



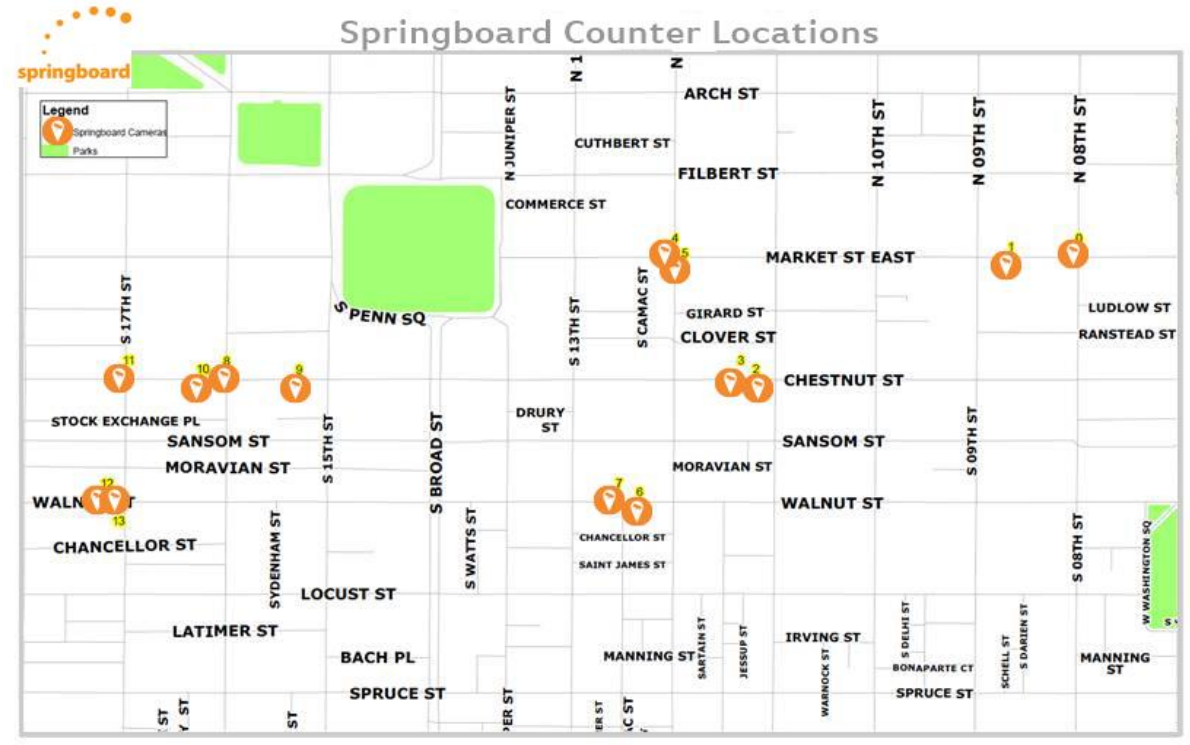
United States

September 2012



Pedestrian Counting Report  
08/27/2012 to 09/30/2012

Map of Counting Locations



Example Camera Positions



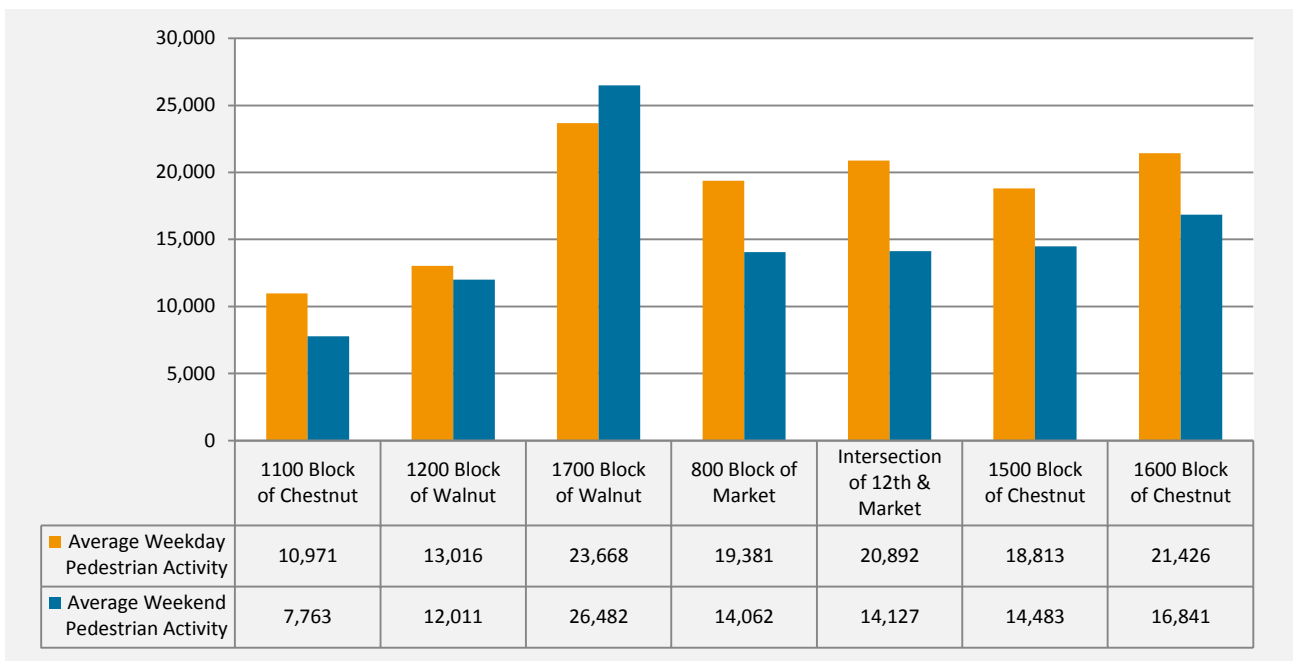


Headlines for September 2012

Pedestrian activity in Center City Philadelphia was up ▼ -1.7% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -6.5% compared to same month last year

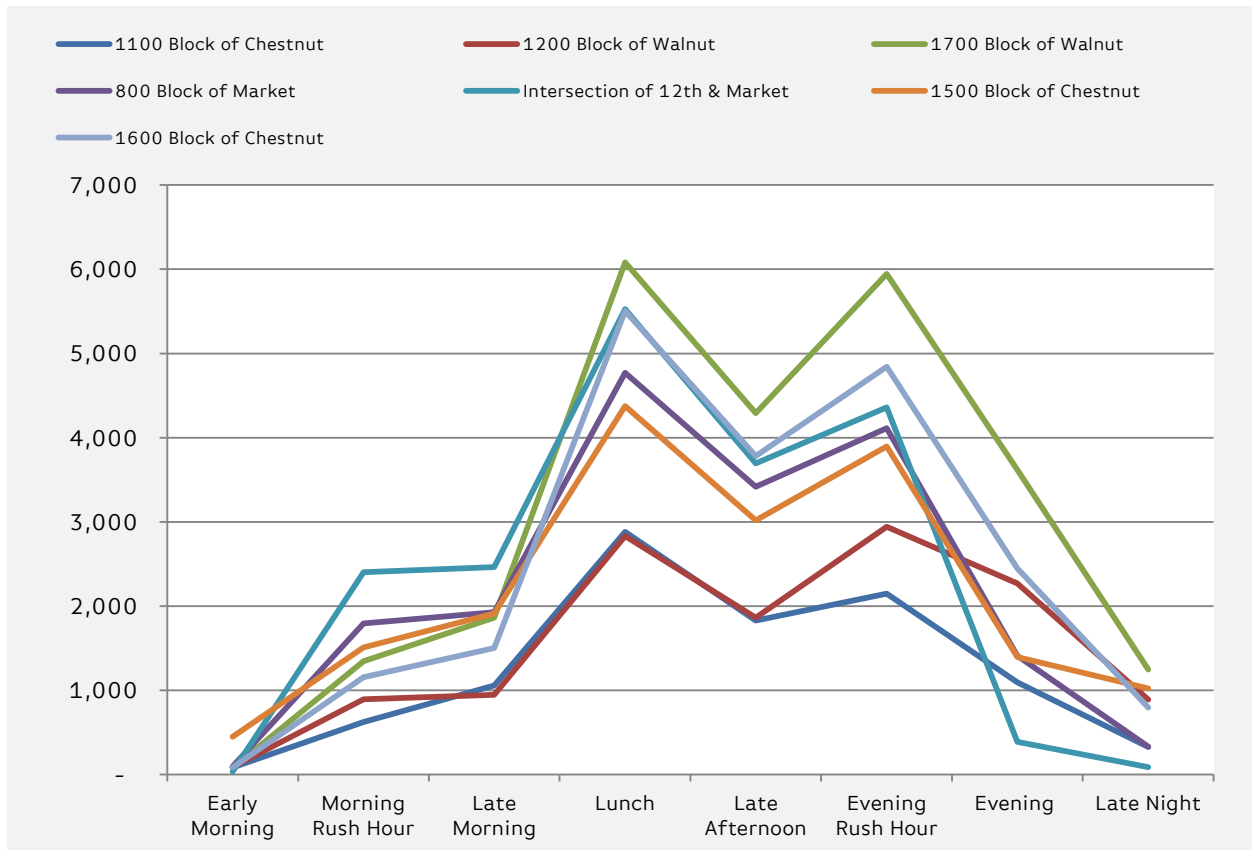
Average Daily Pedestrian Count—September 2012



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2012	2011	2012	2011
1100 Block of Chestnut	10,971	10,749	7,763	7,724
1200 Block of Walnut	13,016	13,260	12,011	13,262
1700 Block of Walnut	23,668	23,928	26,482	27,027
800 Block of Market	19,381	20,012	14,062	14,260
Intersection of 12th & Market	20,892	22,093	14,127	15,422
1500 Block of Chestnut	18,813	24,739	14,483	23,854
1600 Block of Chestnut	21,426	20,502	16,841	16,205



Average Daily Pedestrian Count by Time of Day – September 2012



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Early Morning	86	50	88	114	77	67	95	88	36	60	448	73	86	76
Morning RH*	626	544	893	866	1,346	1,223	1,796	1,760	2,402	2,274	1,512	1,198	1,156	1,017
Late Morning	1,057	964	948	943	1,863	1,766	1,928	1,979	2,465	2,516	1,913	1,676	1,502	1,461
Lunch	2,881	2,750	2,834	2,766	6,082	5,877	4,769	4,968	5,526	5,850	4,373	6,799	5,502	5,436
Late Afternoon	1,831	1,776	1,863	1,815	4,293	4,075	3,417	3,229	3,695	3,690	3,017	5,305	3,781	3,312
Evening RH*	2,148	2,248	2,943	2,989	5,944	6,119	4,114	4,362	4,359	4,856	3,895	6,931	4,844	4,777
Evening	1,097	1,209	2,270	2,628	3,618	4,099	1,409	1,592	387	778	1,395	1,959	2,449	2,468
Late Night	330	343	890	1,140	1,248	1,587	331	391	87	164	1,024	545	796	728

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

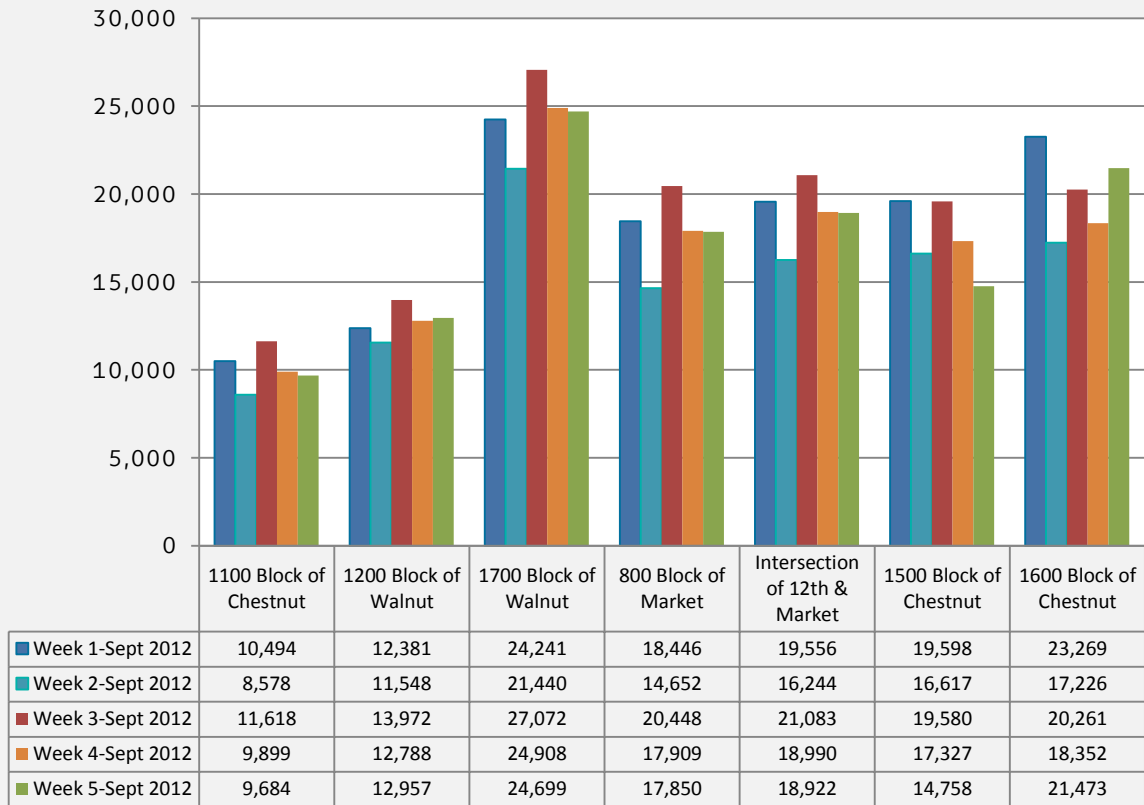
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-September 2012



	Week 1-Sept 2012		Week 2-Sept 2012		Week 3-Sept 2012		Week 4-Sept 2012		Week 5-Sept 2012	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
<b>1100 Block of Chestnut</b>	10,494	11,174	8,578	8,238	11,618	10,533	9,899	9,438	9,684	70,277
<b>1200 Block of Walnut</b>	12,381	13,751	11,548	11,441	13,972	14,490	12,788	12,689	12,957	97,512
<b>1700 Block of Walnut</b>	24,241	26,263	21,440	21,922	27,072	27,632	24,908	24,122	24,699	168,890
<b>800 Block of Market</b>	18,446	20,981	14,652	15,370	20,448	19,887	17,909	17,306	17,850	128,086
<b>Intersection of 12th &amp; Market</b>	19,556	20,886	16,244	17,020	21,083	22,862	18,990	19,682	18,922	143,404
<b>1500 Block of Chestnut</b>	19,598	22,726	16,617	29,650	19,580	24,969	17,327	24,700	14,758	142,697
<b>1600 Block of Chestnut</b>	23,269	20,859	17,226	17,289	20,261	20,919	18,352	18,994	21,473	128,177



Average Daily Pedestrian Count by Day of the Week – September 2012

