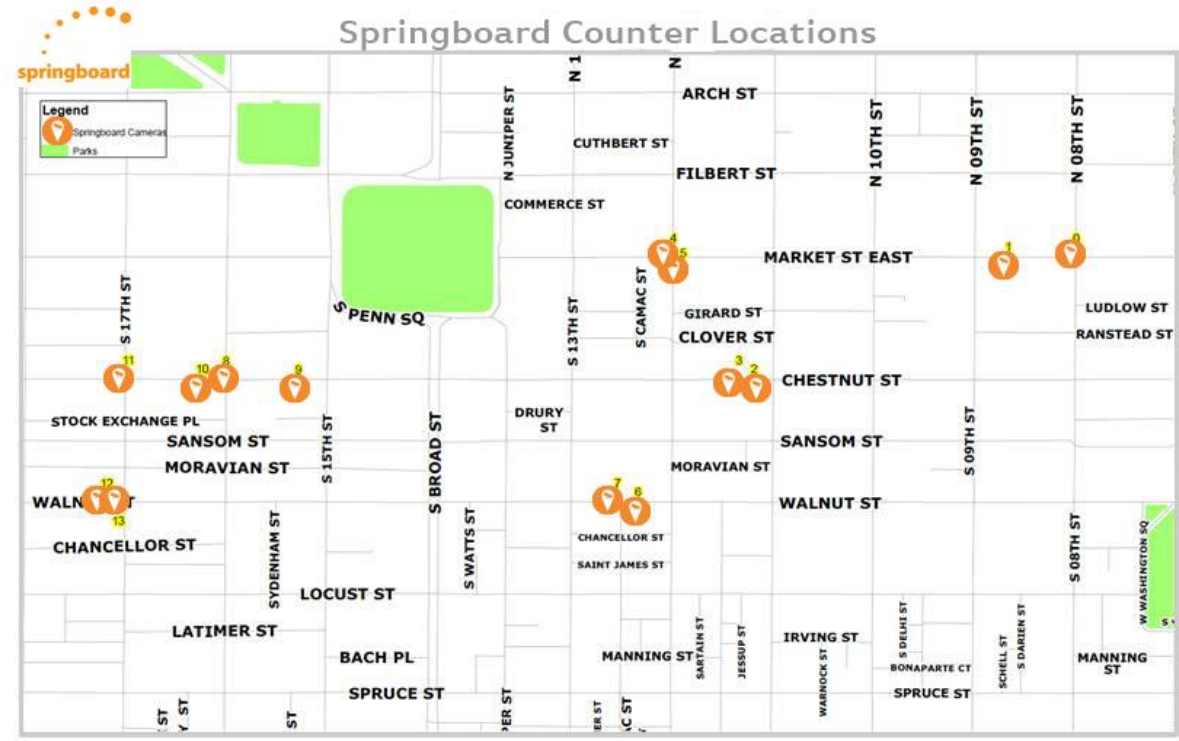


Map of Counting Locations



Example Camera Positions



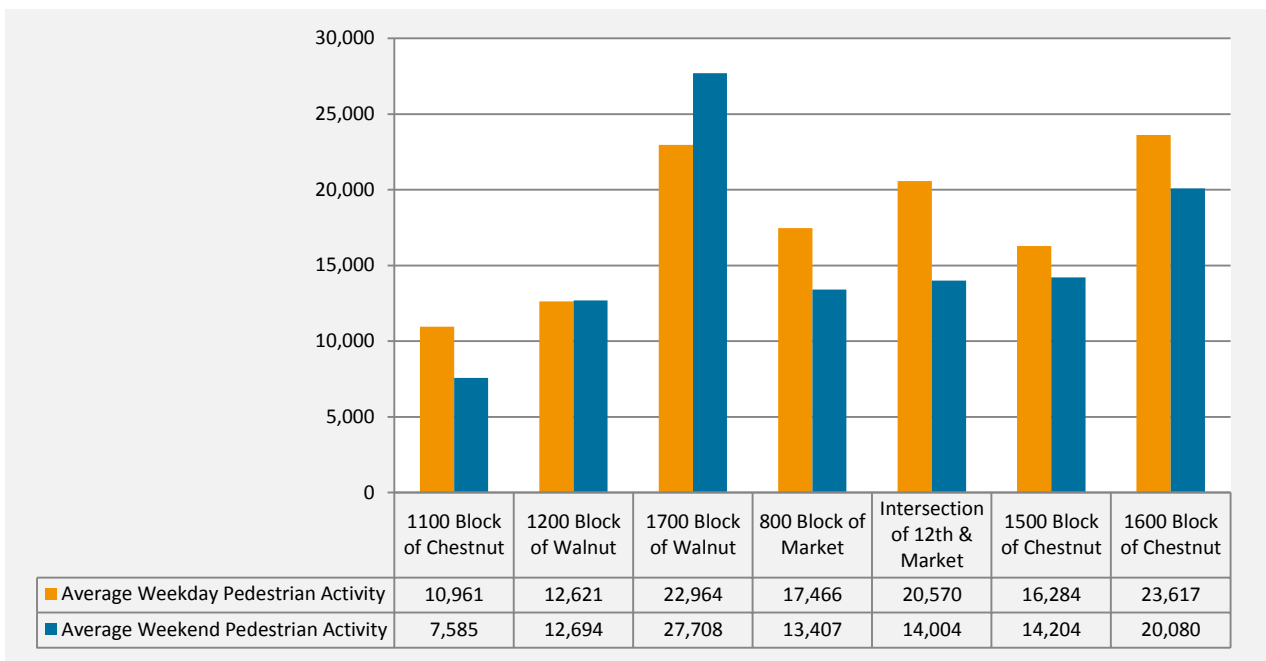


Headlines for April 2013

Pedestrian activity in Center City Philadelphia was up ▲ 19.8% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -8.7% compared to same month last year

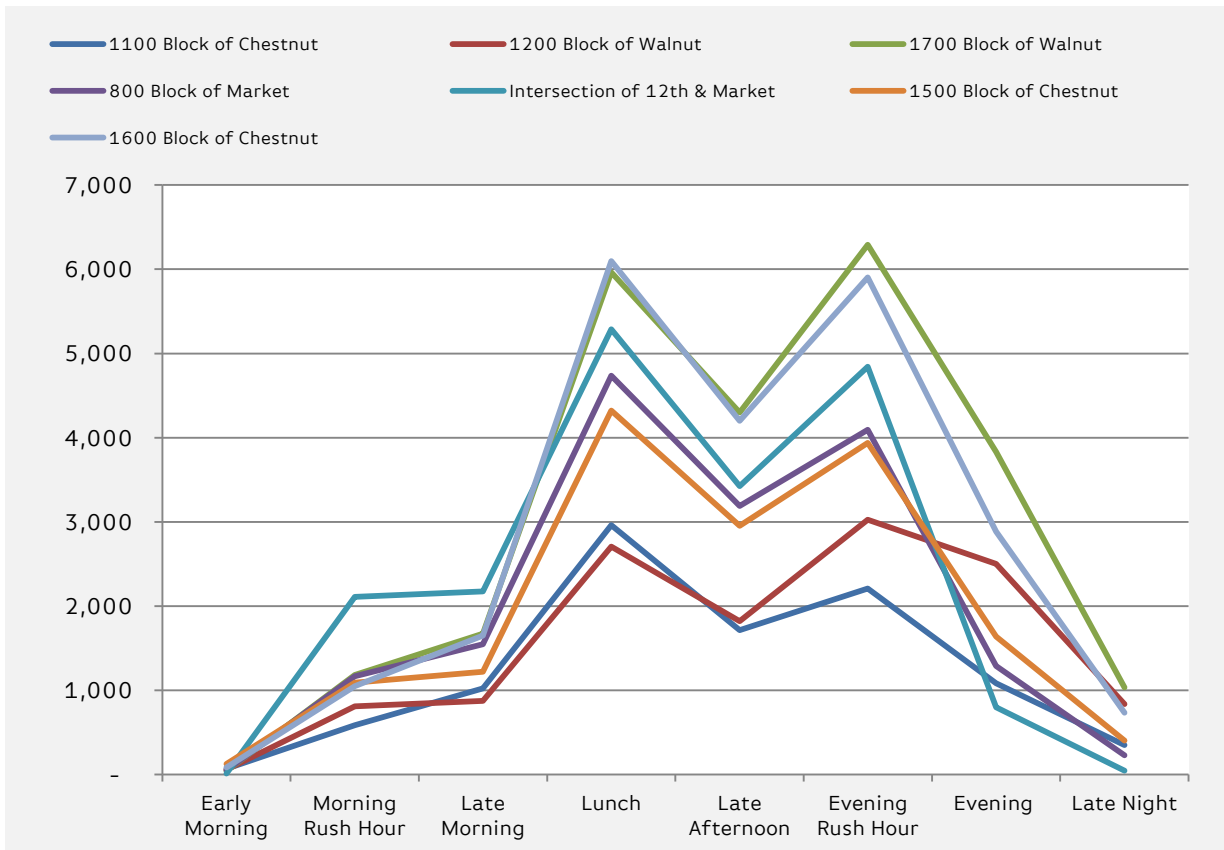
Average Daily Pedestrian Count – April 2013



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2013	2012	2013	2012
1100 Block of Chestnut	10,961	11,182	7,585	7,113
1200 Block of Walnut	12,621	14,350	12,694	12,505
1700 Block of Walnut	22,964	23,718	27,708	25,356
800 Block of Market	17,466	20,303	13,407	13,325
Intersection of 12th & Market	20,570	21,993	14,004	13,153
1500 Block of Chestnut	16,284	21,865	14,204	16,413
1600 Block of Chestnut	23,617	27,170	20,080	21,506



Average Daily Pedestrian Count by Time of Day
April 2013



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Early Morning	71	47	57	82	45	60	50	69	11	43	126	84	86	197
Morning RH*	587	545	812	867	1,183	1,254	1,166	1,406	2,109	2,323	1,090	1,241	1,049	1,359
Late Morning	1,023	1,055	877	991	1,674	1,745	1,549	1,951	2,175	2,298	1,219	1,503	1,651	1,825
Lunch	2,960	2,966	2,708	3,011	5,963	5,846	4,738	5,338	5,287	5,573	4,321	5,631	6,098	6,880
Late Afternoon	1,715	1,763	1,822	1,996	4,300	4,078	3,189	3,484	3,425	3,691	2,953	3,668	4,199	4,619
Evening RH*	2,207	2,237	3,026	3,212	6,290	6,119	4,095	4,385	4,842	4,666	3,938	5,377	5,904	6,400
Evening	1,084	1,117	2,502	2,716	3,830	3,832	1,290	1,416	800	790	1,639	2,308	2,887	3,264
Late Night	350	290	838	948	1,035	1,251	229	261	46	83	404	496	733	1,009

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

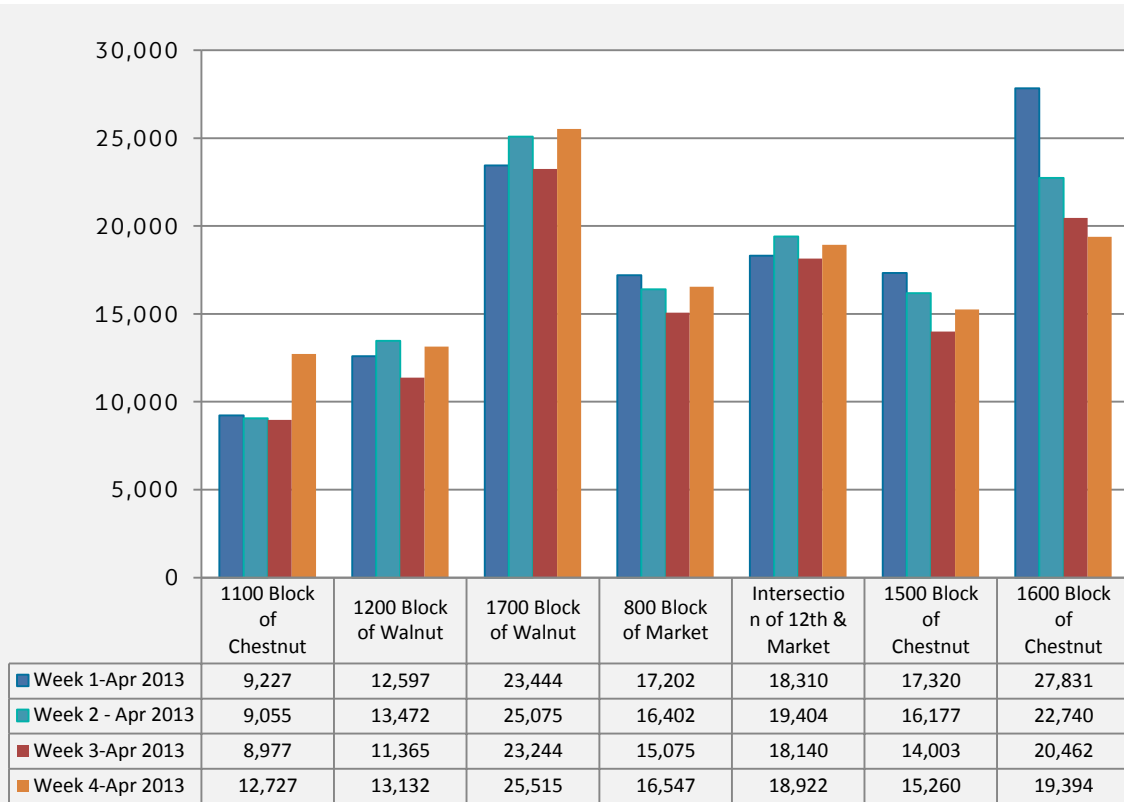
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-April 2013



	Week 1-Apr 2013		Week 2 - Apr 2013		Week 3-Apr 2013		Week 4-Apr 2013	
	2013	2012	2013	2012	2013	2012	2013	2012
	1100 Block of Chestnut	9,227	10,682	9,055	10,293	8,977	10,015	12,727
1200 Block of Walnut	12,597	13,595	13,472	14,381	11,365	13,696	13,132	13,620
1700 Block of Walnut	23,444	24,405	25,075	24,655	23,244	24,741	25,515	22,943
800 Block of Market	17,202	21,261	16,402	18,186	15,075	18,187	16,547	15,604
Intersection of 12th & Market	18,310	19,488	19,404	18,737	18,140	20,489	18,922	19,155
1500 Block of Chestnut	17,320	19,946	16,177	19,735	14,003	22,906	15,260	18,642
1600 Block of Chestnut	27,831	26,255	22,740	23,695	20,462	24,231	19,394	28,026



Average Daily Pedestrian Count by Day of the Week – April 2013

