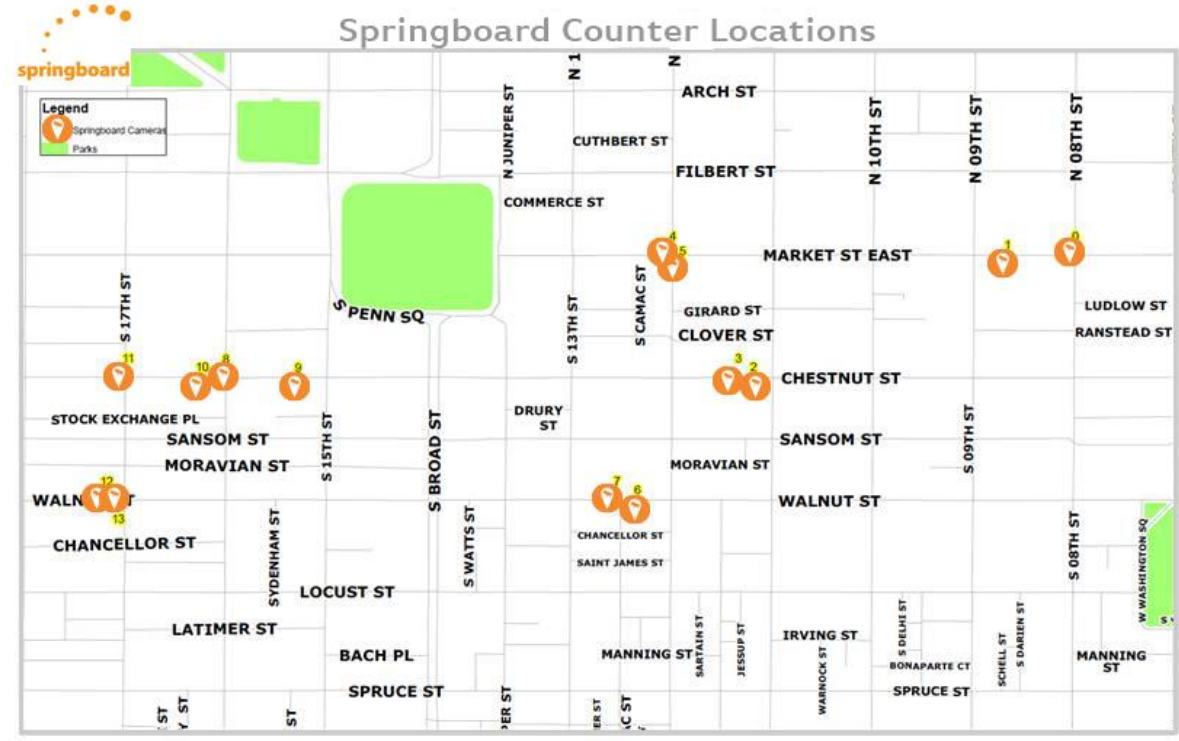## Map of Counting Locations

Springboard Counter Locations

Example Camera Positions

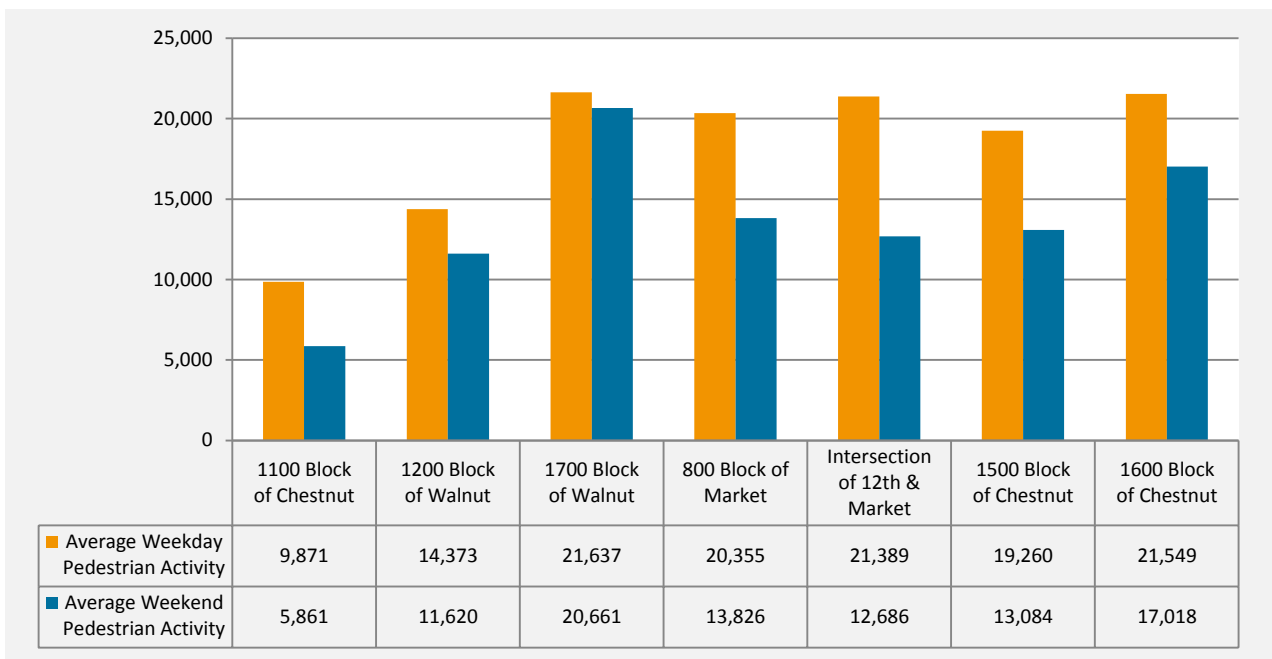## Headlines for July 2013

Pedestrian activity in Center City Philadelphia was ▼ -0.7% compared to last month

Pedestrian activity across New York was ▲ 7.2% compared to last month

Pedestrian activity in Center City Philadelphia was ▼ -0.4% compared to same month last year

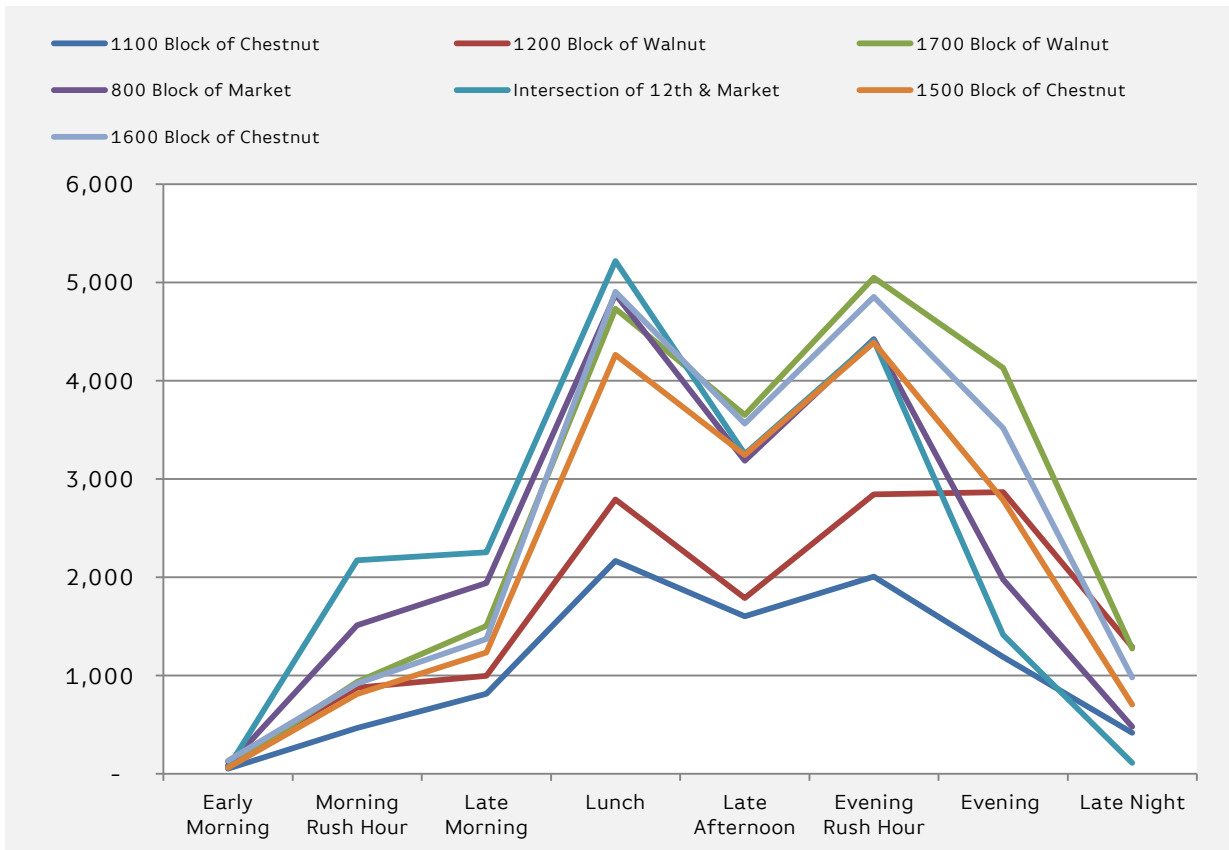Pedestrian activity across New York was ▼ -3.0% compared to same month last year

Average Daily Pedestrian Count – July 2013

	1100 Block of Chestnut	1200 Block of Walnut	1700 Block of Walnut	800 Block of Market	Intersection of 12th & Market	1500 Block of Chestnut	1600 Block of Chestnut
Average Weekday Pedestrian Activity	9,871	14,373	21,637	20,355	21,389	19,260	21,549
Average Weekend Pedestrian Activity	5,861	11,620	20,661	13,826	12,686	13,084	17,018

	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2013	2012	2013	2012
1100 Block of Chestnut	9,871	11,046	5,861	6,385
1200 Block of Walnut	14,373	14,061	11,620	11,208
1700 Block of Walnut	21,637	22,972	20,661	23,794
800 Block of Market	20,355	20,653	13,826	13,256
Intersection of 12th & Market	21,389	21,596	12,686	14,667
1500 Block of Chestnut	19,260	19,706	13,084	12,902
1600 Block of Chestnut	21,549	18,982	17,018	12,798

Average Daily Pedestrian Count by Time of Day - July 2013

Legend:
- 1100 Block of Chestnut
- 1200 Block of Walnut
- 1700 Block of Walnut
- 800 Block of Market
- Intersection of 12th & Market
- 1500 Block of Chestnut
- 1600 Block of Chestnut

	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Early Morning	55	50	124	107	77	75	84	93	63	98	62	339	135	66
Morning RH*	468	642	878	915	935	1,282	1,514	1,693	2,173	2,409	811	1,279	920	938
Late Morning	817	1,022	997	992	1,506	1,793	1,944	2,061	2,256	2,470	1,236	1,628	1,374	1,345
Lunch	2,168	2,573	2,792	2,758	4,734	5,507	4,880	4,918	5,219	5,279	4,263	4,641	4,905	4,921
Late Afternoon	1,605	1,783	1,790	1,846	3,652	3,760	3,185	3,174	3,256	3,449	3,245	3,014	3,565	2,831
Evening RH*	2,007	2,064	2,845	2,930	5,050	5,582	4,425	4,417	4,412	4,581	4,388	4,127	4,855	4,146
Evening	1,189	1,142	2,869	2,576	4,130	3,931	1,977	1,757	1,414	1,221	2,785	1,857	3,519	2,324
Late Night	417	439	1,292	1,122	1,276	1,276	480	426	111	110	706	876	982	644

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

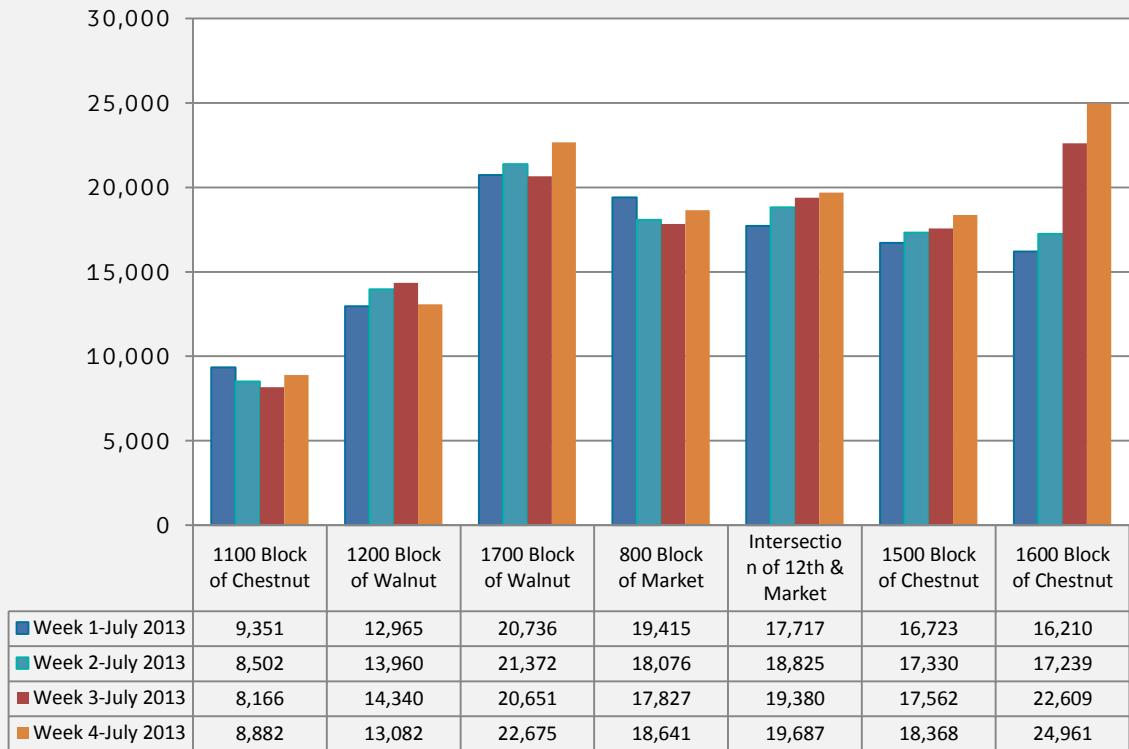Evening: 7pm-11pm

Late Night: 11pm-4am
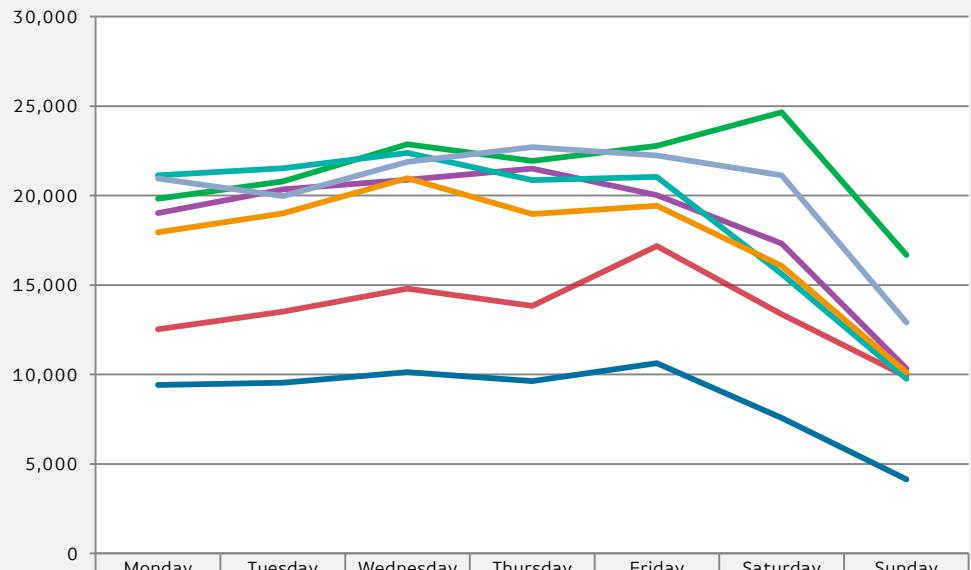
*N.B. RH stands for Rush Hour

Average Pedestrian Count by Week-July 2013

	1100 Block of Chestnut	1200 Block of Walnut	1700 Block of Walnut	800 Block of Market	Intersection of 12th & Market	1500 Block of Chestnut	1600 Block of Chestnut
Week 1-July 2013	9,351	12,965	20,736	19,415	17,717	16,723	16,210
Week 2-July 2013	8,502	13,960	21,372	18,076	18,825	17,330	17,239
Week 3-July 2013	8,166	14,340	20,651	17,827	19,380	17,562	22,609
Week 4-July 2013	8,882	13,082	22,675	18,641	19,687	18,368	24,961

	Week 1-July 2013		Week 2-July 2013		Week 3-July 2013		Week 4-July 2013	
	2013	2012	2013	2012	2013	2012	2013	2012
1100 Block of Chestnut	9,351	9,117	8,502	10,033	8,166	9,375	8,882	10,333
1200 Block of Walnut	12,965	12,517	13,960	13,277	14,340	14,300	13,082	12,888
1700 Block of Walnut	20,736	21,406	21,372	23,630	20,651	25,103	22,675	22,689
800 Block of Market	19,415	18,899	18,076	18,834	17,827	17,751	18,641	18,676
Intersection of 12th & Market	17,717	16,557	18,825	20,496	19,380	21,380	19,687	20,032
1500 Block of Chestnut	16,723	17,597	17,330	18,290	17,562	16,648	18,368	18,514
1600 Block of Chestnut	16,210	15,353	17,239	18,658	22,609	17,149	24,961	17,701

Average Daily Pedestrian Count by Day of the Week – July 2013

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1100 Block of Chestnut	9,412	9,536	10,136	9,637	10,634	7,581	4,142
1200 Block of Walnut	12,526	13,516	14,808	13,833	17,184	13,363	9,877
1700 Block of Walnut	19,831	20,796	22,858	21,932	22,769	24,650	16,672
800 Block of Market	19,021	20,341	20,886	21,502	20,026	17,323	10,328
Intersection of 12th & Market	21,124	21,523	22,383	20,870	21,043	15,619	9,753
1500 Block of Chestnut	17,940	18,996	20,968	18,970	19,429	16,062	10,106
1600 Block of Chestnut	20,948	19,969	21,876	22,709	22,243	21,134	12,902