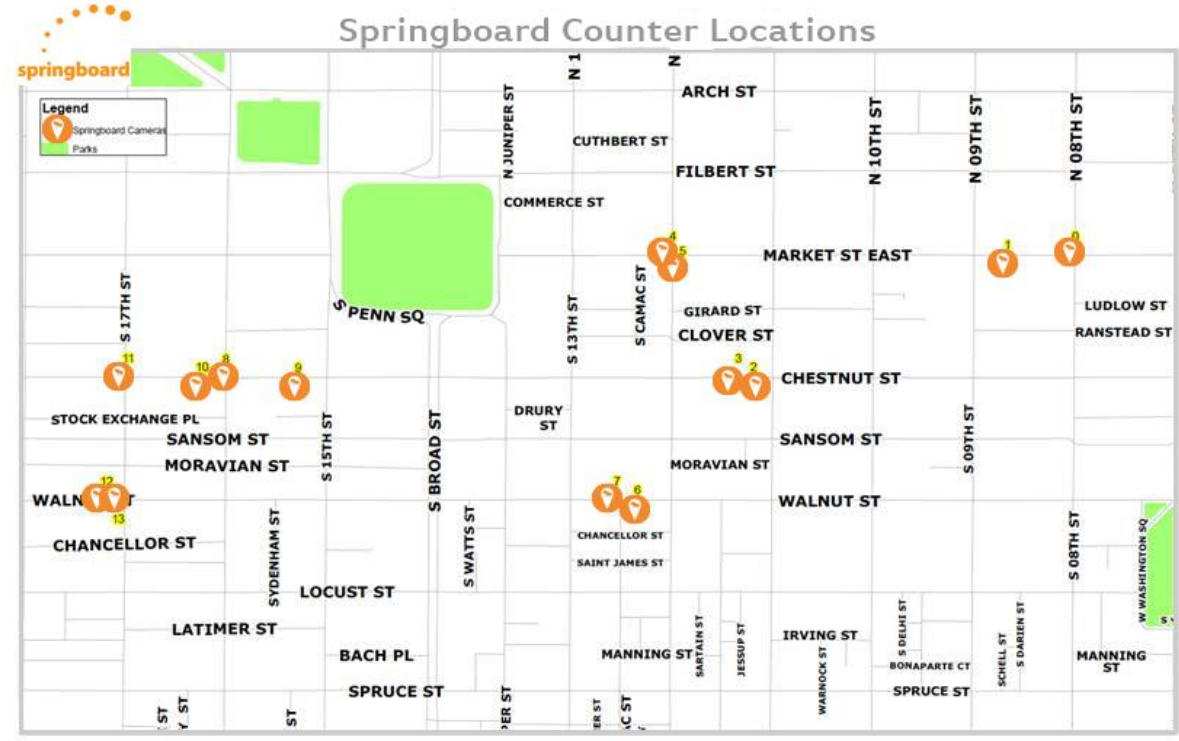


Map of Counting Locations



Example Camera Positions

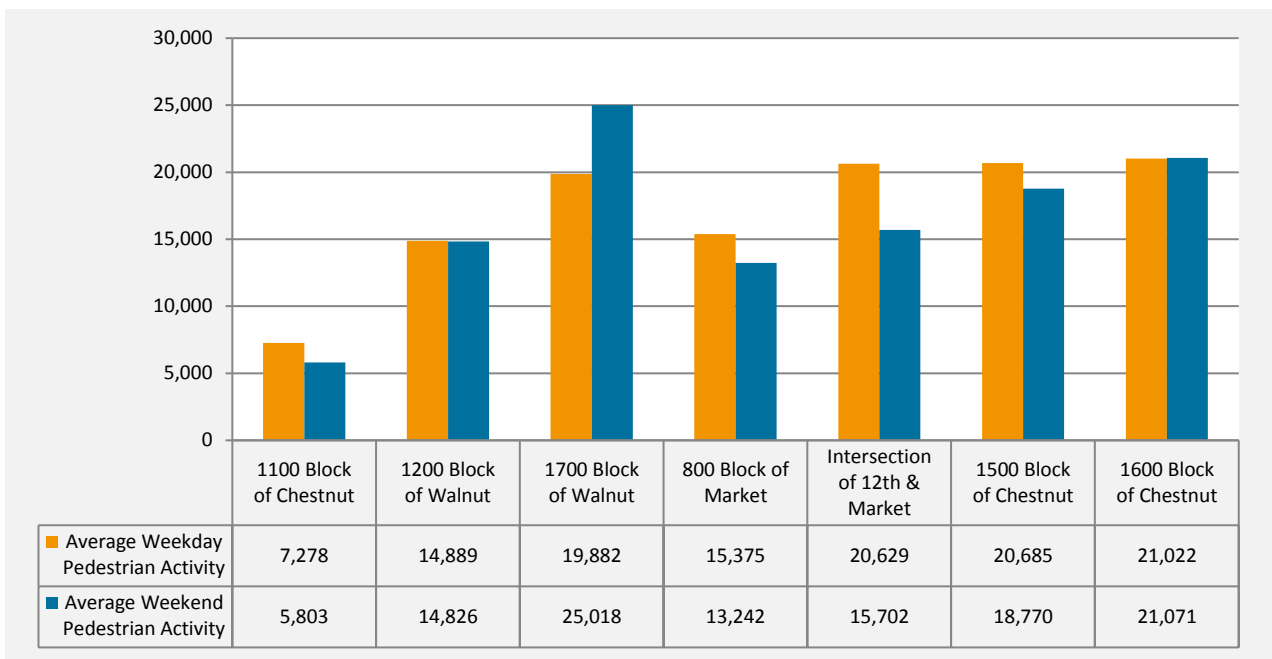




Headlines for March 2014

- Pedestrian activity in Center City Philadelphia was ▲ 43.7% compared to last month
- Pedestrian activity across New York was ▲ 16.4% compared to last month
- Pedestrian activity in Center City Philadelphia was ▲ 11.1% compared to same month last year
- Pedestrian activity across New York was ▼ -8.2% compared to same month last year

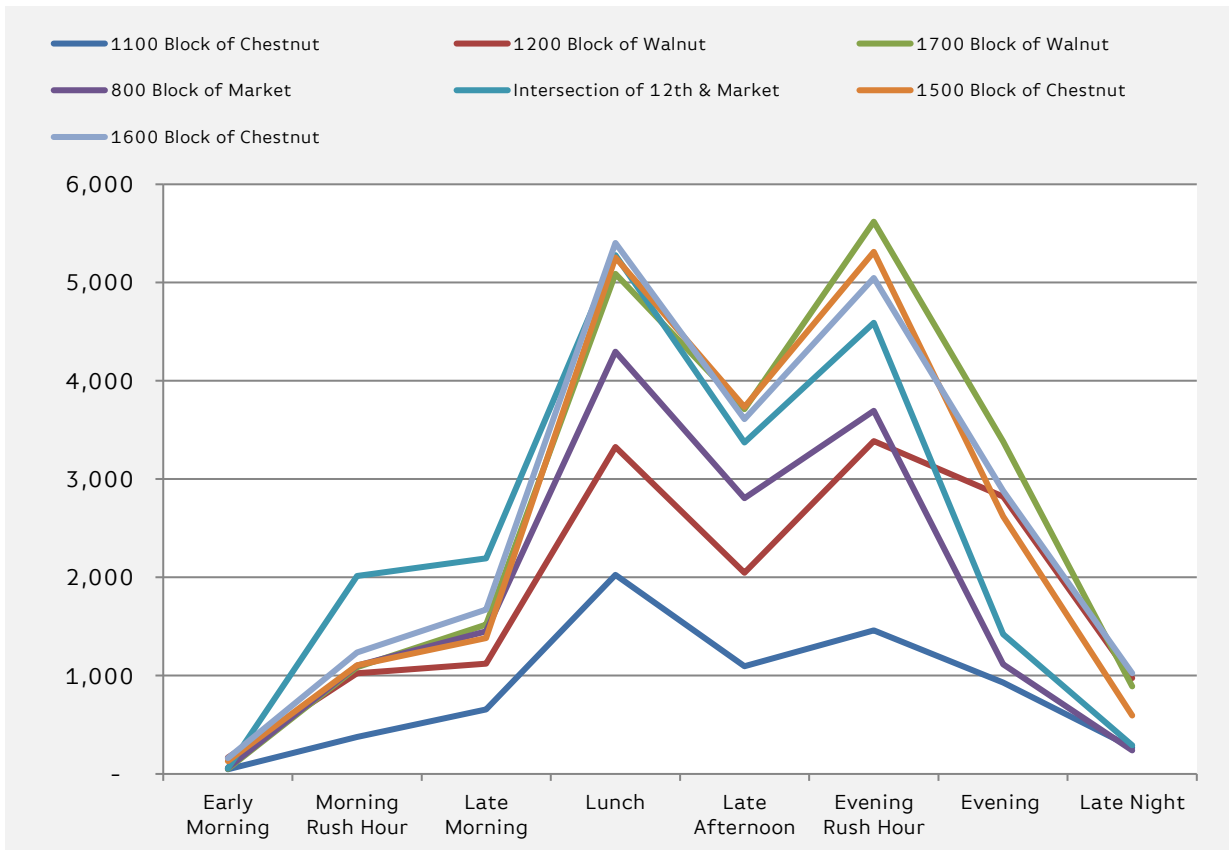
Average Daily Pedestrian Count– March 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	7,278	8,202	5,803	6,380
1200 Block of Walnut	14,889	10,853	14,826	10,427
1700 Block of Walnut	19,882	19,883	25,018	24,416
800 Block of Market	15,375	14,109	13,242	12,839
Intersection of 12th & Market	20,629	18,419	15,702	13,600
1500 Block of Chestnut	20,685	16,662	18,770	14,396
1600 Block of Chestnut	21,022	21,423	21,071	16,492



Average Daily Pedestrian Count by Time of Day  
March 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	47	29	166	52	51	41	62	42	57	11	130	53	160	99
Morning RH*	375	393	1,025	721	1,086	1,024	1,104	950	2,015	1,832	1,107	974	1,235	919
Late Morning	656	748	1,122	757	1,520	1,465	1,451	1,360	2,194	2,046	1,381	1,164	1,674	1,444
Lunch	2,026	2,262	3,326	2,291	5,089	5,013	4,297	4,016	5,279	5,004	5,257	4,048	5,403	5,223
Late Afternoon	1,096	1,365	2,046	1,550	3,710	3,797	2,805	2,707	3,372	3,324	3,735	3,017	3,611	3,700
Evening RH*	1,461	1,820	3,387	2,571	5,619	5,548	3,694	3,392	4,590	4,317	5,313	4,327	5,047	5,163
Evening	928	861	2,822	2,093	3,383	3,271	1,116	1,077	1,423	465	2,621	2,018	2,881	2,662
Late Night	267	203	976	696	890	1,017	238	203	291	44	594	412	1,025	804

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

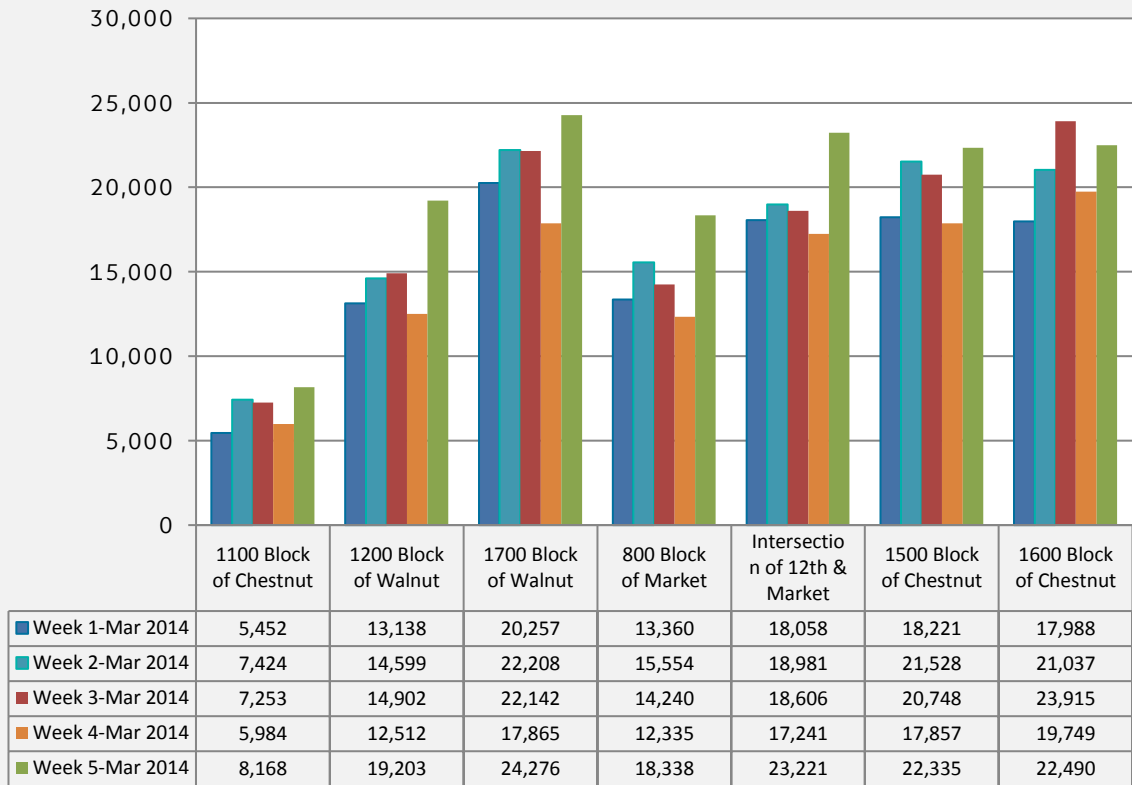
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-March 2014



	Week 1-Mar 2014		Week 2-Mar 2014		Week 3-Mar 2014		Week 4-Mar 2014		Week 5-Mar 2014	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
<b>1100 Block of Chestnut</b>	5,452	7,010	7,424	6,951	7,253	7,242	5,984	7,977	8,168	9,227
<b>1200 Block of Walnut</b>	13,138	10,397	14,599	10,011	14,902	10,088	12,512	10,565	19,203	12,597
<b>1700 Block of Walnut</b>	20,257	20,495	22,208	19,757	22,142	20,452	17,865	21,743	24,276	23,444
<b>800 Block of Market</b>	13,360	13,830	15,554	11,067	14,240	12,492	12,335	14,142	18,338	17,202
<b>Intersection of 12th &amp; Market</b>	18,058	16,599	18,981	15,496	18,606	17,023	17,241	17,781	23,221	18,310
<b>1500 Block of Chestnut</b>	18,221	14,935	21,528	13,893	20,748	18,925	17,857	15,000	22,335	17,320
<b>1600 Block of Chestnut</b>	17,988	16,341	21,037	15,849	23,915	21,269	19,749	18,782	22,490	27,831



Average Daily Pedestrian Count by Day of the Week – March 2014

