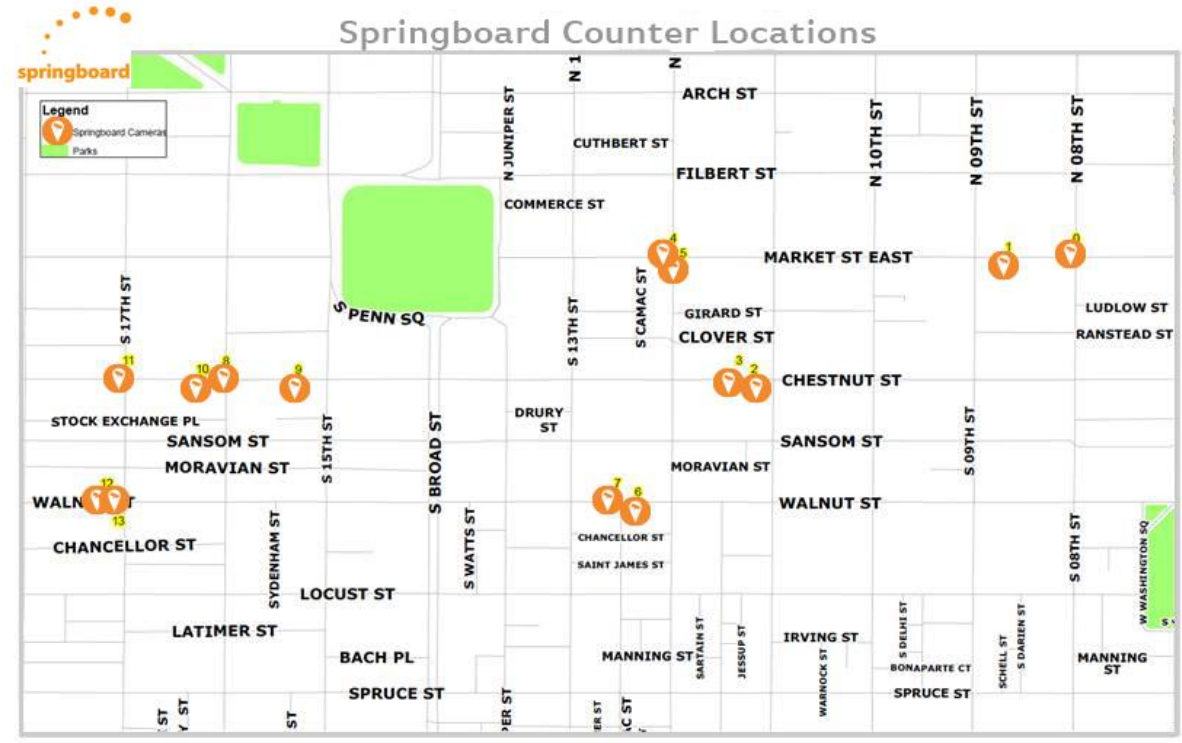


Map of Counting Locations



Example Camera Positions



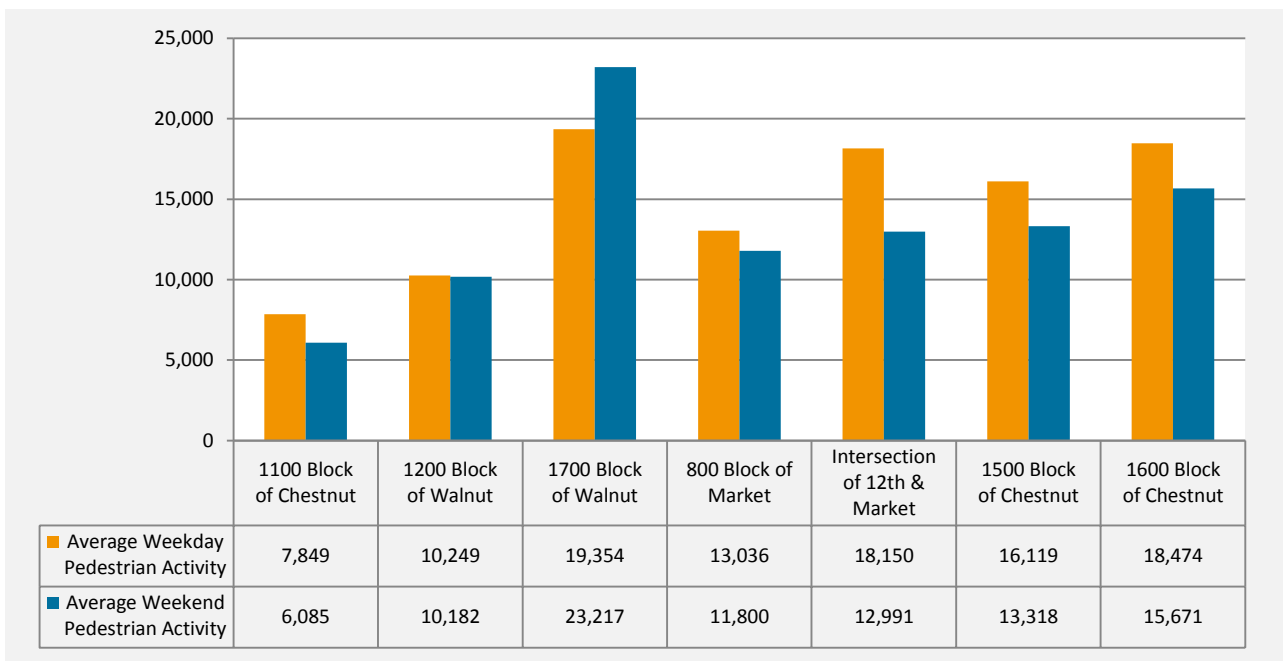


Headlines for March 2013

Pedestrian activity in Center City Philadelphia was up ▲ 19.8% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -18.0% compared to same month last year

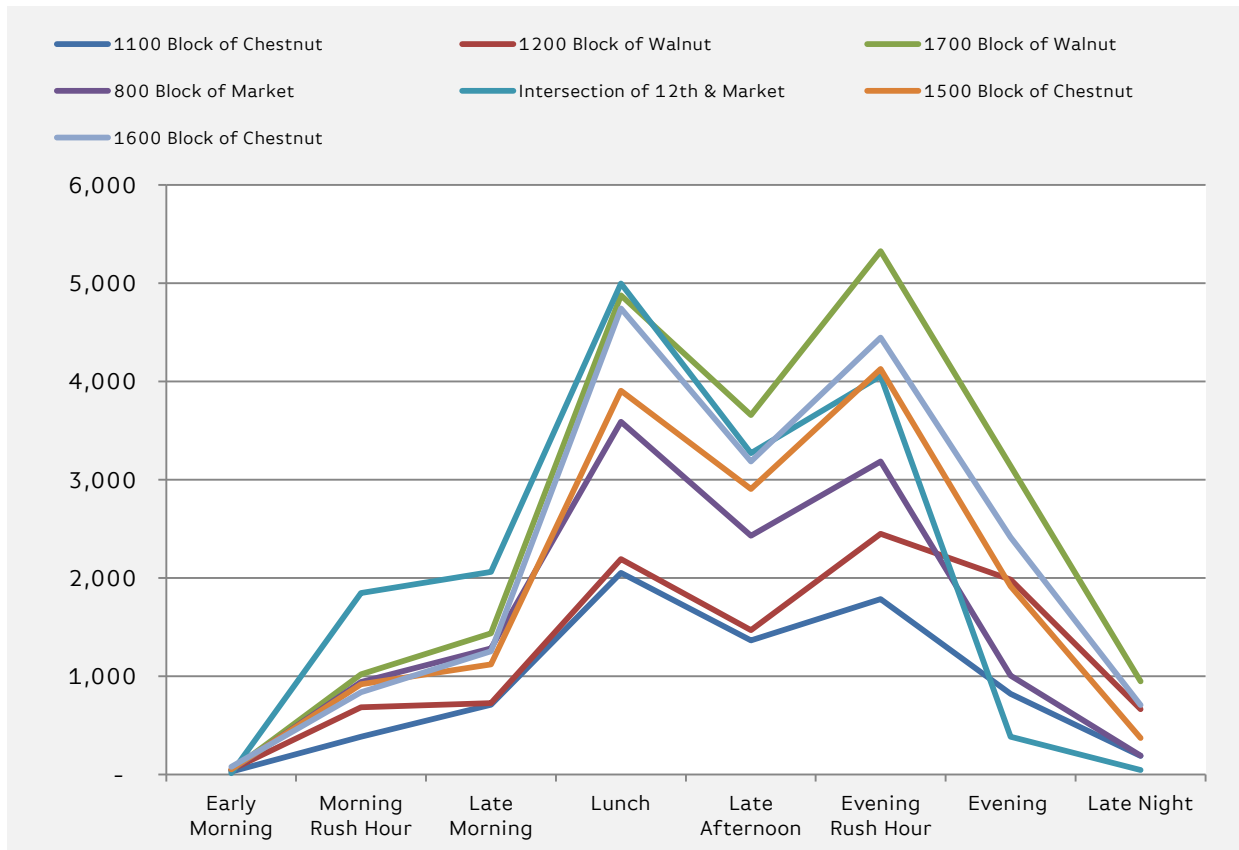
Average Daily Pedestrian Count—March 2013



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2013	2012	2013	2012
1100 Block of Chestnut	7,849	11,219	6,085	7,676
1200 Block of Walnut	10,249	13,673	10,182	12,336
1700 Block of Walnut	19,354	23,759	23,217	24,489
800 Block of Market	13,036	19,468	11,800	12,834
Intersection of 12th & Market	18,150	21,228	12,991	13,573
1500 Block of Chestnut	16,119	20,970	13,318	15,597
1600 Block of Chestnut	18,474	20,472	15,671	15,044



Average Daily Pedestrian Count by Time of Day  
March 2013



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Early Morning	30	63	51	93	43	92	43	97	13	98	52	82	80	131
Morning RH*	385	642	686	918	1,020	1,371	943	1,505	1,849	2,534	920	1,206	837	1,023
Late Morning	712	1,097	729	949	1,439	1,817	1,286	2,061	2,062	2,510	1,121	1,536	1,255	1,377
Lunch	2,055	2,837	2,193	2,877	4,876	6,137	3,590	5,294	4,996	5,863	3,907	5,714	4,743	5,301
Late Afternoon	1,365	1,838	1,471	1,895	3,659	4,114	2,432	3,270	3,270	3,653	2,905	3,684	3,187	3,223
Evening RH*	1,785	2,329	2,450	3,150	5,328	5,937	3,187	3,889	4,057	3,806	4,127	4,858	4,447	4,664
Evening	822	1,094	1,983	2,535	3,142	3,319	1,008	1,217	384	475	1,915	1,949	2,416	2,438
Late Night	191	307	667	874	950	1,180	193	241	46	102	372	407	708	766

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

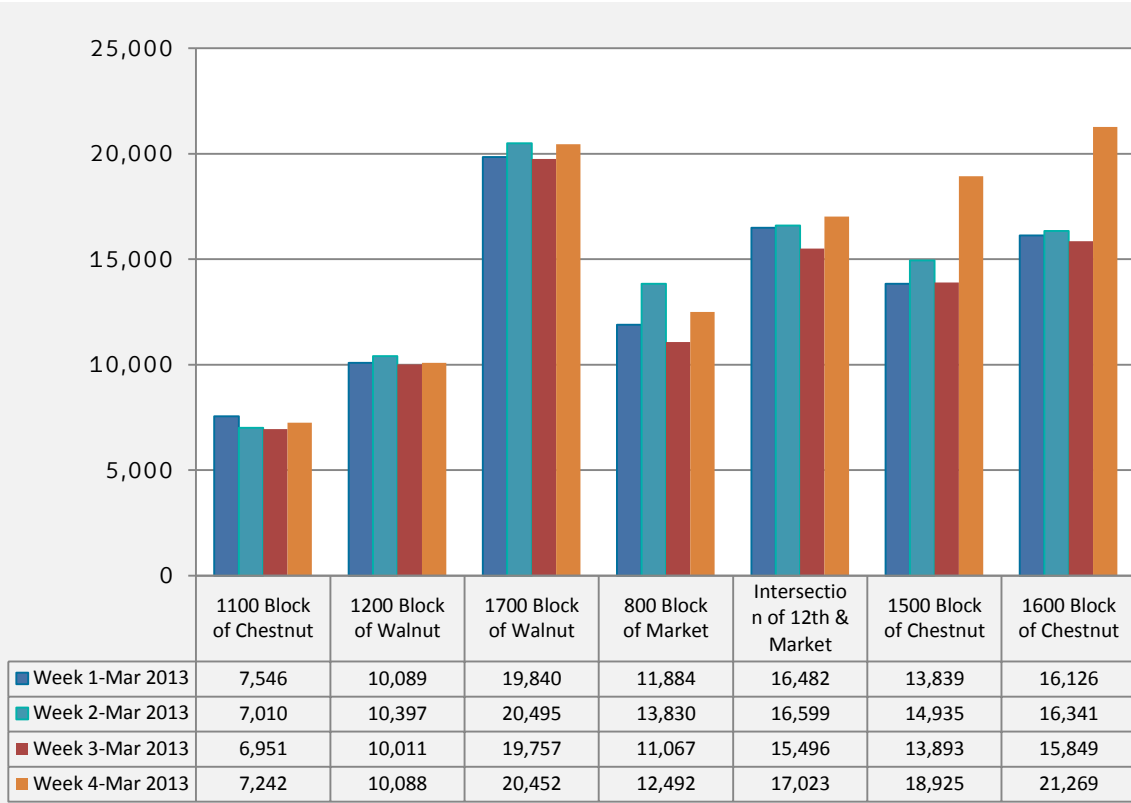
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-March 2013



	Week 1-Mar 2013		Week 2-Mar 2013		Week 3-Mar 2013		Week 4-Mar 2013		Week 5-Mar 2013	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
<b>1100 Block of Chestnut</b>	7,546	8,481	7,010	10,815	6,951	11,152	7,242	10,667	7,977	69,431
<b>1200 Block of Walnut</b>	10,089	11,653	10,397	12,862	10,011	14,817	10,088	14,507	10,565	88,295
<b>1700 Block of Walnut</b>	19,840	21,299	20,495	23,516	19,757	27,226	20,452	26,172	21,743	151,374
<b>800 Block of Market</b>	11,884	14,557	13,830	18,917	11,067	18,779	12,492	18,630	14,142	118,865
<b>Intersection of 12th &amp; Market</b>	16,482	16,503	16,599	20,039	15,496	19,903	17,023	19,409	17,781	135,461
<b>1500 Block of Chestnut</b>	13,839	18,151	14,935	20,200	13,893	19,839	18,925	19,852	15,000	133,944
<b>1600 Block of Chestnut</b>	16,126	17,355	16,341	18,073	15,849	21,049	21,269	20,887	18,782	120,702



Average Daily Pedestrian Count by Day of the Week – March 2013

