



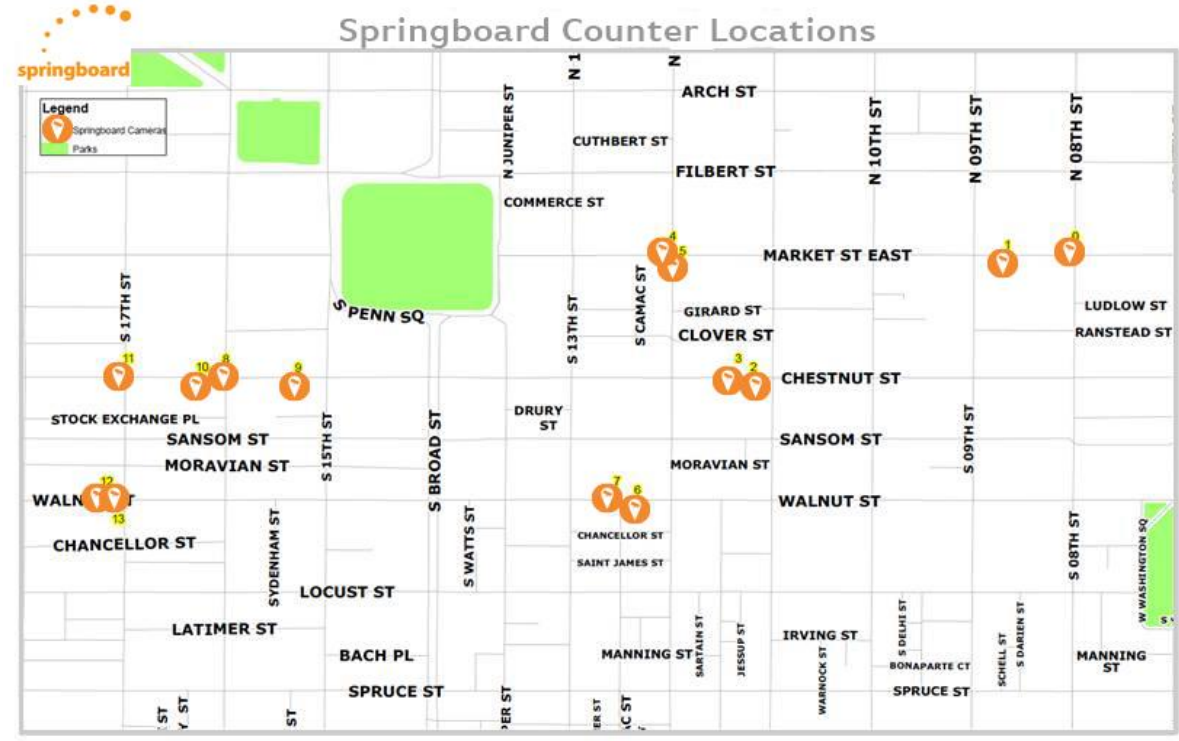
United States

May 2014



Pedestrian Counting Report  
05/05/2014 to 06/01/2014

### Map of Counting Locations



### Example Camera Positions

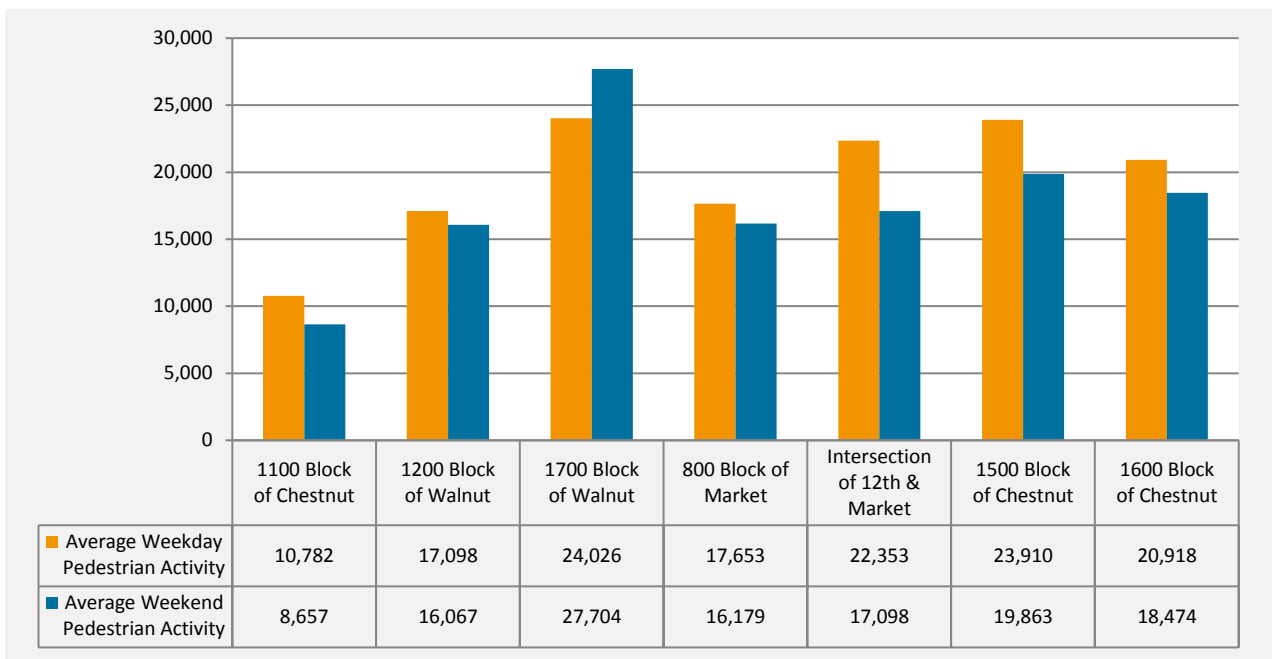




Headlines for May 2014

- Pedestrian activity in Center City Philadelphia was ▼ -1.2% compared to last month
- Pedestrian activity across New York was ▼ -2.1% compared to last month
- Pedestrian activity in Center City Philadelphia was ▲ 10.4% compared to same month last year
- Pedestrian activity across New York was ▼ -6.1% compared to same month last year

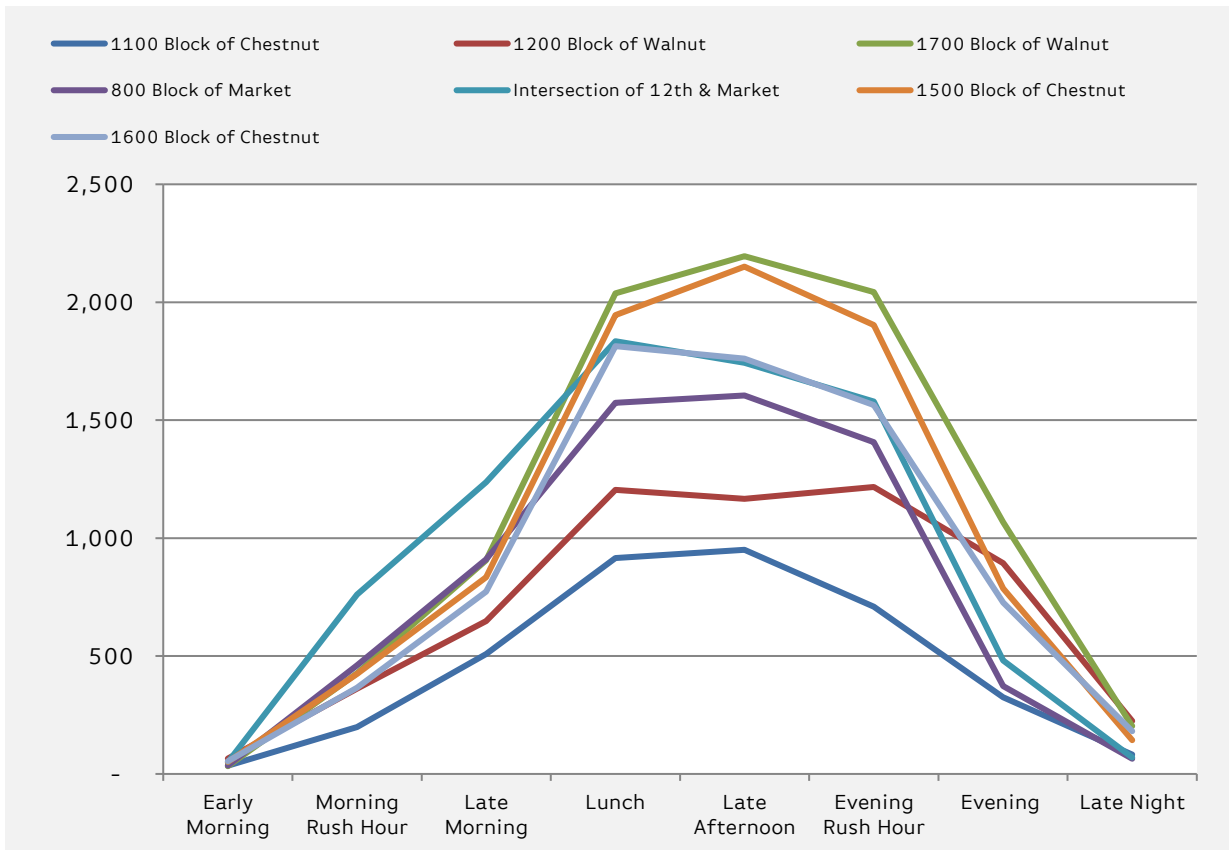
Average Daily Pedestrian Count– May 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	10,782	11,041	8,657	7,040
1200 Block of Walnut	17,098	14,053	16,067	12,213
1700 Block of Walnut	24,026	24,447	27,704	24,365
800 Block of Market	17,653	19,613	16,179	14,229
Intersection of 12th & Market	22,353	21,954	17,098	14,517
1500 Block of Chestnut	23,910	17,546	19,863	11,672
1600 Block of Chestnut	20,918	20,267	18,474	15,803



Average Daily Pedestrian Count by Time of Day  
May 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	35	27	65	48	33	20	36	37	50	36	51	32	54	31
Morning RH*	199	233	361	288	427	378	460	487	761	755	425	342	366	311
Late Morning	509	492	648	508	906	885	910	954	1,237	1,185	833	631	772	761
Lunch	916	799	1,204	971	2,038	1,993	1,573	1,647	1,835	1,819	1,946	1,460	1,814	1,790
Late Afternoon	950	1,069	1,166	955	2,195	2,128	1,605	1,635	1,743	1,701	2,151	1,450	1,761	1,668
Evening RH*	709	835	1,217	1,002	2,044	2,032	1,406	1,503	1,578	1,604	1,904	1,365	1,564	1,542
Evening	326	228	893	684	1,068	1,029	373	401	481	334	787	428	727	635
Late Night	83	41	225	197	203	207	64	62	70	22	143	86	181	120

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

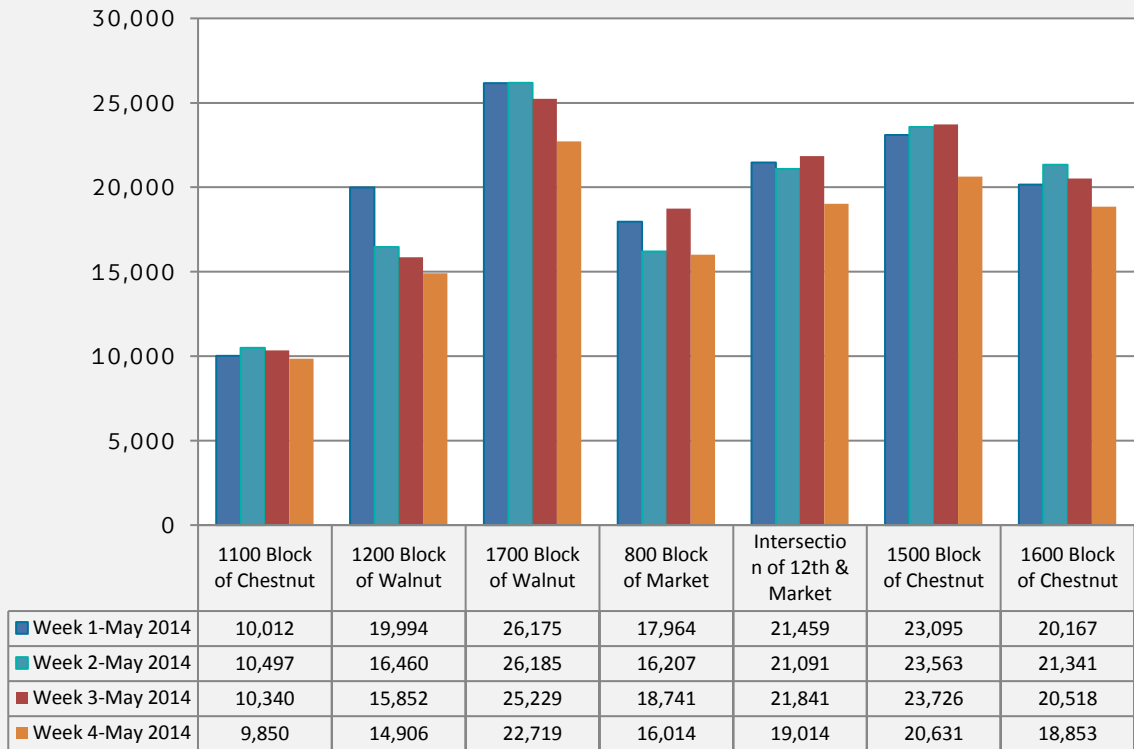
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



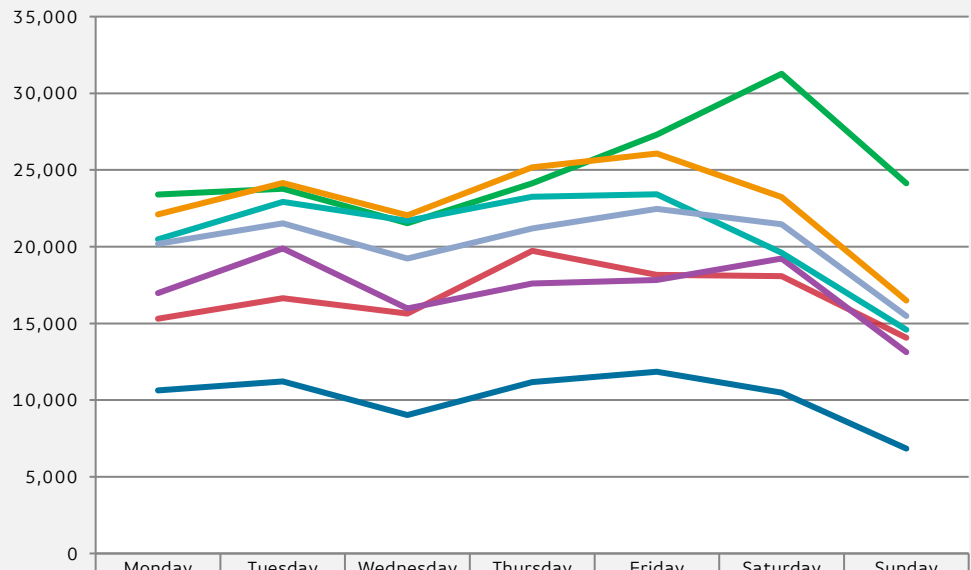
Average Pedestrian Count by Week-May 2014



	Week 1-May 2014		Week 2-May 2014		Week 3-May 2014		Week 4-May 2014	
	2014	2013	2014	2013	2014	2013	2014	2013
<b>1100 Block of Chestnut</b>	10,012	11,987	10,497	10,728	10,340	8,993	9,850	7,884
<b>1200 Block of Walnut</b>	19,994	13,558	16,460	14,238	15,852	13,764	14,906	12,550
<b>1700 Block of Walnut</b>	26,175	25,740	26,185	24,501	25,229	24,064	22,719	23,387
<b>800 Block of Market</b>	17,964	16,866	16,207	18,336	18,741	18,961	16,014	18,136
<b>Intersection of 12th &amp; Market</b>	21,459	20,140	21,091	21,101	21,841	20,683	19,014	17,391
<b>1500 Block of Chestnut</b>	23,095	15,786	23,563	15,873	23,726	16,078	20,631	15,733
<b>1600 Block of Chestnut</b>	20,167	19,698	21,341	19,683	20,518	18,514	18,853	18,072



Average Daily Pedestrian Count by Day of the Week – May 2014



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1100 Block of Chestnut	10,630	11,218	9,033	11,181	11,848	10,476	6,838
1200 Block of Walnut	15,296	16,649	15,648	19,729	18,166	18,072	14,062
1700 Block of Walnut	23,404	23,767	21,530	24,126	27,304	31,273	24,136
800 Block of Market	16,979	19,887	15,968	17,608	17,822	19,237	13,122
Intersection of 12th & Market	20,478	22,925	21,695	23,249	23,416	19,608	14,588
1500 Block of Chestnut	22,101	24,162	22,046	25,168	26,074	23,236	16,490
1600 Block of Chestnut	20,179	21,526	19,229	21,193	22,464	21,466	15,482