

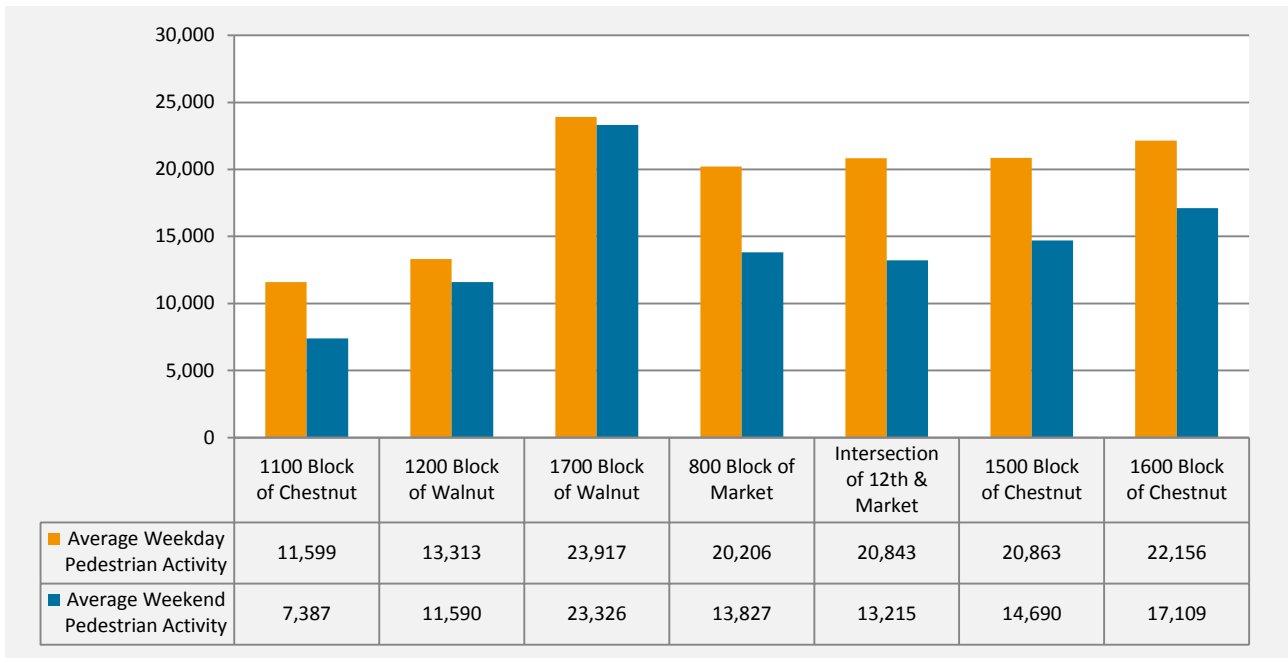


Headlines for August 2012

Pedestrian activity in Center City Philadelphia was up ▲ 3.8% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -6.0% compared to same month last year

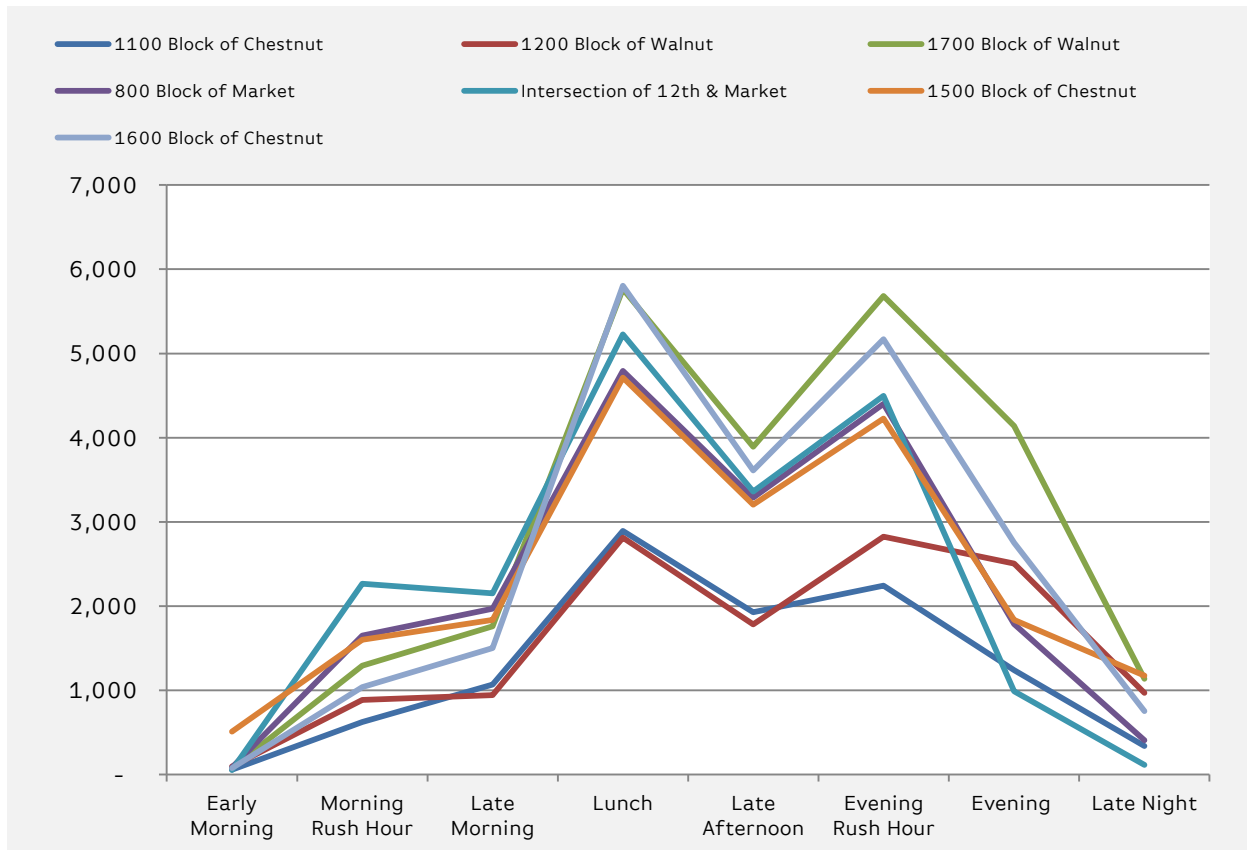
Average Daily Pedestrian Count – August 2012



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2012	2011	2012	2011
1100 Block of Chestnut	11,599	11,287	7,387	5,847
1200 Block of Walnut	13,313	13,325	11,590	9,648
1700 Block of Walnut	23,917	24,197	23,326	19,931
800 Block of Market	20,206	22,613	13,827	11,649
Intersection of 12th & Market	20,843	23,369	13,215	11,873
1500 Block of Chestnut	20,863	27,520	14,690	22,130
1600 Block of Chestnut	22,156	22,177	17,109	18,908



Average Daily Pedestrian Count by Time of Day
August 2012



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Early Morning	58	45	97	107	76	65	87	84	56	60	509	86	79	131
Morning RH*	623	516	887	785	1,295	1,228	1,651	1,632	2,267	2,096	1,602	1,055	1,040	988
Late Morning	1,070	980	943	894	1,760	1,660	1,969	2,091	2,154	2,480	1,836	1,494	1,502	1,692
Lunch	2,894	2,672	2,813	2,535	5,767	5,348	4,792	5,418	5,226	5,581	4,713	6,522	5,803	5,912
Late Afternoon	1,927	1,864	1,782	1,655	3,892	3,744	3,289	3,415	3,360	3,591	3,204	5,633	3,609	3,604
Evening RH*	2,243	2,144	2,824	2,687	5,680	5,364	4,400	4,646	4,495	4,805	4,226	7,169	5,171	5,023
Evening	1,241	1,193	2,507	2,562	4,139	4,116	1,789	1,782	991	1,302	1,835	3,339	2,754	2,904
Late Night	339	318	969	1,051	1,139	1,453	407	413	114	171	1,174	681	755	990

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

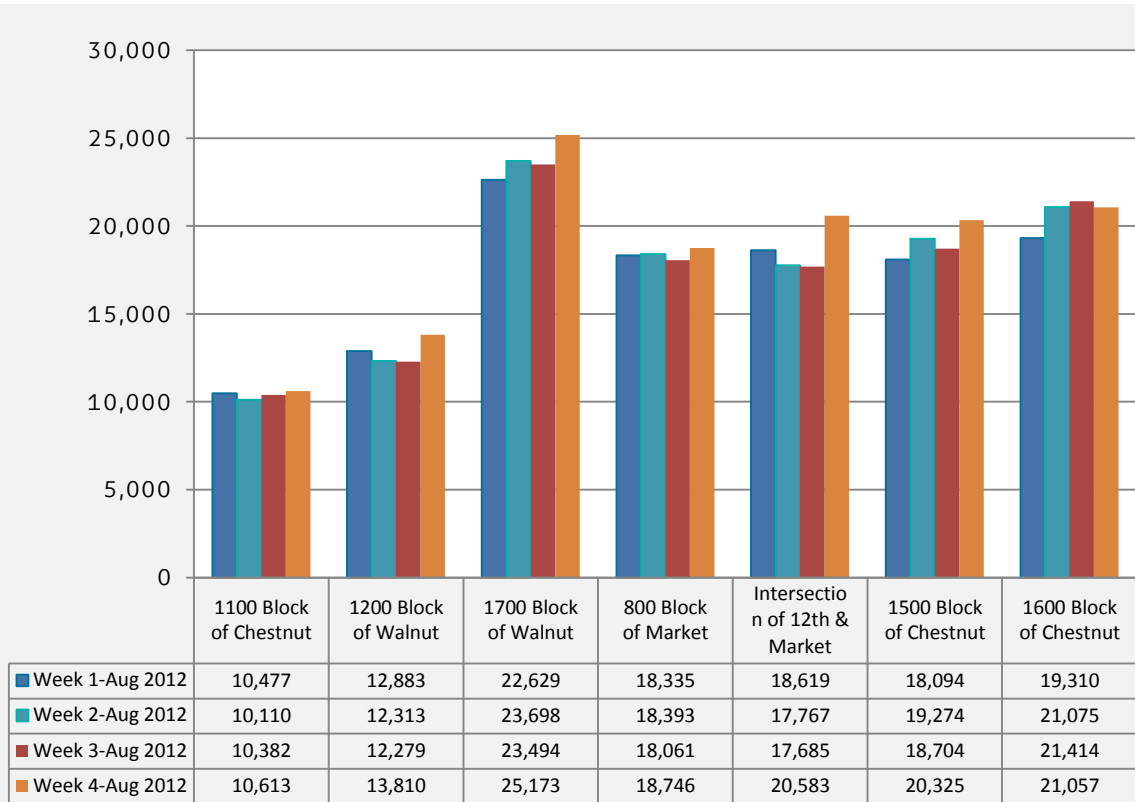
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-August 2012



	Week 1-Aug 2012		Week 2-Aug 2012		Week 3-Aug 2012		Week 4-Aug 2012	
	2012	2011	2012	2011	2012	2011	2012	2011
1100 Block of Chestnut	10,477	10,536	10,110	10,035	10,382	9,435	10,613	8,925
1200 Block of Walnut	12,883	12,665	12,313	12,455	12,279	12,280	13,810	11,700
1700 Block of Walnut	22,629	23,544	23,698	23,672	23,494	23,118	25,173	21,578
800 Block of Market	18,335	20,213	18,393	19,954	18,061	19,845	18,746	17,908
Intersection of 12th & Market	18,619	21,249	17,767	20,558	17,685	19,907	20,583	18,625
1500 Block of Chestnut	18,094	30,688	19,274	21,724	18,704	29,639	20,325	21,869
1600 Block of Chestnut	19,310	20,051	21,075	20,821	21,414	18,517	21,057	25,582



Average Daily Pedestrian Count by Day of the Week – August 2012

