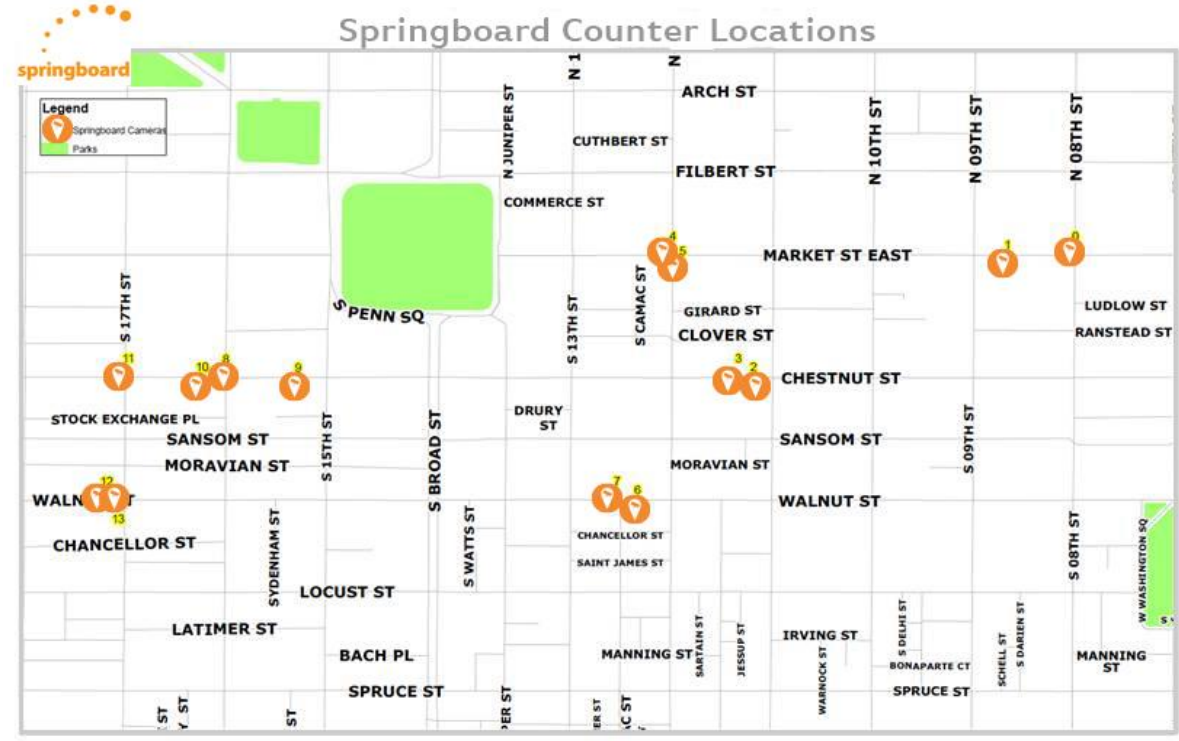


Map of Counting Locations



Example Camera Positions

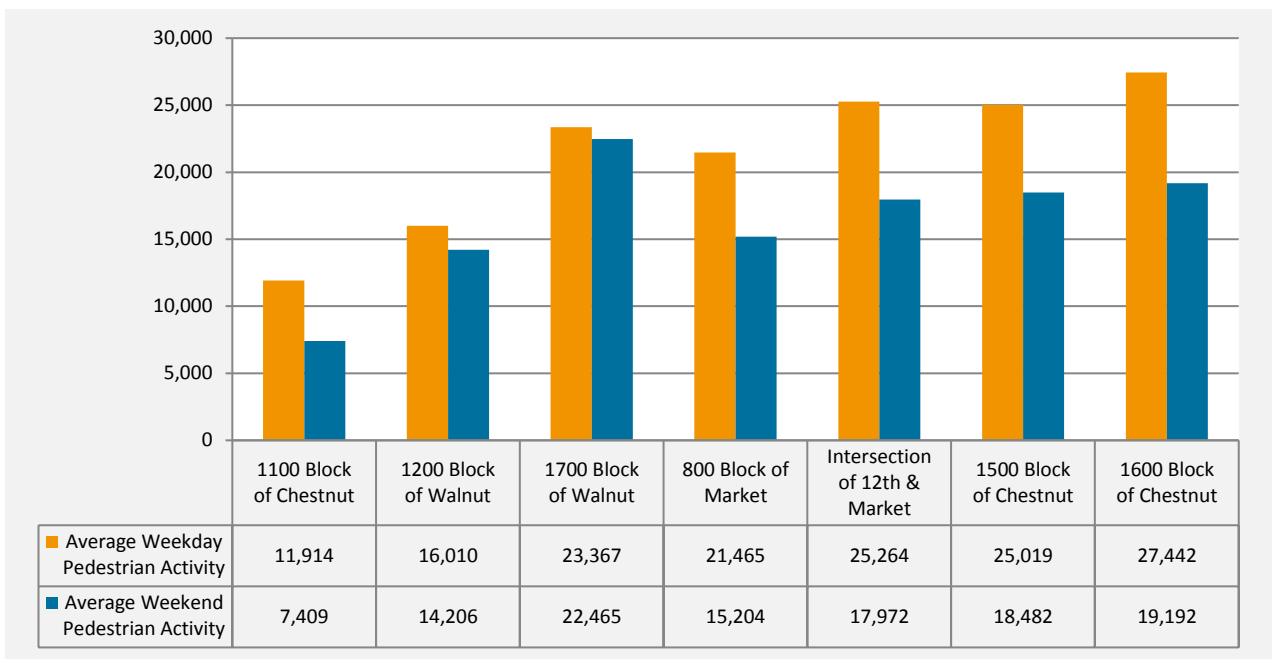




Headlines for July 2014

- Pedestrian activity in Center City Philadelphia was ▲ 4.6% compared to last month
- Pedestrian activity across New York was ▲ 7.8% compared to last month
- Pedestrian activity in Center City Philadelphia was ▲ 14.9% compared to same month last year
- Pedestrian activity across New York was ▼ -17.2% compared to same month last year

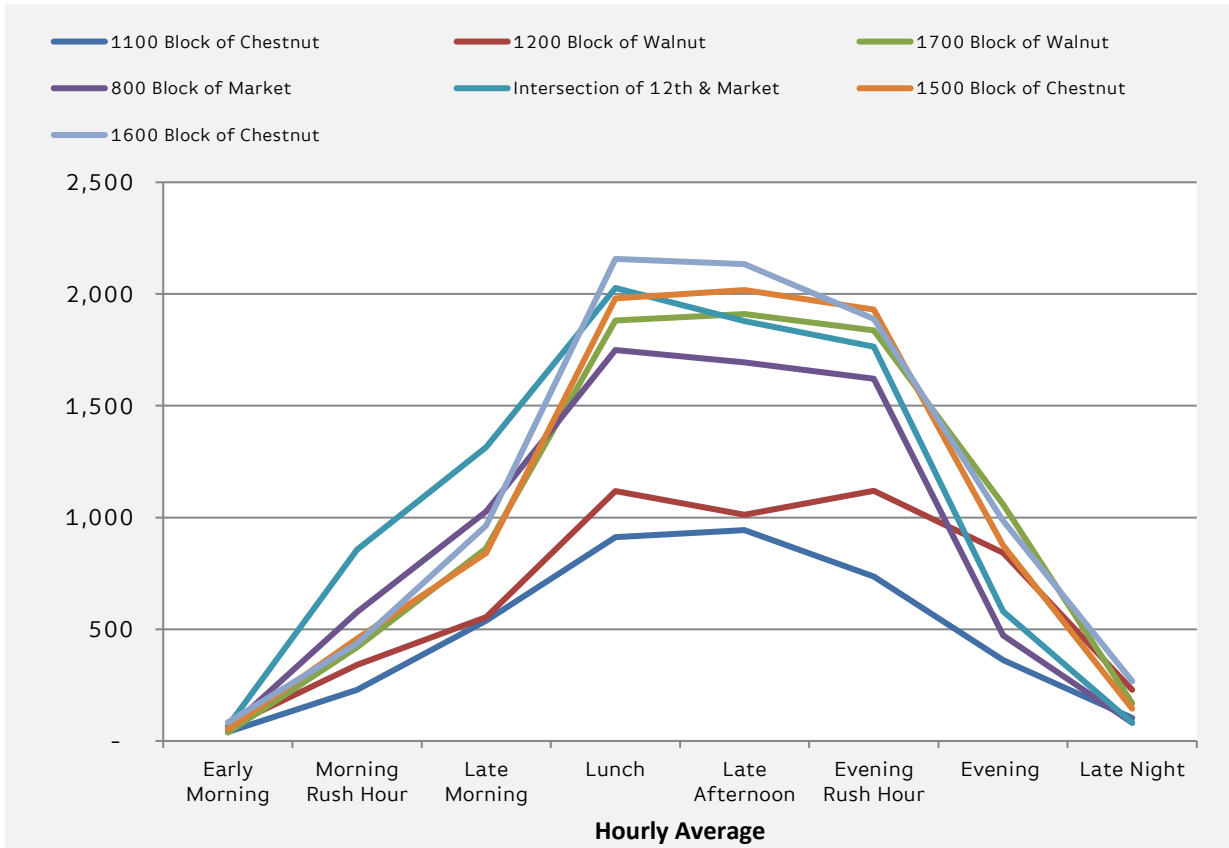
Average Daily Pedestrian Count– July 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	11,914	9,892	7,409	6,166
1200 Block of Walnut	16,010	14,550	14,206	11,651
1700 Block of Walnut	23,367	22,101	22,465	22,194
800 Block of Market	21,465	20,373	15,204	14,277
Intersection of 12th & Market	25,264	21,871	17,972	13,335
1500 Block of Chestnut	25,019	19,698	18,482	13,783
1600 Block of Chestnut	27,442	23,821	19,192	19,253



Average Daily Pedestrian Count by Time of Day
July 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	40	28	63	61	37	43	52	43	66	28	53	33	83	70
Morning RH*	228	162	340	304	420	338	576	536	855	756	458	299	436	332
Late Morning	538	425	554	505	862	778	1,027	1,000	1,314	1,163	841	638	963	737
Lunch	912	758	1,118	960	1,882	1,653	1,749	1,631	2,027	1,780	1,981	1,471	2,157	1,854
Late Afternoon	943	822	1,012	893	1,910	1,880	1,694	1,611	1,878	1,661	2,018	1,664	2,134	2,036
Evening RH*	735	661	1,119	952	1,837	1,736	1,620	1,507	1,764	1,534	1,931	1,512	1,889	1,863
Evening	362	288	841	735	1,058	1,074	472	469	580	353	874	710	984	930
Late Night	102	76	228	243	168	249	81	85	81	21	144	132	268	193

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

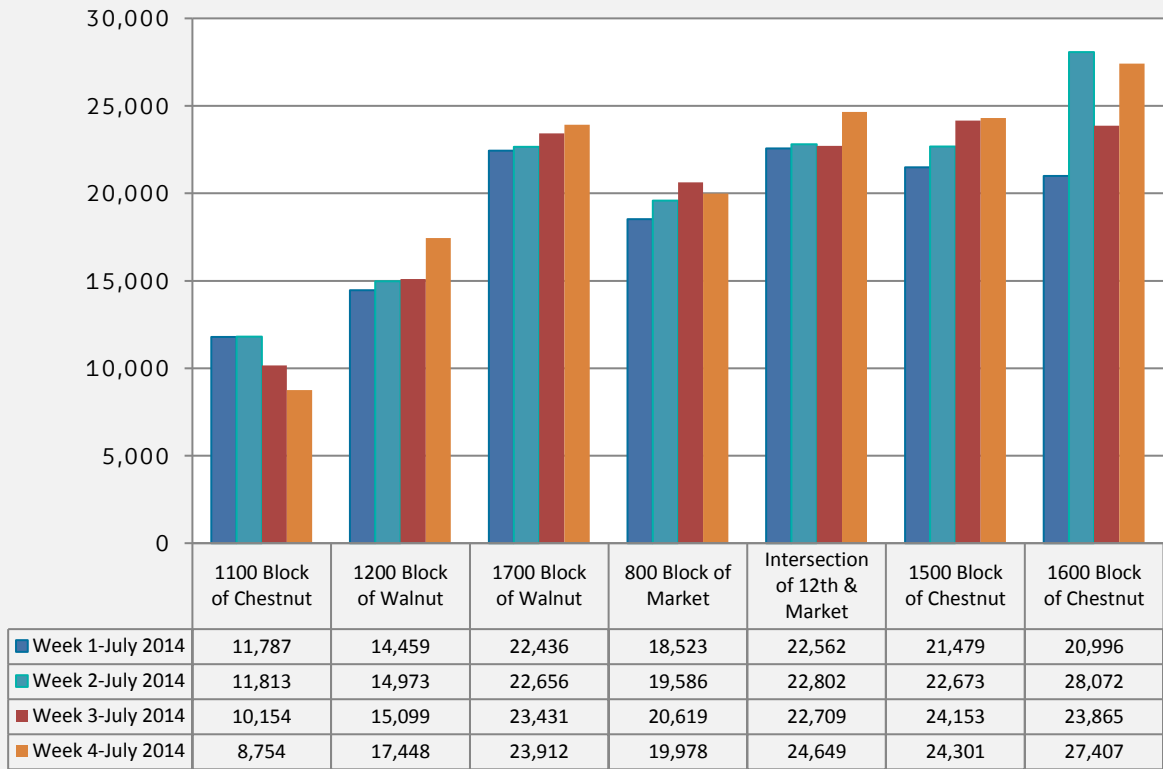
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



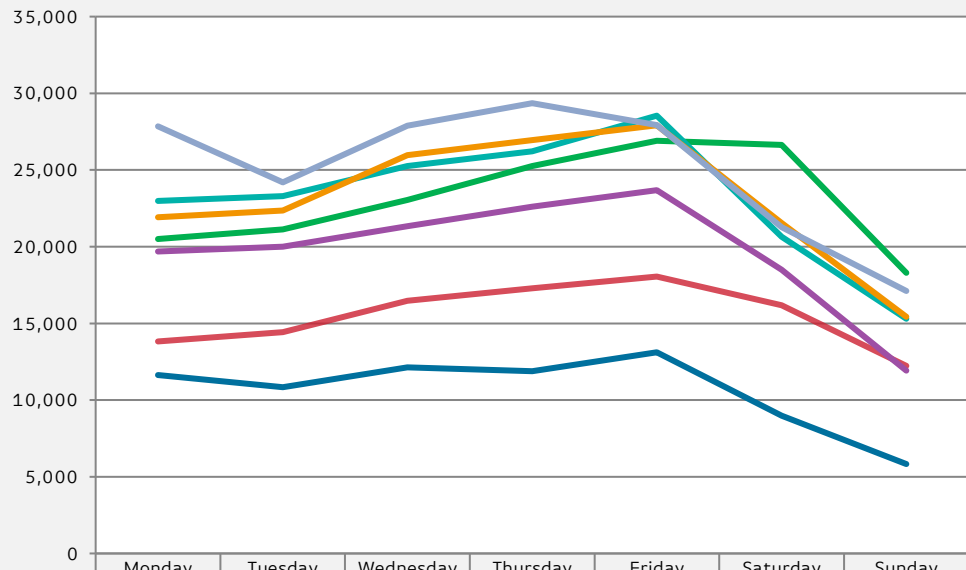
Average Pedestrian Count by Week-July 2014



	Week 1-July 2014		Week 2-July 2014		Week 3-July 2014		Week 4-July 2014	
	2014	2013	2014	2013	2014	2013	2014	2013
1100 Block of Chestnut	11,787	8,502	11,813	8,166	10,154	8,882	8,754	9,759
1200 Block of Walnut	14,459	13,960	14,973	14,340	15,099	13,082	17,448	13,506
1700 Block of Walnut	22,436	21,372	22,656	20,651	23,431	22,675	23,912	23,812
800 Block of Market	18,523	18,076	19,586	17,827	20,619	18,641	19,978	19,981
Intersection of 12th & Market	22,562	18,825	22,802	19,380	22,709	19,687	24,649	19,836
1500 Block of Chestnut	21,479	17,330	22,673	17,562	24,153	18,368	24,301	18,774
1600 Block of Chestnut	20,996	17,239	28,072	22,609	23,865	24,961	27,407	25,255



Average Daily Pedestrian Count by Day of the Week – July 2014



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1100 Block of Chestnut	11,624	10,833	12,124	11,876	13,115	8,988	5,829
1200 Block of Walnut	13,821	14,419	16,478	17,284	18,051	16,182	12,230
1700 Block of Walnut	20,501	21,121	23,050	25,258	26,904	26,635	18,295
800 Block of Market	19,682	20,009	21,337	22,614	23,684	18,487	11,921
Intersection of 12th & Market	22,991	23,303	25,265	26,220	28,541	20,644	15,300
1500 Block of Chestnut	21,911	22,351	25,974	26,948	27,913	21,535	15,430
1600 Block of Chestnut	27,852	24,184	27,881	29,356	27,938	21,273	17,112