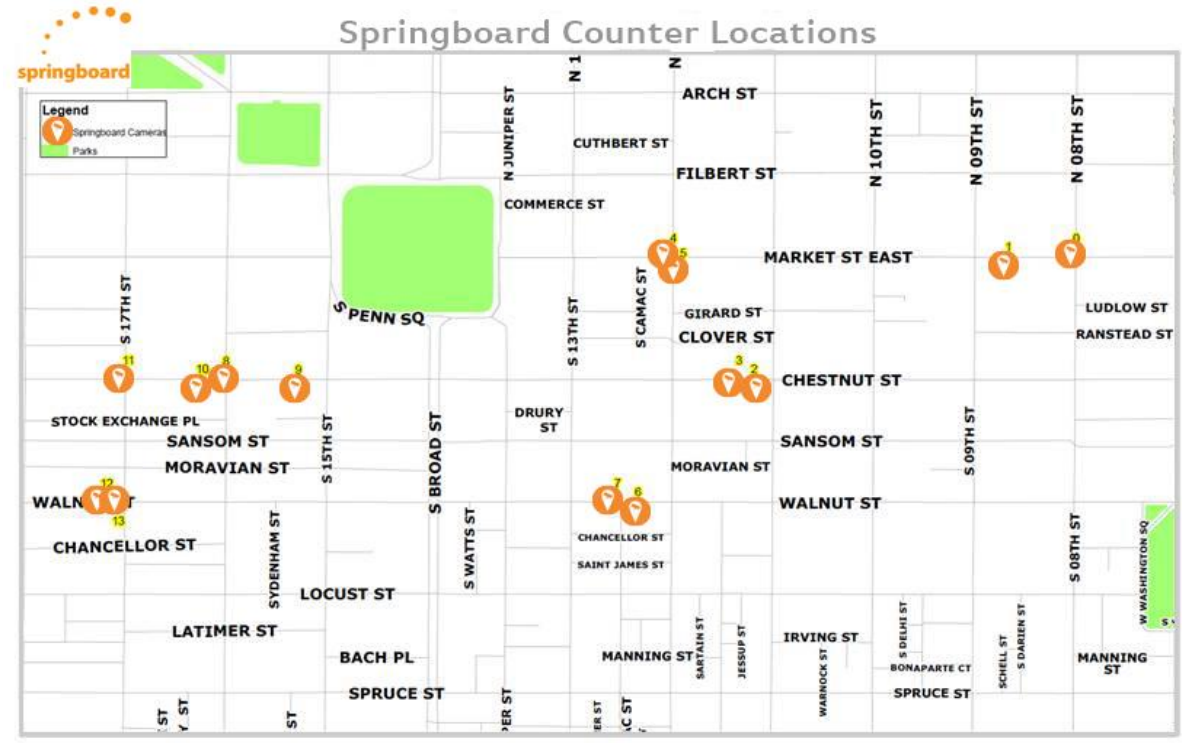


Map of Counting Locations



Example Camera Positions



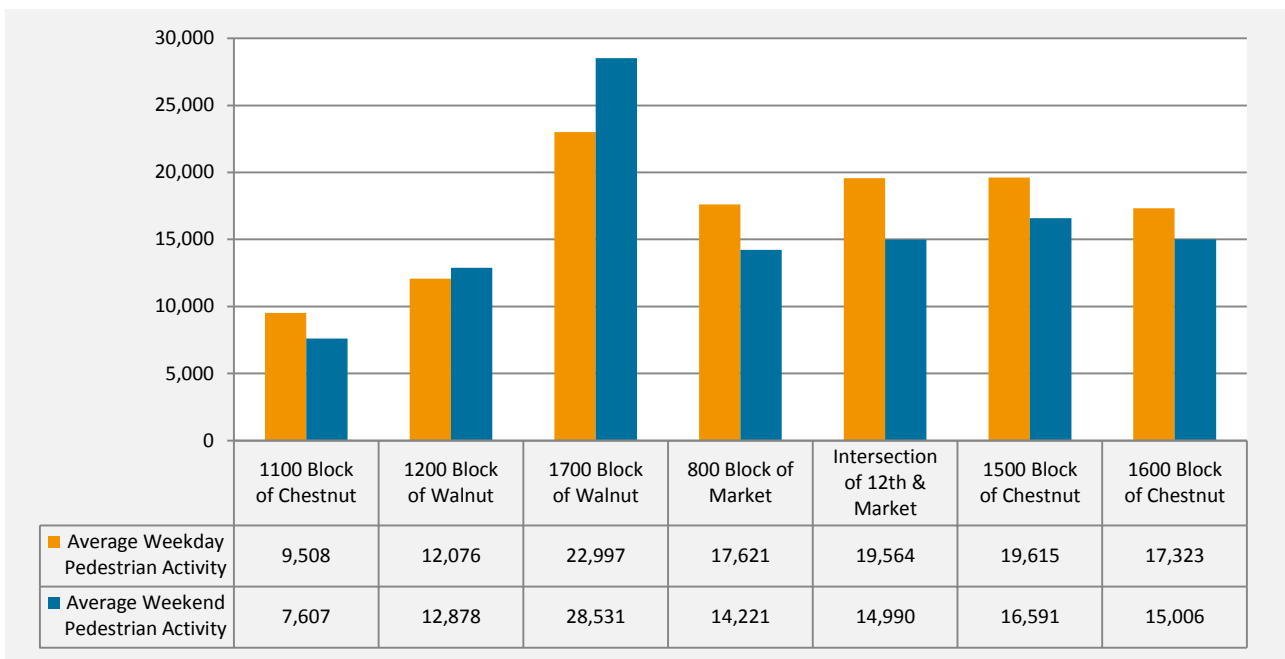


Headlines for November 2011

Pedestrian activity in Center City Philadelphia was up ▼ -7.4% compared to last month

Pedestrian activity in Center City Philadelphia was up compared to same month last year

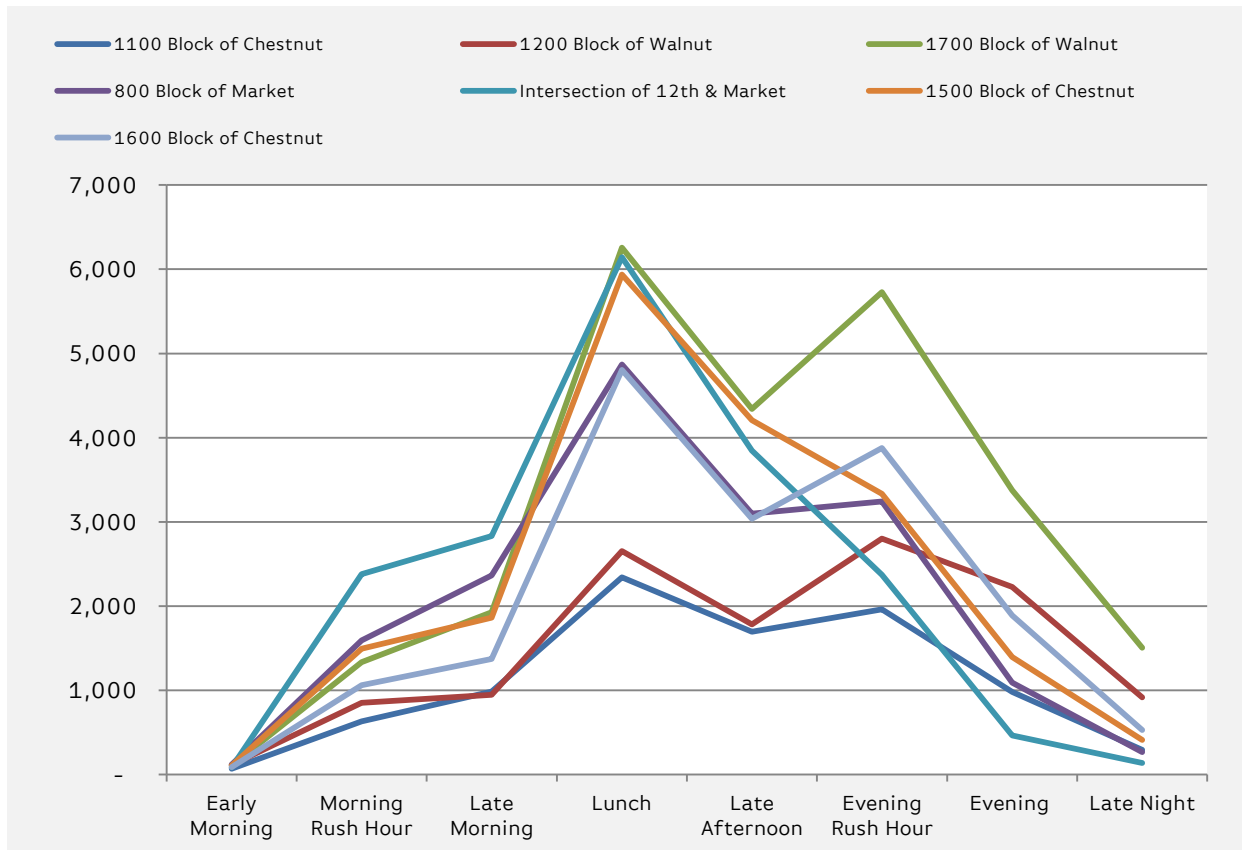
Average Daily Pedestrian Count – November 2011



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2011	2010	2011	2010
1100 Block of Chestnut	9,508	-	7,607	-
1200 Block of Walnut	12,076	-	12,878	-
1700 Block of Walnut	22,997	-	28,531	-
800 Block of Market	17,621	-	14,221	-
Intersection of 12th & Market	19,564	-	14,990	-
1500 Block of Chestnut	19,615	-	16,591	-
1600 Block of Chestnut	17,323	-	15,006	-



Average Daily Pedestrian Count by Time of Day  
November 2011



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010
Early Morning	70	-	116	-	109	-	121	-	85	-	109	-	87	-
Morning RH*	634	-	853	-	1,333	-	1,592	-	2,380	-	1,496	-	1,061	-
Late Morning	986	-	949	-	1,926	-	2,366	-	2,833	-	1,862	-	1,372	-
Lunch	2,344	-	2,652	-	6,258	-	4,870	-	6,142	-	5,935	-	4,805	-
Late Afternoon	1,695	-	1,785	-	4,342	-	3,100	-	3,846	-	4,209	-	3,038	-
Evening RH*	1,964	-	2,804	-	5,728	-	3,242	-	2,371	-	3,335	-	3,877	-
Evening	981	-	2,227	-	3,375	-	1,090	-	463	-	1,395	-	1,890	-
Late Night	292	-	919	-	1,507	-	269	-	137	-	411	-	531	-

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

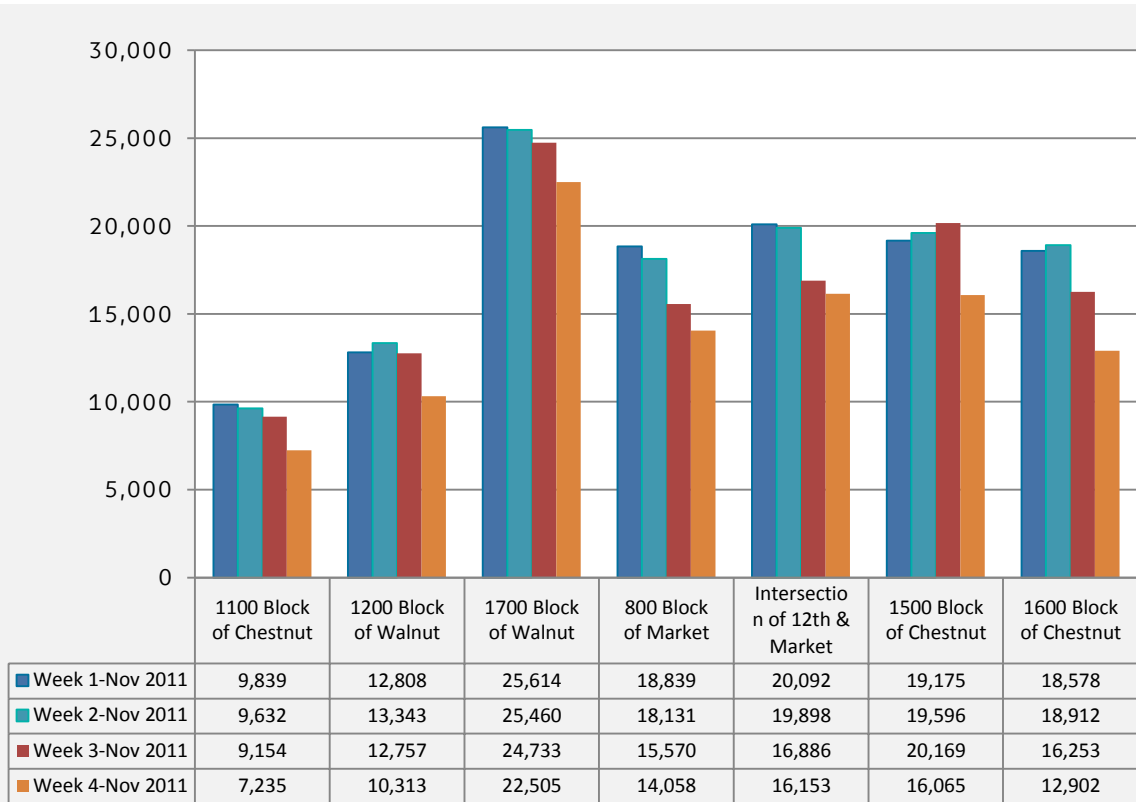
Evening: 7pm-11pm

Late Night: 11pm-4am

\*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-November 2011



	Week 1-Nov 2011		Week 2-Nov 2011		Week 3-Nov 2011		Week 4-Nov 2011	
	2011	2010	2011	2010	2011	2010	2011	2010
<b>1100 Block of Chestnut</b>	9,839	-	9,632	-	9,154	-	7,235	-
<b>1200 Block of Walnut</b>	12,808	-	13,343	-	12,757	-	10,313	-
<b>1700 Block of Walnut</b>	25,614	-	25,460	-	24,733	-	22,505	-
<b>800 Block of Market</b>	18,839	-	18,131	-	15,570	-	14,058	-
<b>Intersection of 12th &amp; Market</b>	20,092	-	19,898	-	16,886	-	16,153	-
<b>1500 Block of Chestnut</b>	19,175	-	19,596	-	20,169	-	16,065	-
<b>1600 Block of Chestnut</b>	18,578	-	18,912	-	16,253	-	12,902	-



Average Daily Pedestrian Count by Day of the Week – November 2011

