



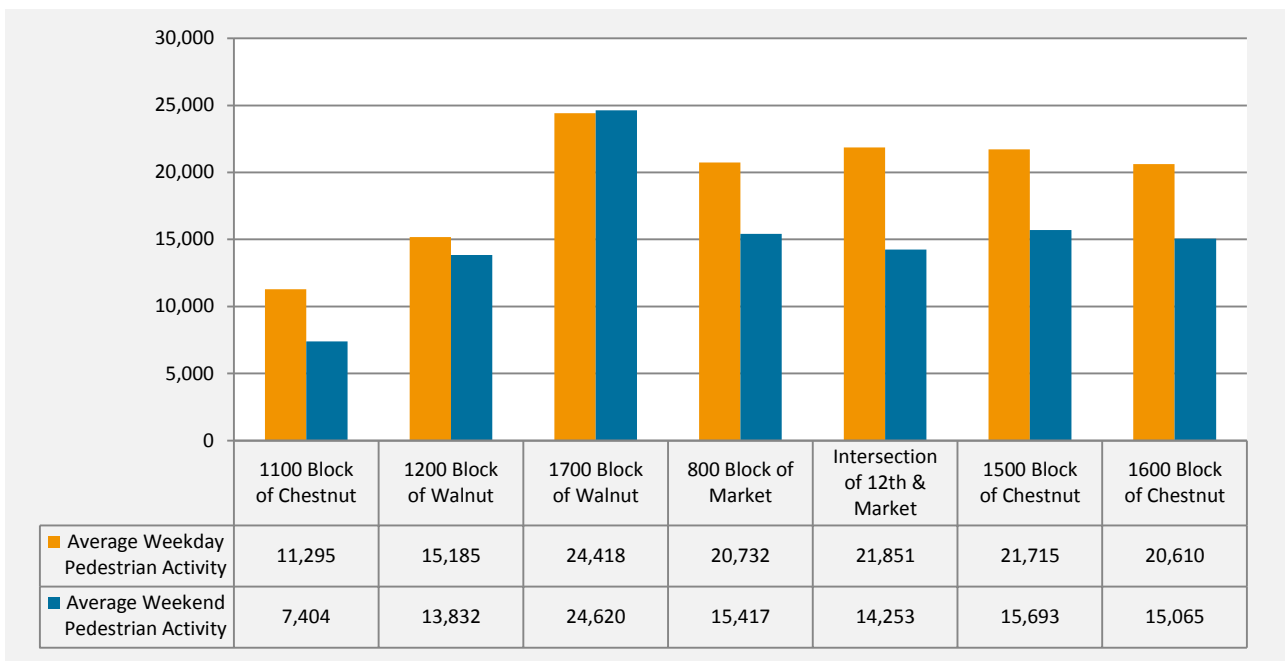


Headlines for June 2012

Pedestrian activity in Center City Philadelphia was up ▼ -4.2% compared to last month

Pedestrian activity in Center City Philadelphia was up compared to same month last year

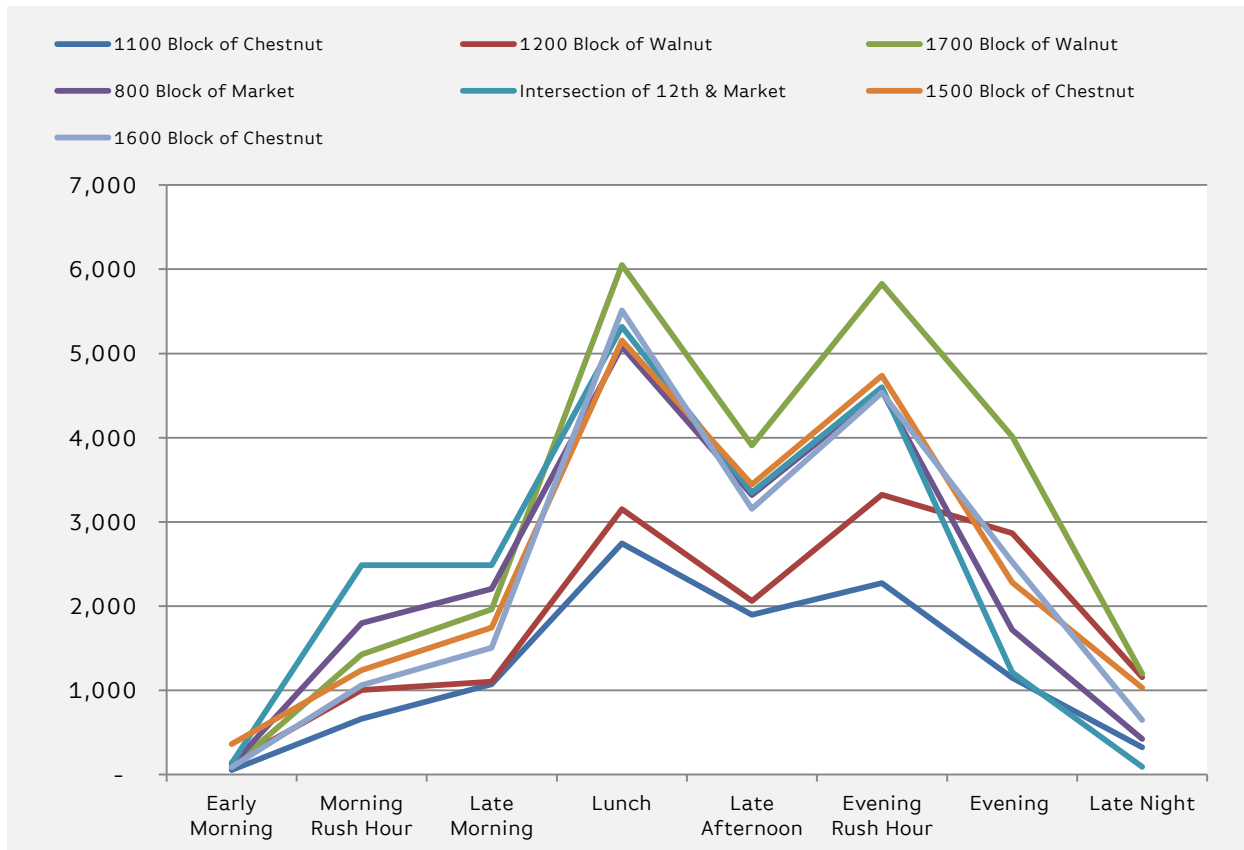
Average Daily Pedestrian Count – June 2012



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2012	2011	2012	2011
1100 Block of Chestnut	11,295	-	7,404	-
1200 Block of Walnut	15,185	-	13,832	-
1700 Block of Walnut	24,418	-	24,620	-
800 Block of Market	20,732	-	15,417	-
Intersection of 12th & Market	21,851	-	14,253	-
1500 Block of Chestnut	21,715	-	15,693	-
1600 Block of Chestnut	20,610	-	15,065	-



Average Daily Pedestrian Count by Time of Day  
June 2012



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Early Morning	53	-	136	-	86	-	113	-	134	-	363	-	89	-
Morning RH*	662	-	1,005	-	1,428	-	1,797	-	2,486	-	1,240	-	1,060	-
Late Morning	1,074	-	1,101	-	1,961	-	2,207	-	2,485	-	1,747	-	1,506	-
Lunch	2,745	-	3,150	-	6,049	-	5,082	-	5,316	-	5,153	-	5,511	-
Late Afternoon	1,898	-	2,062	-	3,909	-	3,319	-	3,348	-	3,444	-	3,154	-
Evening RH*	2,275	-	3,322	-	5,828	-	4,554	-	4,601	-	4,736	-	4,534	-
Evening	1,151	-	2,867	-	4,015	-	1,719	-	1,215	-	2,279	-	2,524	-
Late Night	325	-	1,155	-	1,199	-	423	-	94	-	1,032	-	646	-

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

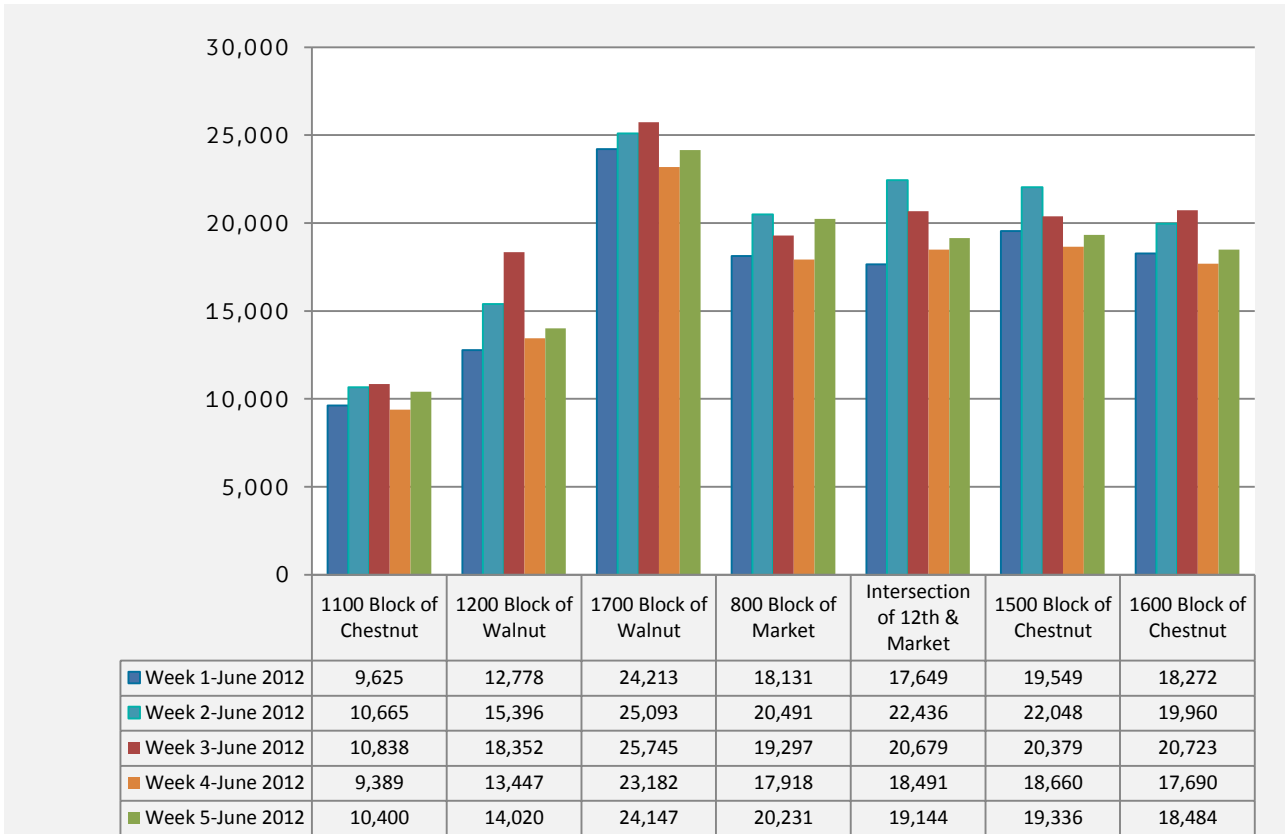
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-June 2012



	Week 1-June 2012		Week 2-June 2012		Week 3-June 2012		Week 4-June 2012		Week 5-June 2012	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
<b>1100 Block of Chestnut</b>	9,625	-	10,665	-	10,838	-	9,389	-	10,400	-
<b>1200 Block of Walnut</b>	12,778	-	15,396	-	18,352	-	13,447	-	14,020	-
<b>1700 Block of Walnut</b>	24,213	-	25,093	-	25,745	-	23,182	-	24,147	-
<b>800 Block of Market</b>	18,131	-	20,491	-	19,297	-	17,918	-	20,231	-
<b>Intersection of 12th &amp; Market</b>	17,649	-	22,436	-	20,679	-	18,491	-	19,144	-
<b>1500 Block of Chestnut</b>	19,549	-	22,048	-	20,379	-	18,660	-	19,336	-
<b>1600 Block of Chestnut</b>	18,272	-	19,960	-	20,723	-	17,690	-	18,484	-



Average Daily Pedestrian Count by Day of the Week – June 2012

