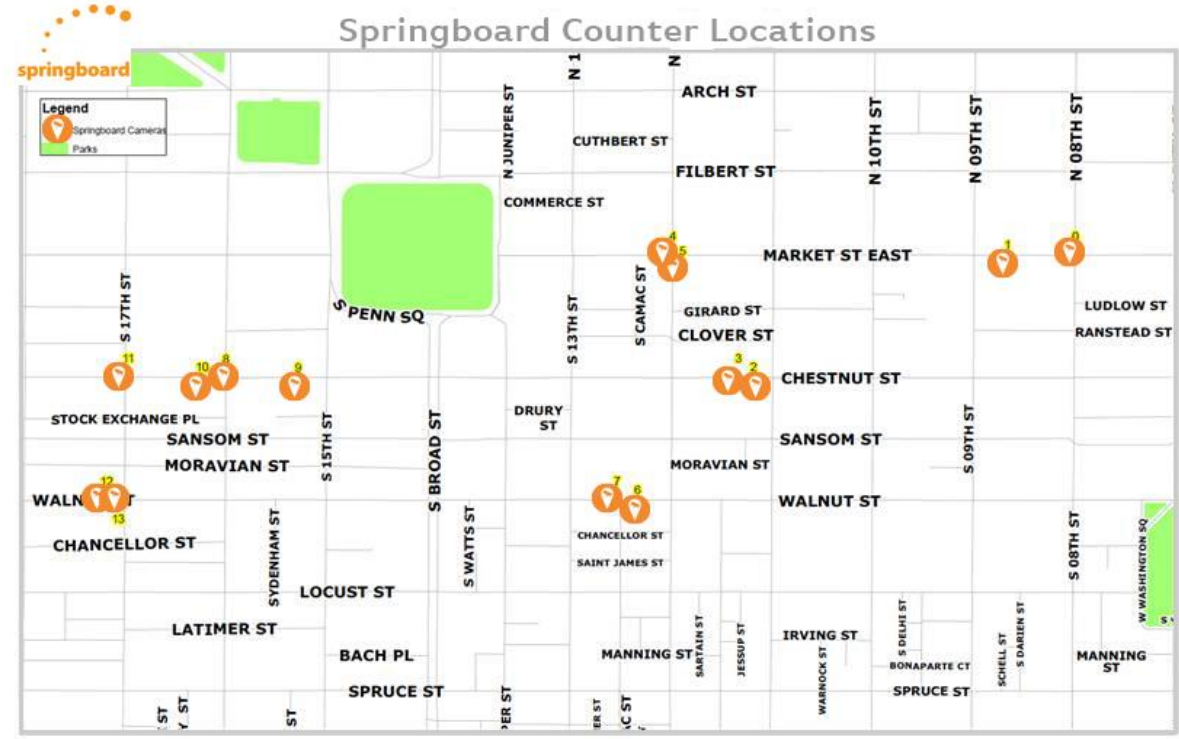


Map of Counting Locations



Example Camera Positions

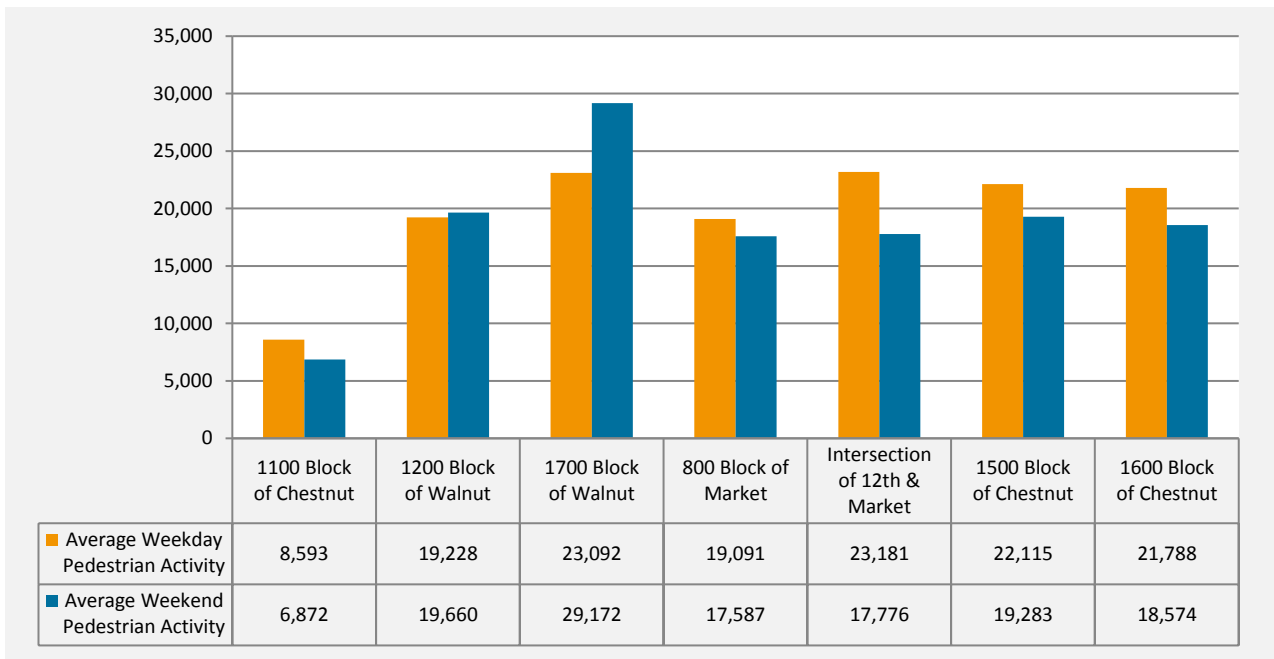




Headlines for April 2014

- Pedestrian activity in Center City Philadelphia was ▲ 14.2% compared to last month
- Pedestrian activity across New York was ▲ 3.2% compared to last month
- Pedestrian activity in Center City Philadelphia was ▲ 13.7% compared to same month last year
- Pedestrian activity across New York was ▼ -8.3% compared to same month last year

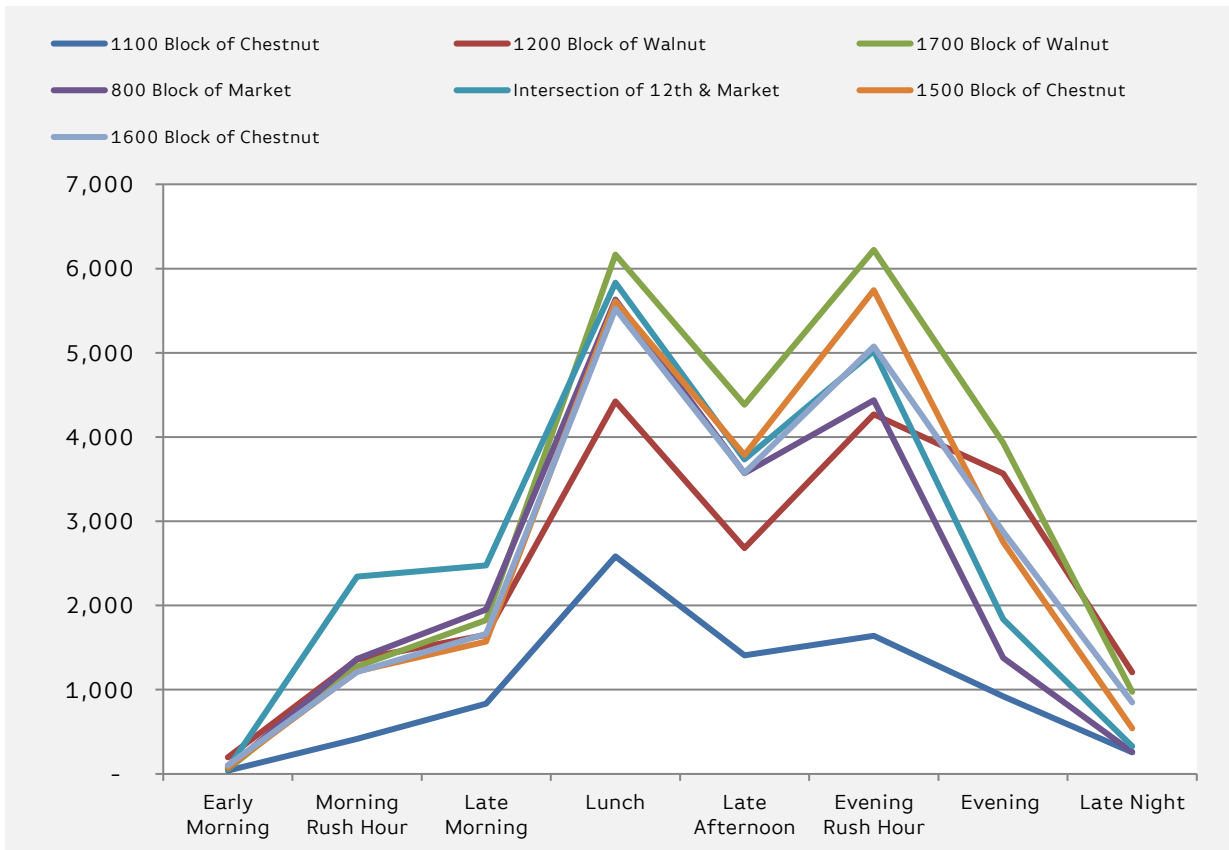
Average Daily Pedestrian Count– April 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	8,593	11,505	6,872	8,150
1200 Block of Walnut	19,228	13,555	19,660	13,468
1700 Block of Walnut	23,092	23,613	29,172	27,894
800 Block of Market	19,091	17,961	17,587	13,511
Intersection of 12th & Market	23,181	21,270	17,776	14,240
1500 Block of Chestnut	22,115	16,937	19,283	14,329
1600 Block of Chestnut	21,788	20,811	18,574	19,934



Average Daily Pedestrian Count by Time of Day
April 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	40	81	197	84	56	45	67	56	66	20	77	168	103	64
Morning RH*	416	619	1,360	956	1,276	1,215	1,366	1,213	2,343	2,191	1,219	1,185	1,211	1,014
Late Morning	835	1,089	1,651	951	1,826	1,718	1,952	1,625	2,475	2,220	1,571	1,307	1,663	1,510
Lunch	2,583	3,006	4,423	2,874	6,164	6,134	5,633	4,771	5,833	5,439	5,612	4,518	5,521	5,764
Late Afternoon	1,406	1,940	2,681	1,938	4,382	4,385	3,571	3,203	3,734	3,449	3,788	3,016	3,576	3,640
Evening RH*	1,641	2,272	4,269	3,183	6,221	6,362	4,437	4,243	5,021	4,923	5,743	3,900	5,073	5,219
Evening	923	1,155	3,566	2,650	3,930	3,953	1,376	1,344	1,836	956	2,753	1,687	2,873	2,716
Late Night	258	383	1,205	893	975	1,024	260	235	329	63	542	412	849	633

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

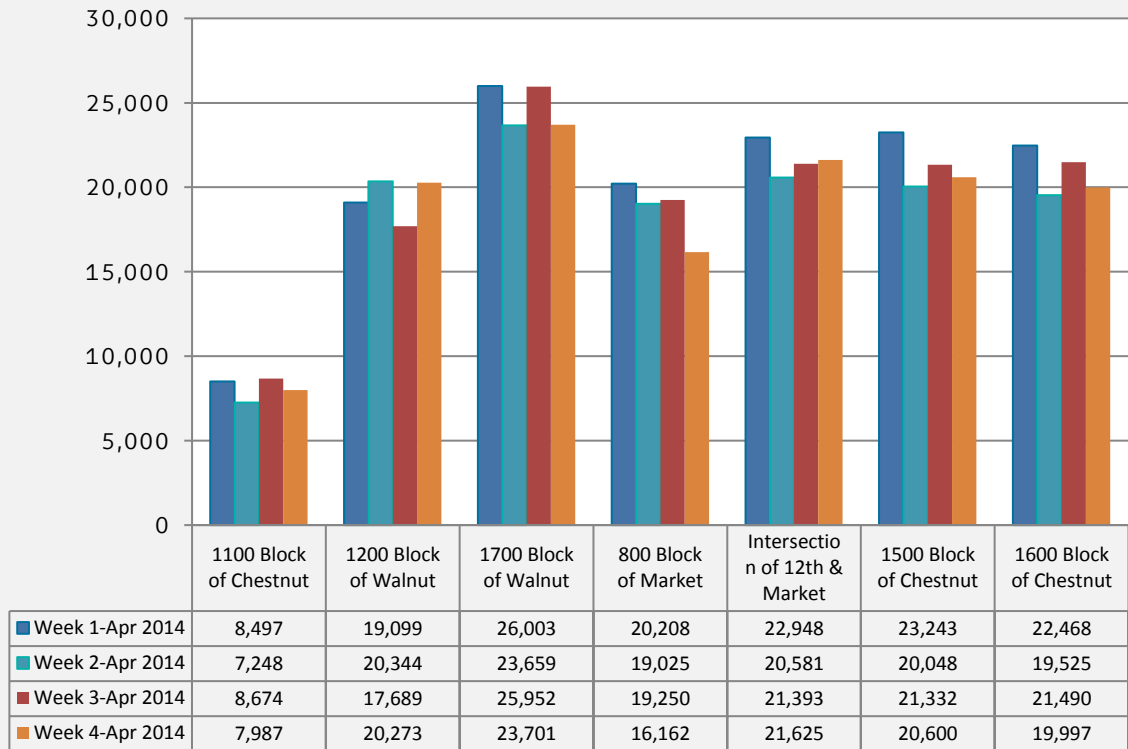
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-April 2014



	Week 1-Apr 2014		Week 2-Apr 2014		Week 3-Apr 2014		Week 4-Apr 2014	
	2014	2013	2014	2013	2014	2013	2014	2013
1100 Block of Chestnut	8,497	9,055	7,248	8,977	8,674	12,727	7,987	11,425
1200 Block of Walnut	19,099	13,472	20,344	11,365	17,689	13,132	20,273	16,149
1700 Block of Walnut	26,003	25,075	23,659	23,244	25,952	25,515	23,701	25,511
800 Block of Market	20,208	16,402	19,025	15,075	19,250	16,547	16,162	18,735
Intersection of 12th & Market	22,948	19,404	20,581	18,140	21,393	18,922	21,625	20,581
1500 Block of Chestnut	23,243	16,177	20,048	14,003	21,332	15,260	20,600	19,327
1600 Block of Chestnut	22,468	22,740	19,525	20,462	21,490	19,394	19,997	19,647



Average Daily Pedestrian Count by Day of the Week – April 2014

