnut	16,313	17,022	14,936	20,463	20,047	17,449	18,987	19,840
800 Block of Market	6,827	9,875	5,957	11,489	10,377	9,844	12,497	11,884
Intersection of 12th & Market	10,622	13,870	9,510	15,595	13,909	12,853	18,436	16,482
1500 Block of Chestnut	11,822	12,180	10,555	13,615	14,677	11,655	16,193	13,839
1600 Block of Chestnut	14,558	13,292	17,407	15,899	13,075	13,191	17,987	16,126



Average Daily Pedestrian Count by Day of the Week – February 2014



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1100 Block of Chestnut	2,678	3,391	3,021	4,147	5,417	5,189	2,616
1200 Block of Walnut	8,003	9,061	9,382	9,527	11,750	12,671	8,393
1700 Block of Walnut	14,051	15,146	15,701	15,991	20,203	25,261	16,643
800 Block of Market	8,373	8,866	8,186	7,916	11,180	11,128	6,755
Intersection of 12th & Market	11,245	12,043	13,274	15,402	16,046	14,384	9,442
1500 Block of Chestnut	11,914	13,710	13,583	12,430	17,030	14,831	9,685
1600 Block of Chestnut	12,779	14,259	12,804	15,622	23,171	17,622	14,042