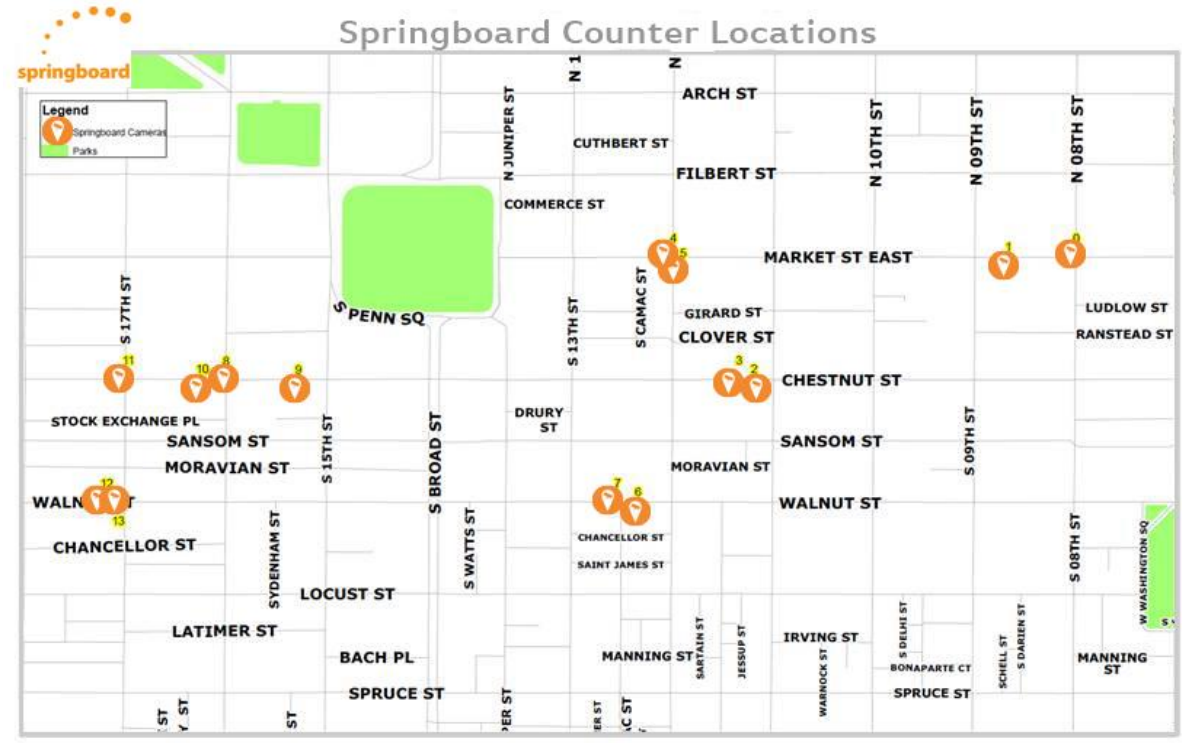


Map of Counting Locations



Example Camera Positions



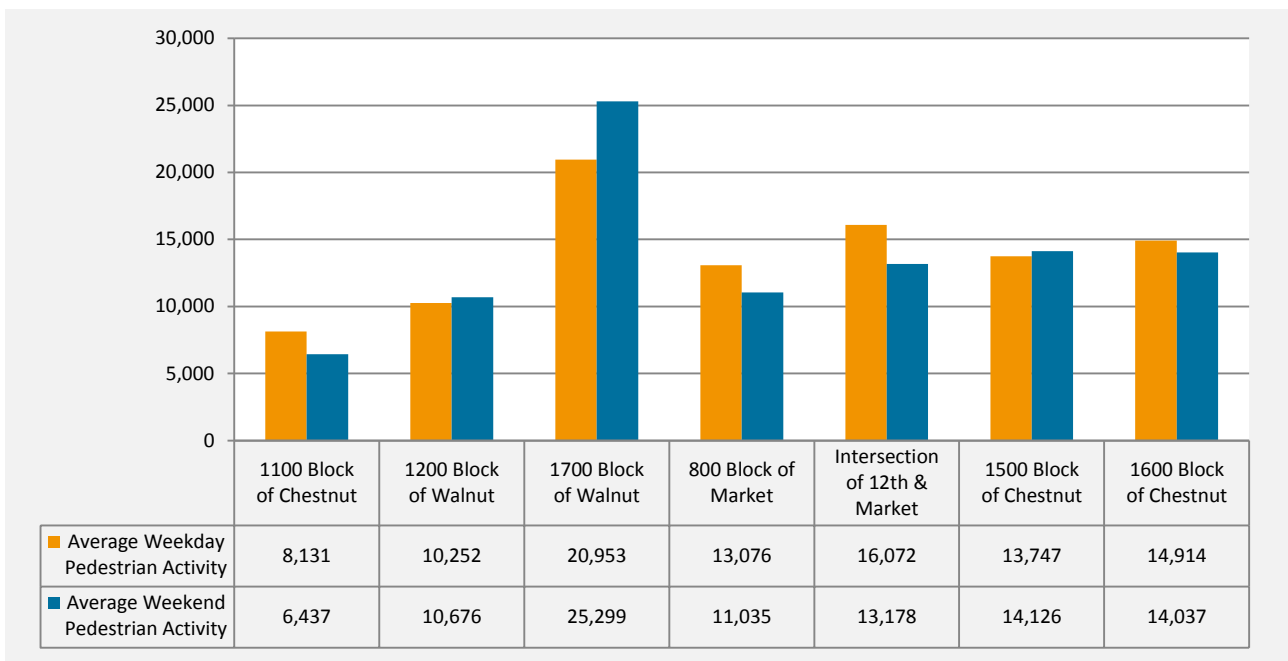


Headlines for November 2012

Pedestrian activity in Center City Philadelphia was up ▼ -23.2% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -17.0% compared to same month last year

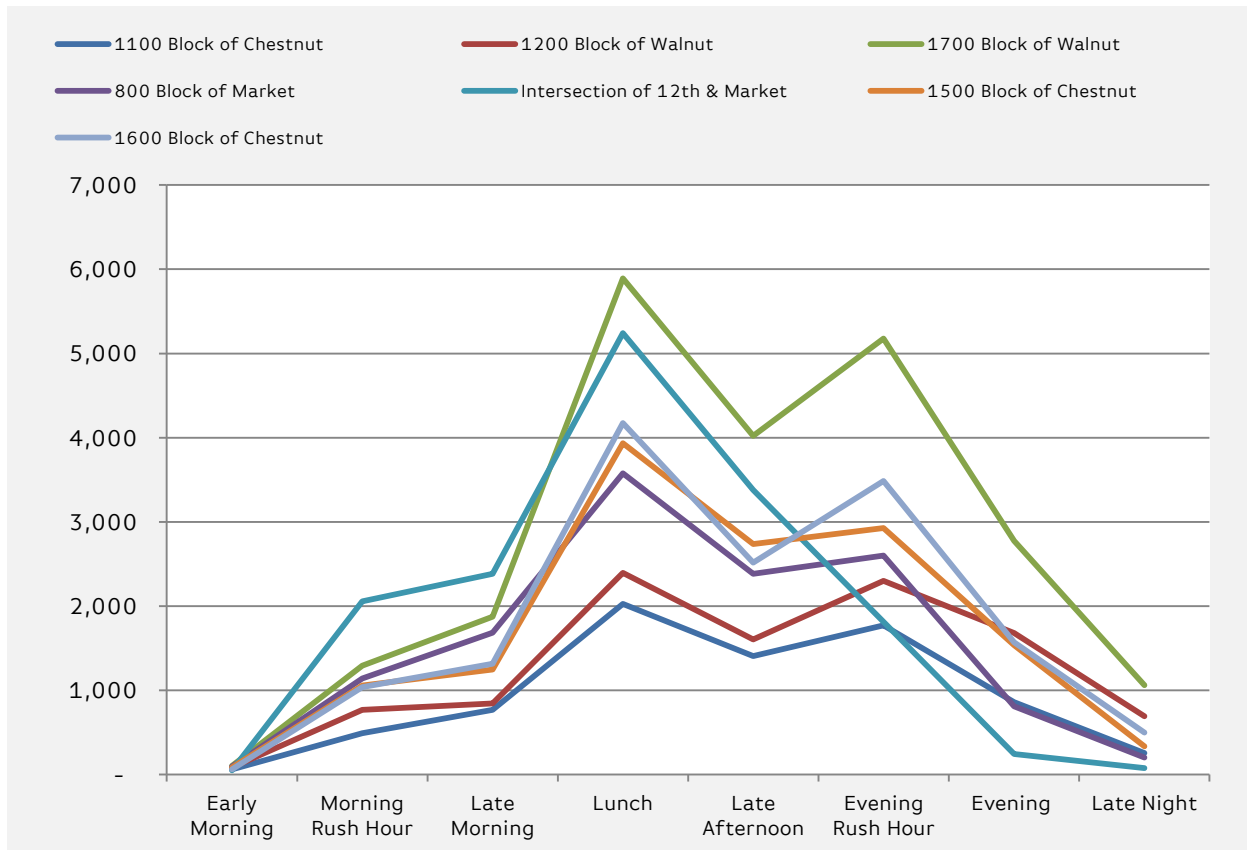
Average Daily Pedestrian Count – November 2012



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2012	2011	2012	2011
1100 Block of Chestnut	8,131	9,508	6,437	7,607
1200 Block of Walnut	10,252	12,076	10,676	12,878
1700 Block of Walnut	20,953	22,997	25,299	28,531
800 Block of Market	13,076	17,621	11,035	14,221
Intersection of 12th & Market	16,072	19,564	13,178	14,990
1500 Block of Chestnut	13,747	19,615	14,126	16,591
1600 Block of Chestnut	14,914	17,323	14,037	15,006



Average Daily Pedestrian Count by Time of Day
November 2012



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Early Morning	63	70	85	116	104	109	95	121	49	85	84	109	63	87
Morning RH*	490	634	768	853	1,292	1,333	1,140	1,592	2,058	2,380	1,057	1,496	1,040	1,061
Late Morning	770	986	843	949	1,875	1,926	1,684	2,366	2,383	2,833	1,247	1,862	1,317	1,372
Lunch	2,026	2,344	2,397	2,652	5,891	6,258	3,575	4,870	5,240	6,142	3,933	5,935	4,173	4,805
Late Afternoon	1,409	1,695	1,604	1,785	4,020	4,342	2,385	3,100	3,379	3,846	2,738	4,209	2,516	3,038
Evening RH*	1,773	1,964	2,301	2,804	5,176	5,728	2,602	3,242	1,816	2,371	2,926	3,335	3,486	3,877
Evening	861	981	1,680	2,227	2,774	3,375	809	1,090	243	463	1,536	1,395	1,571	1,890
Late Night	255	292	695	919	1,063	1,507	203	269	77	137	334	411	498	531

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

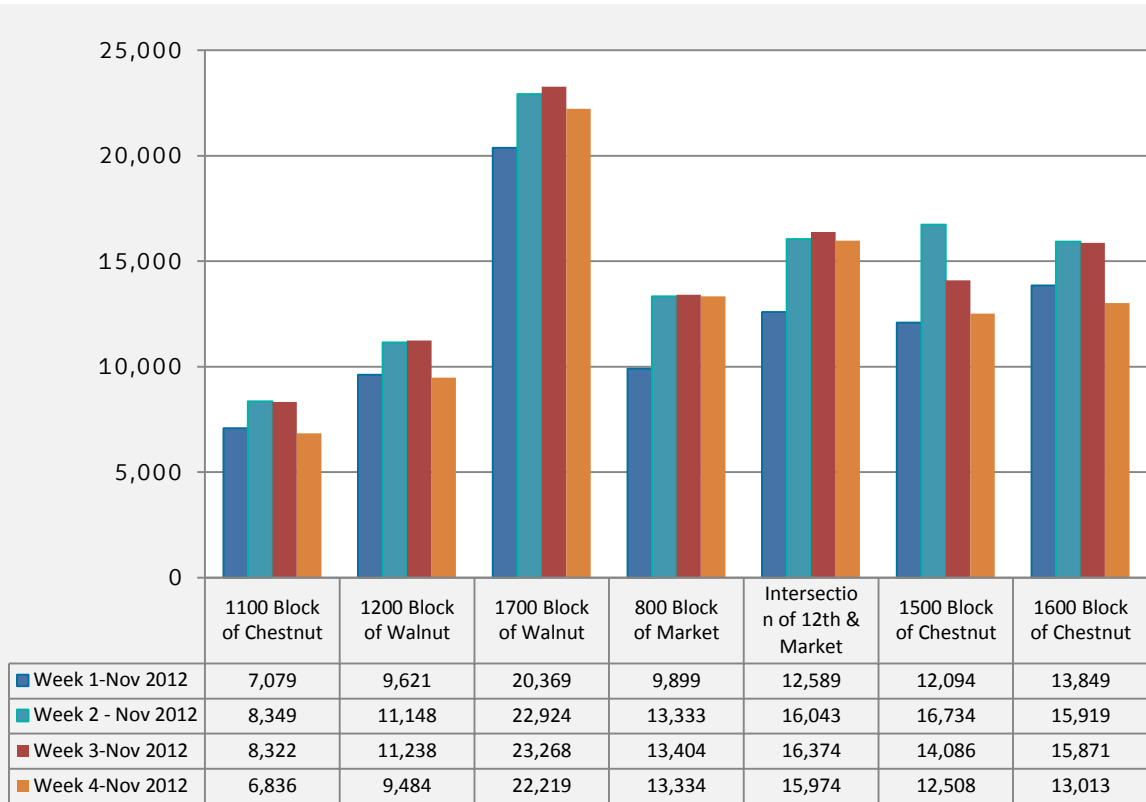
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-November 2012



	Week 1-Nov 2012		Week 2 - Nov 2012		Week 3-Nov 2012		Week 4-Nov 2012	
	2012	2011	2012	2011	2012	2011	2012	2011
1100 Block of Chestnut	7,079	9,839	8,349	9,632	8,322	9,154	6,836	7,235
1200 Block of Walnut	9,621	12,808	11,148	13,343	11,238	12,757	9,484	10,313
1700 Block of Walnut	20,369	25,614	22,924	25,460	23,268	24,733	22,219	22,505
800 Block of Market	9,899	18,839	13,333	18,131	13,404	15,570	13,334	14,058
Intersection of 12th & Market	12,589	20,092	16,043	19,898	16,374	16,886	15,974	16,153
1500 Block of Chestnut	12,094	19,175	16,734	19,596	14,086	20,169	12,508	16,065
1600 Block of Chestnut	13,849	18,578	15,919	18,912	15,871	16,253	13,013	12,902



Average Daily Pedestrian Count by Day of the Week – November 2012

