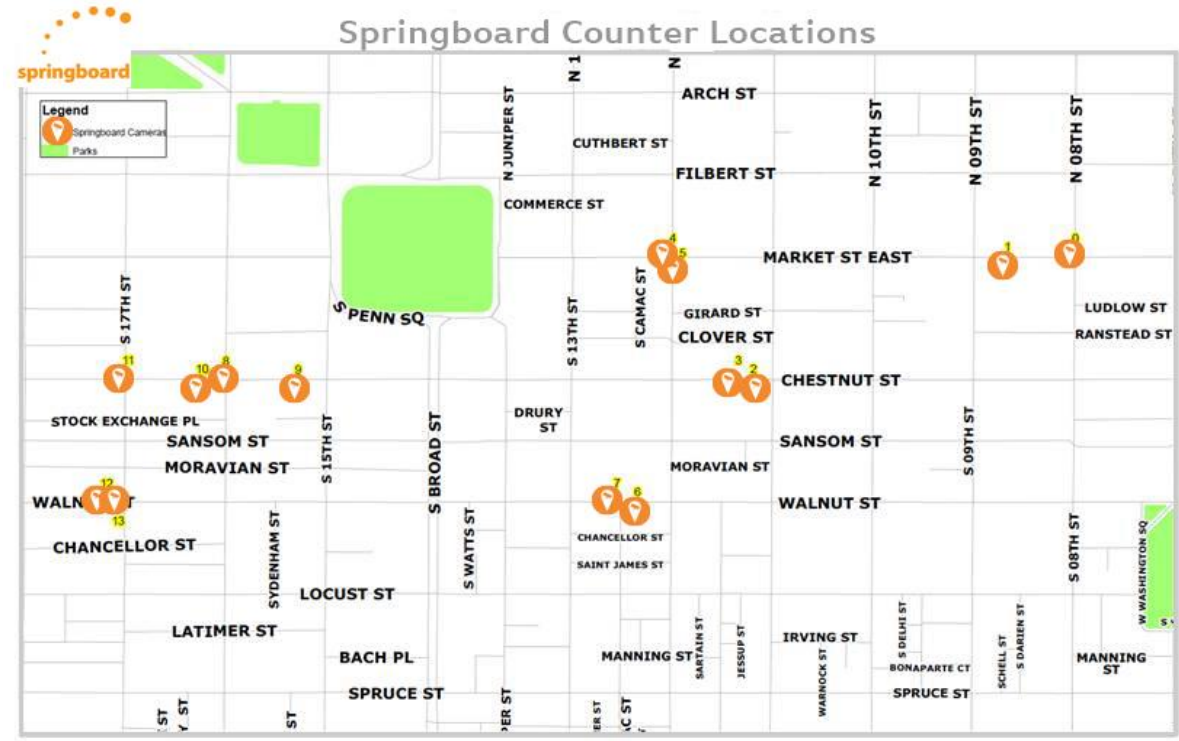


Map of Counting Locations



Example Camera Positions

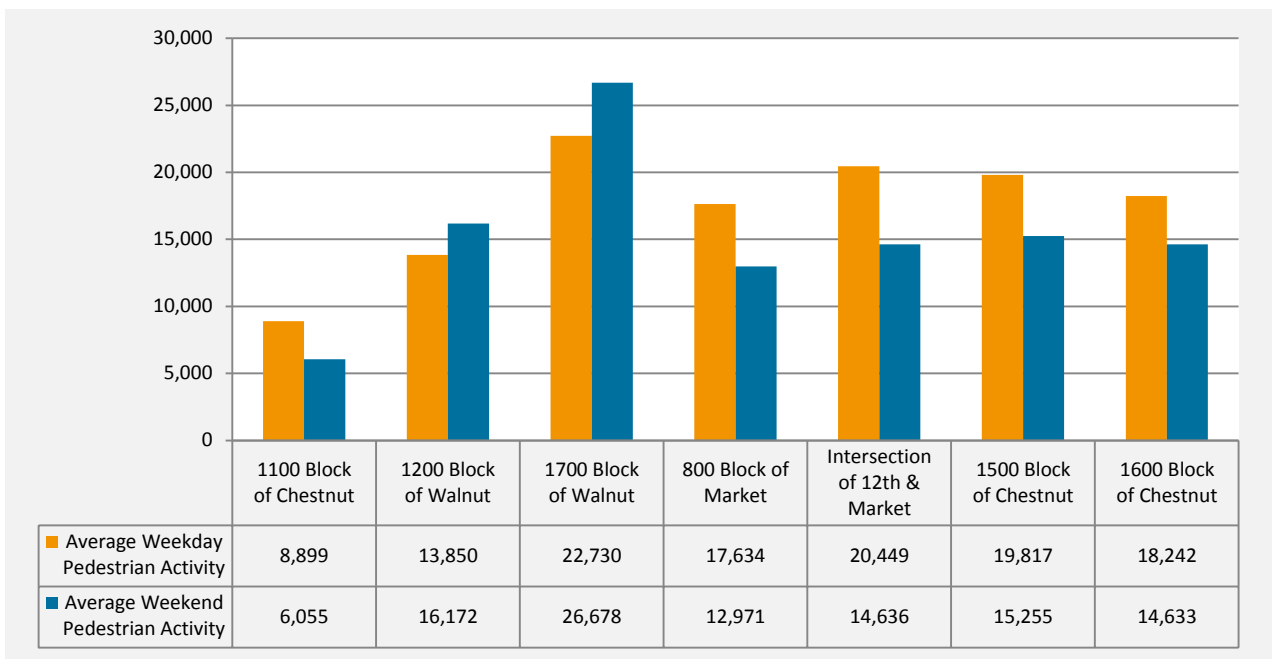




Headlines for October 2013

- Pedestrian activity in Center City Philadelphia was ▼ -5.0% compared to last month
- Pedestrian activity across New York was ▼ -4.2% compared to last month
- Pedestrian activity in Center City Philadelphia was ▼ -6.6% compared to same month last year
- Pedestrian activity across New York was ▲ 4.9% compared to same month last year

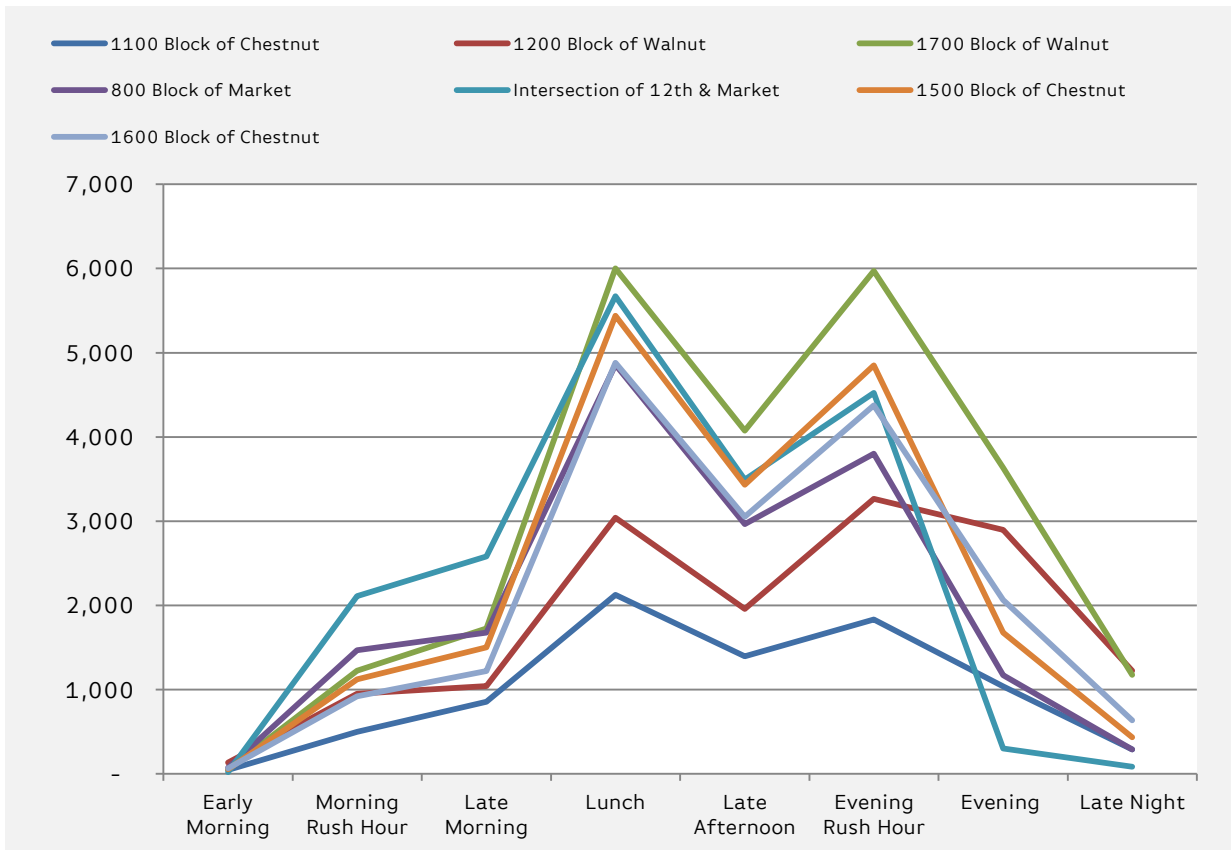
Average Daily Pedestrian Count – October 2013



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2013	2012	2013	2012
1100 Block of Chestnut	8,899	10,391	6,055	7,358
1200 Block of Walnut	13,850	12,580	16,172	12,466
1700 Block of Walnut	22,730	23,461	26,678	26,278
800 Block of Market	17,634	17,915	12,971	12,890
Intersection of 12th & Market	20,449	19,810	14,636	13,178
1500 Block of Chestnut	19,817	18,274	15,255	14,683
1600 Block of Chestnut	18,242	27,226	14,633	28,680



Average Daily Pedestrian Count by Time of Day  
October 2013



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Early Morning	49	64	135	85	51	74	74	83	21	19	56	311	68	476
Morning RH*	500	549	950	867	1,226	1,282	1,468	1,654	2,112	2,189	1,123	1,419	919	2,042
Late Morning	856	956	1,043	923	1,727	1,770	1,676	1,729	2,581	2,399	1,502	1,773	1,219	2,380
Lunch	2,126	2,444	3,040	2,677	6,001	6,021	4,859	4,421	5,671	5,548	5,440	4,579	4,881	6,371
Late Afternoon	1,396	1,709	1,957	1,801	4,073	4,157	2,964	3,061	3,492	3,513	3,434	3,089	3,052	4,715
Evening RH*	1,832	2,259	3,266	2,965	5,970	6,027	3,801	3,964	4,522	4,026	4,851	3,795	4,375	6,150
Evening	1,039	1,200	2,899	2,319	3,636	3,669	1,170	1,267	302	171	1,675	1,508	2,064	3,591
Late Night	289	343	1,224	911	1,175	1,265	290	300	86	51	433	773	634	1,917

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

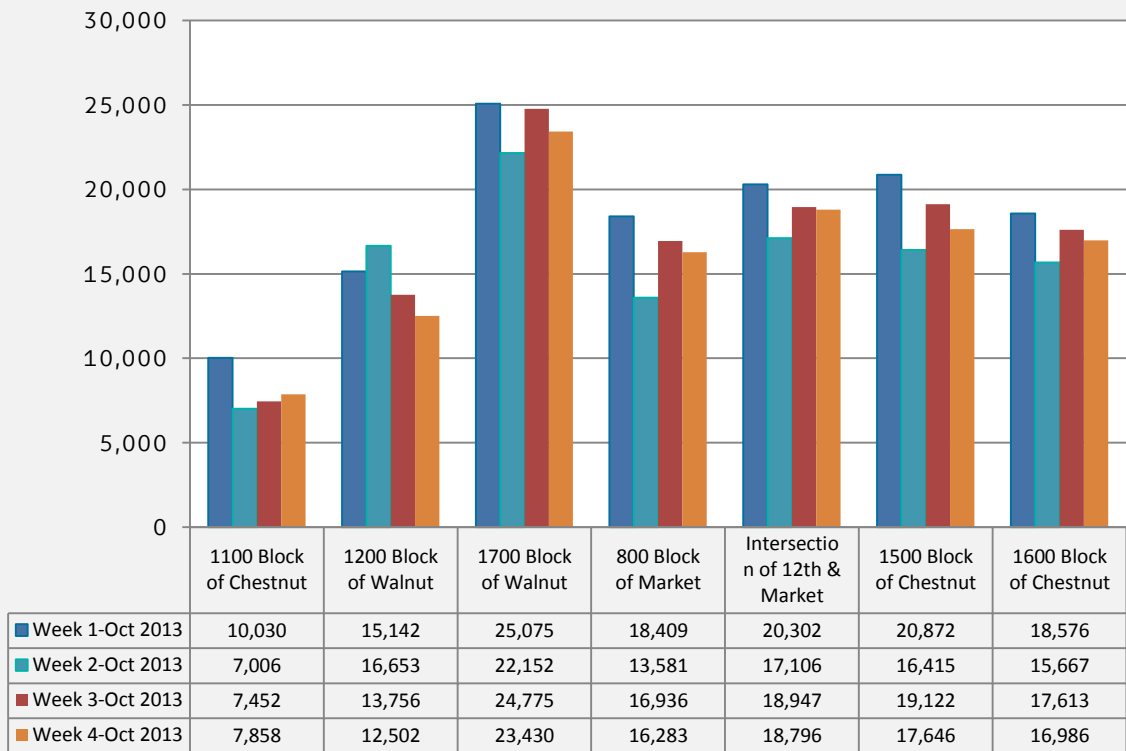
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



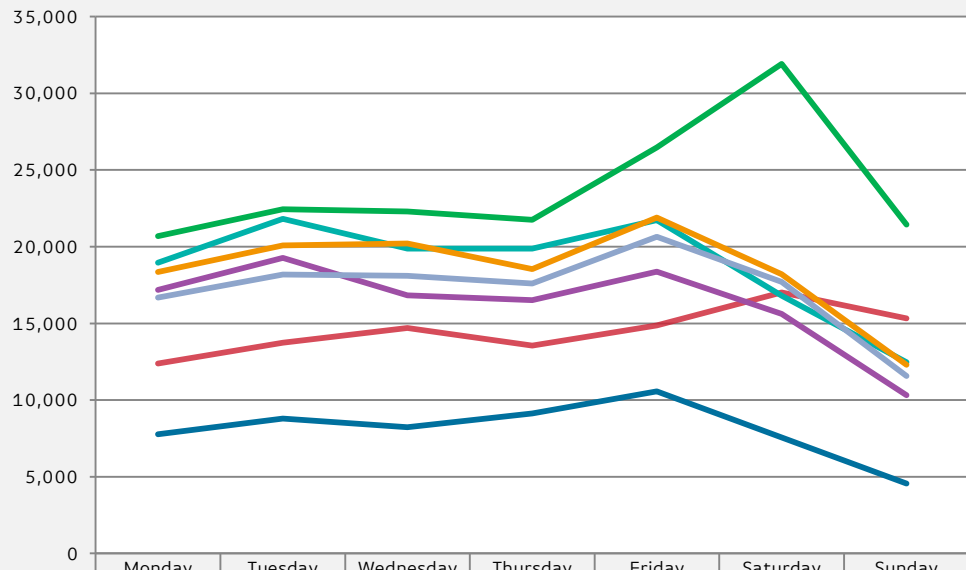
Average Pedestrian Count by Week-October 2013



	Week 1-Oct 2013		Week 2-Oct 2013		Week 3-Oct 2013		Week 4-Oct 2013	
	2013	2012	2013	2012	2013	2012	2013	2012
<b>1100 Block of Chestnut</b>	10,030	10,370	7,006	9,052	7,452	9,267	7,858	9,410
<b>1200 Block of Walnut</b>	15,142	14,429	16,653	11,789	13,756	12,216	12,502	11,754
<b>1700 Block of Walnut</b>	25,075	24,525	22,152	24,654	24,775	24,379	23,430	23,505
<b>800 Block of Market</b>	18,409	17,550	13,581	15,793	16,936	17,073	16,283	15,502
<b>Intersection of 12th &amp; Market</b>	20,302	19,006	17,106	17,715	18,947	18,654	18,796	16,284
<b>1500 Block of Chestnut</b>	20,872	17,236	16,415	17,365	19,122	17,357	17,646	17,033
<b>1600 Block of Chestnut</b>	18,576	23,837	15,667	27,587	17,613	37,399	16,986	21,742



Average Daily Pedestrian Count by Day of the Week – October 2013



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1100 Block of Chestnut	7,773	8,802	8,229	9,132	10,561	7,560	4,550
1200 Block of Walnut	12,384	13,737	14,707	13,546	14,875	17,019	15,325
1700 Block of Walnut	20,691	22,448	22,289	21,758	26,466	31,909	21,448
800 Block of Market	17,190	19,274	16,832	16,510	18,366	15,626	10,317
Intersection of 12th & Market	18,962	21,807	19,870	19,878	21,727	16,801	12,472
1500 Block of Chestnut	18,357	20,076	20,206	18,541	21,904	18,202	12,308
1600 Block of Chestnut	16,680	18,186	18,106	17,599	20,637	17,708	11,559