

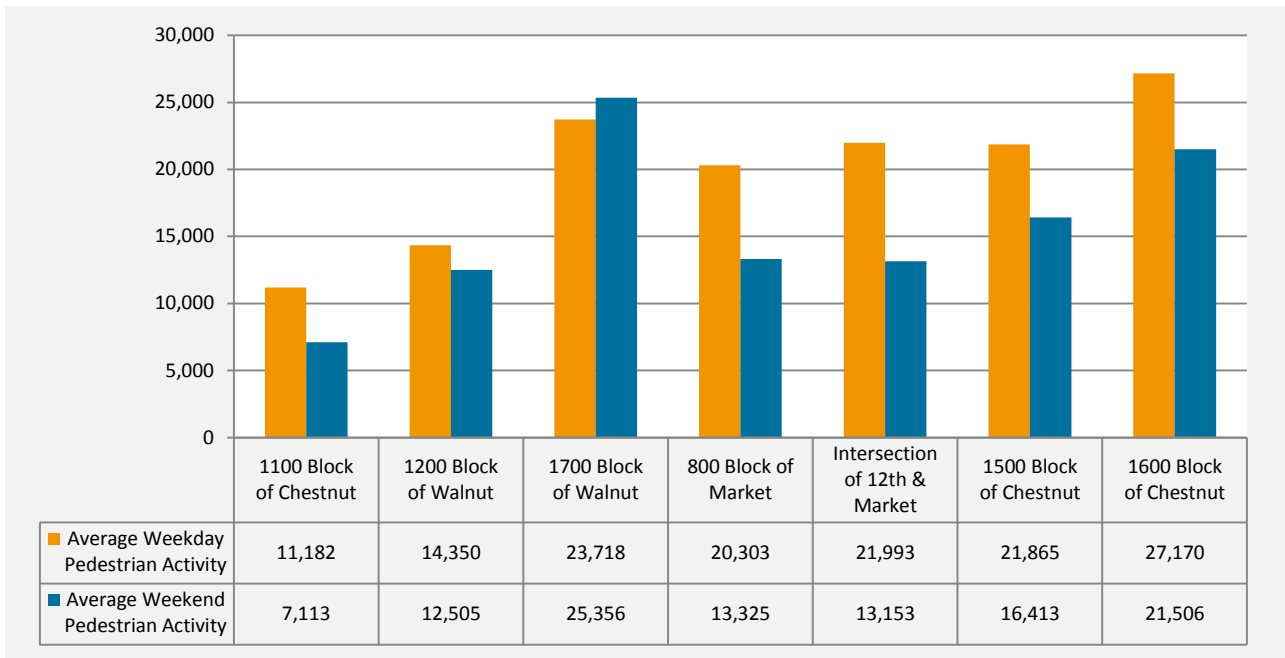


Headlines for April 2012

Pedestrian activity in Center City Philadelphia was up ▲ 7.5% compared to last month

Pedestrian activity in Center City Philadelphia was up compared to same month last year

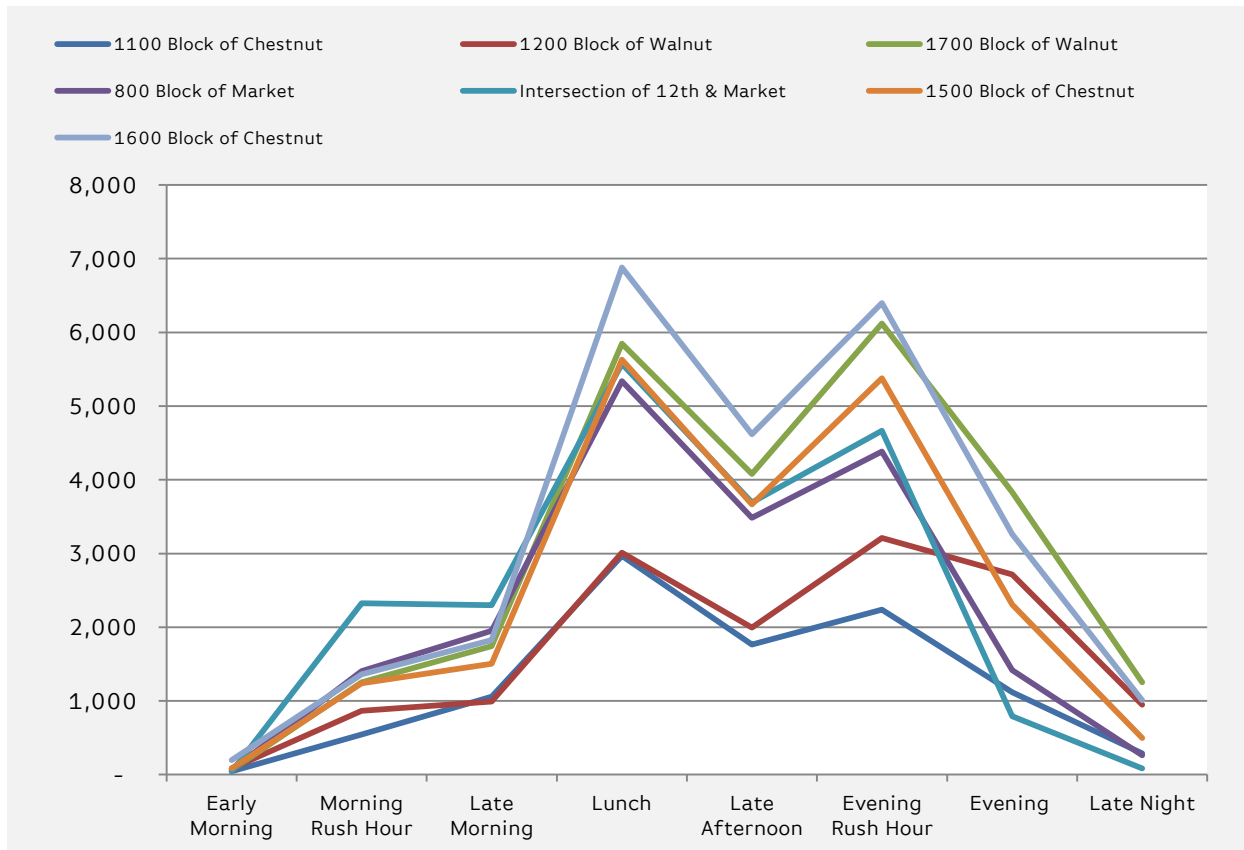
Average Daily Pedestrian Count – April 2012



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2012	2011	2012	2011
1100 Block of Chestnut	11,182	-	7,113	-
1200 Block of Walnut	14,350	-	12,505	-
1700 Block of Walnut	23,718	-	25,356	-
800 Block of Market	20,303	-	13,325	-
Intersection of 12th & Market	21,993	-	13,153	-
1500 Block of Chestnut	21,865	-	16,413	-
1600 Block of Chestnut	27,170	-	21,506	-



Average Daily Pedestrian Count by Time of Day
April 2012



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Early Morning	47	-	82	-	60	-	69	-	43	-	84	-	197	-
Morning RH*	545	-	867	-	1,254	-	1,406	-	2,323	-	1,241	-	1,359	-
Late Morning	1,055	-	991	-	1,745	-	1,951	-	2,298	-	1,503	-	1,825	-
Lunch	2,966	-	3,011	-	5,846	-	5,338	-	5,573	-	5,631	-	6,880	-
Late Afternoon	1,763	-	1,996	-	4,078	-	3,484	-	3,691	-	3,668	-	4,619	-
Evening RH*	2,237	-	3,212	-	6,119	-	4,385	-	4,666	-	5,377	-	6,400	-
Evening	1,117	-	2,716	-	3,832	-	1,416	-	790	-	2,308	-	3,264	-
Late Night	290	-	948	-	1,251	-	261	-	83	-	496	-	1,009	-

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

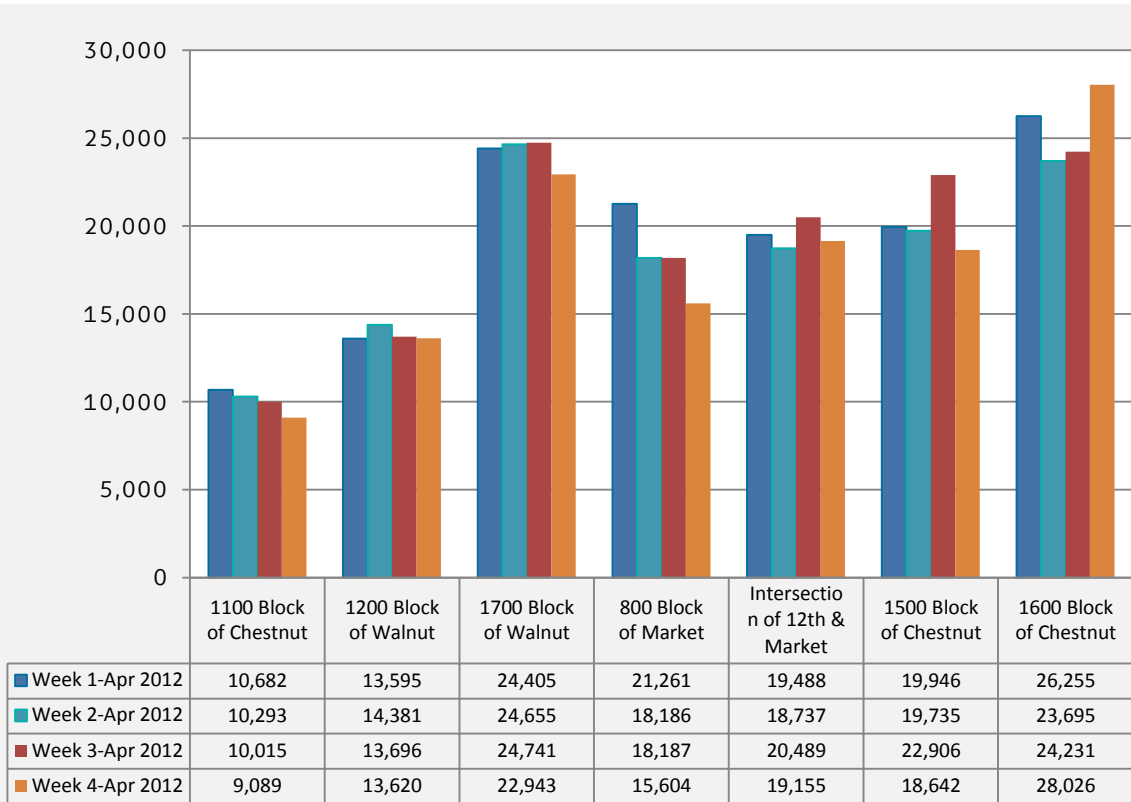
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-April 2012



	Week 1-Apr 2012		Week 2-Apr 2012		Week 3-Apr 2012		Week 4-Apr 2012	
	2012	2011	2012	2011	2012	2011	2012	2011
1100 Block of Chestnut	10,682	-	10,293	-	10,015	-	9,089	-
1200 Block of Walnut	13,595	-	14,381	-	13,696	-	13,620	-
1700 Block of Walnut	24,405	-	24,655	-	24,741	-	22,943	-
800 Block of Market	21,261	-	18,186	-	18,187	-	15,604	-
Intersection of 12th & Market	19,488	-	18,737	-	20,489	-	19,155	-
1500 Block of Chestnut	19,946	-	19,735	-	22,906	-	18,642	-
1600 Block of Chestnut	26,255	-	23,695	-	24,231	-	28,026	-



Average Daily Pedestrian Count by Day of the Week – April 2012

