

Center City District

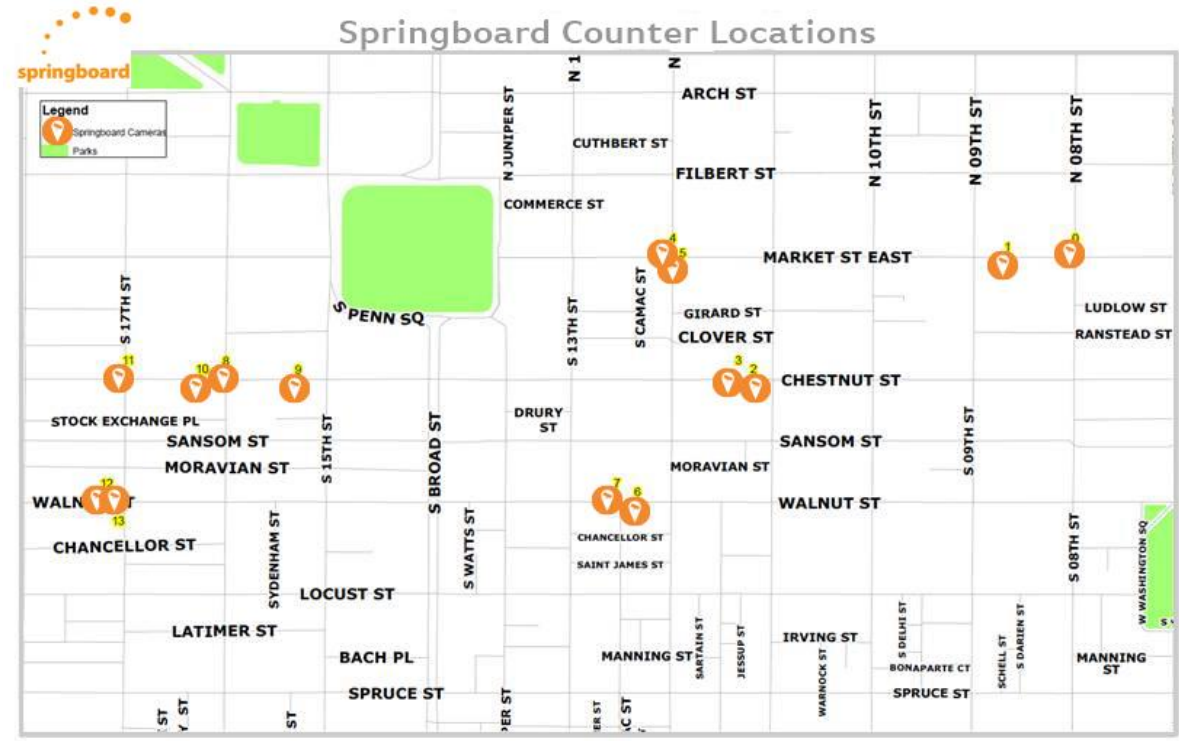
May 2013



Philadelphia
United States

Pedestrian Counting Report
04/29/2013 to 05/26/2013

Map of Counting Locations



Example Camera Positions

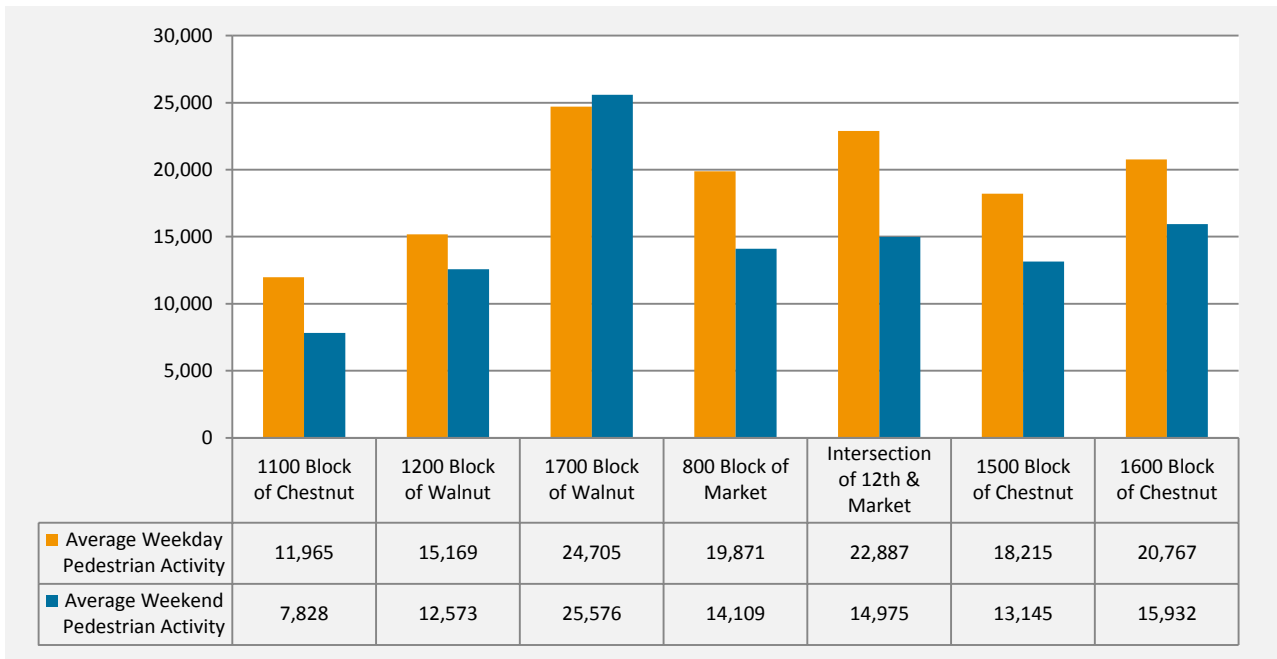


Headlines for May 2013

Pedestrian activity in Center City Philadelphia was up ▲ 4.1% compared to last month

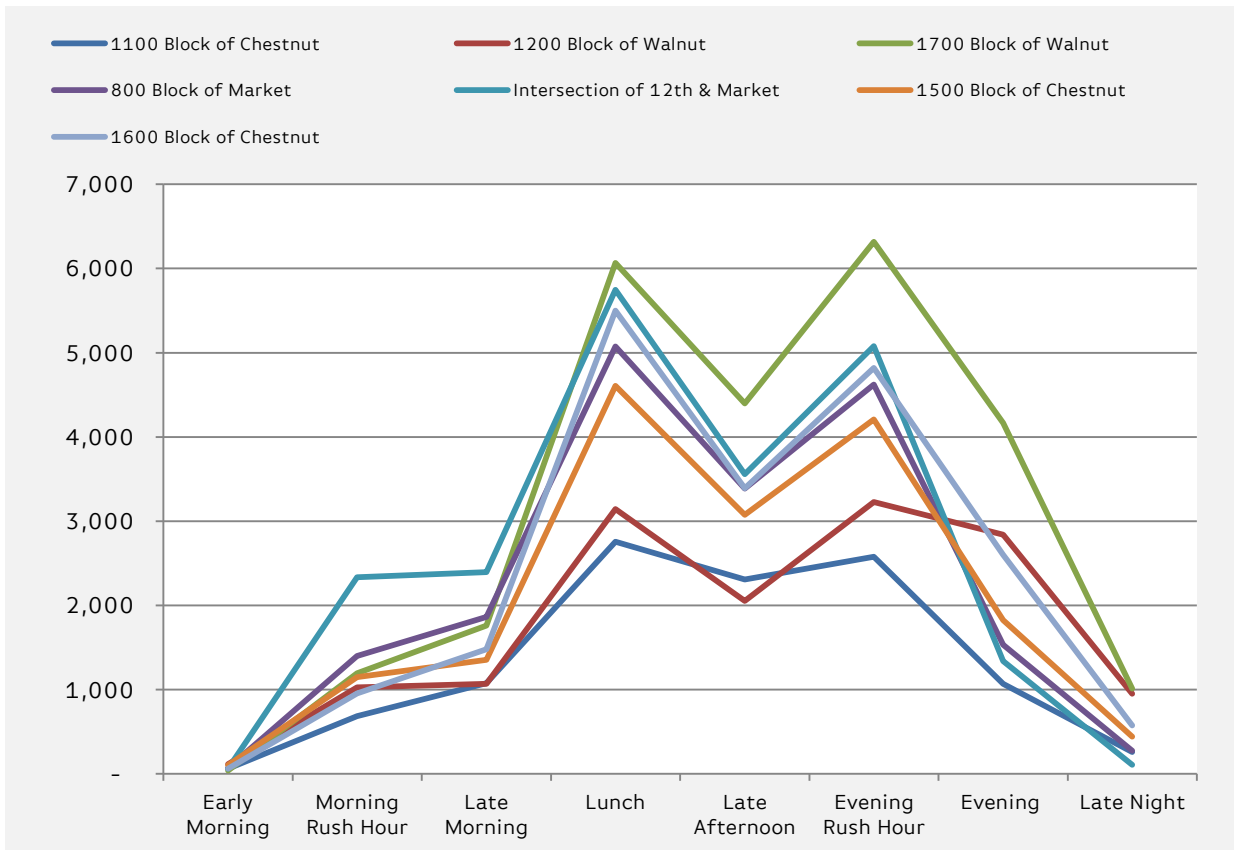
Pedestrian activity in Center City Philadelphia was up ▼ -5.9% compared to same month last year

Average Daily Pedestrian Count – May 2013



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2013	2012	2013	2012
1100 Block of Chestnut	11,965	11,210	7,828	7,534
1200 Block of Walnut	15,169	13,897	12,573	13,199
1700 Block of Walnut	24,705	25,503	25,576	27,647
800 Block of Market	19,871	19,071	14,109	14,674
Intersection of 12th & Market	22,887	21,509	14,975	14,380
1500 Block of Chestnut	18,215	23,536	13,145	17,833
1600 Block of Chestnut	20,767	26,463	15,932	17,170

Average Daily Pedestrian Count by Time of Day
May 2013



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Early Morning	60	58	114	97	41	89	70	82	64	86	103	278	63	115
Morning RH*	684	607	1,029	865	1,194	1,390	1,399	1,503	2,334	2,373	1,149	1,205	954	1,332
Late Morning	1,076	1,006	1,068	982	1,761	1,881	1,865	1,980	2,393	2,406	1,354	1,784	1,480	1,994
Lunch	2,755	2,814	3,145	2,869	6,065	6,326	5,073	4,635	5,748	5,442	4,607	5,661	5,500	6,627
Late Afternoon	2,307	1,951	2,053	1,943	4,397	4,561	3,387	3,270	3,560	3,597	3,076	3,819	3,393	4,098
Evening RH*	2,576	2,258	3,229	3,170	6,317	6,286	4,621	4,438	5,080	4,584	4,208	5,451	4,819	5,526
Evening	1,067	1,750	2,839	3,804	4,166	6,156	1,533	2,557	1,339	2,046	1,825	4,099	2,599	4,803
Late Night	258	309	950	1,006	1,013	1,342	276	323	108	56	444	1,083	577	948

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

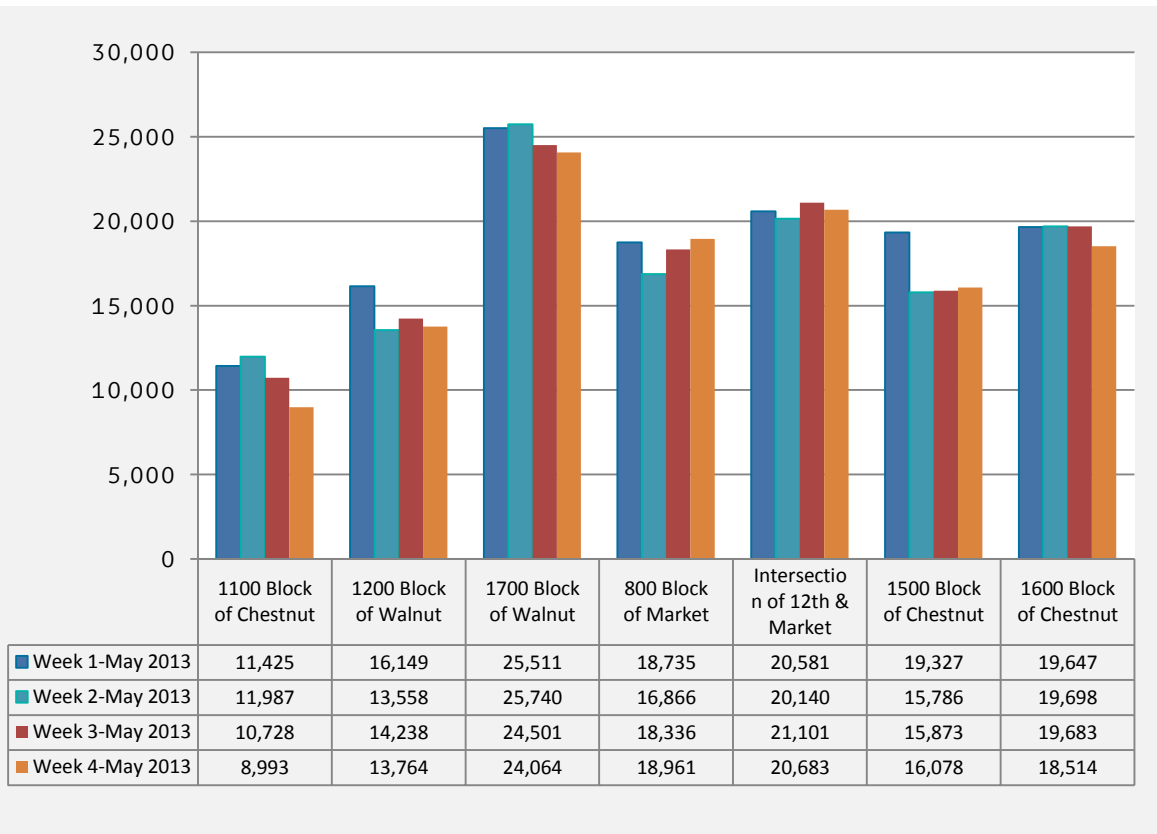
Evening RH: 4pm-7pm

Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour

Average Pedestrian Count by Week-May 2013



	Week 1-May 2013		Week 2-May 2013		Week 3-May 2013		Week 4-May 2013	
	2013	2012	2013	2012	2013	2012	2013	2012
1100 Block of Chestnut	11,425	9,603	11,987	10,361	10,728	10,689	8,993	9,986
1200 Block of Walnut	16,149	13,258	13,558	14,122	14,238	13,975	13,764	13,437
1700 Block of Walnut	25,511	25,249	25,740	28,269	24,501	26,786	24,064	24,158
800 Block of Market	18,735	16,072	16,866	18,261	18,336	18,864	18,961	18,062
Intersection of 12th & Market	20,581	18,415	20,140	20,072	21,101	19,569	20,683	19,834
1500 Block of Chestnut	19,327	20,712	15,786	23,432	15,873	21,993	16,078	21,487
1600 Block of Chestnut	19,647	23,339	19,698	32,238	19,683	20,810	18,514	18,844

Average Daily Pedestrian Count by Day of the Week – May 2013

