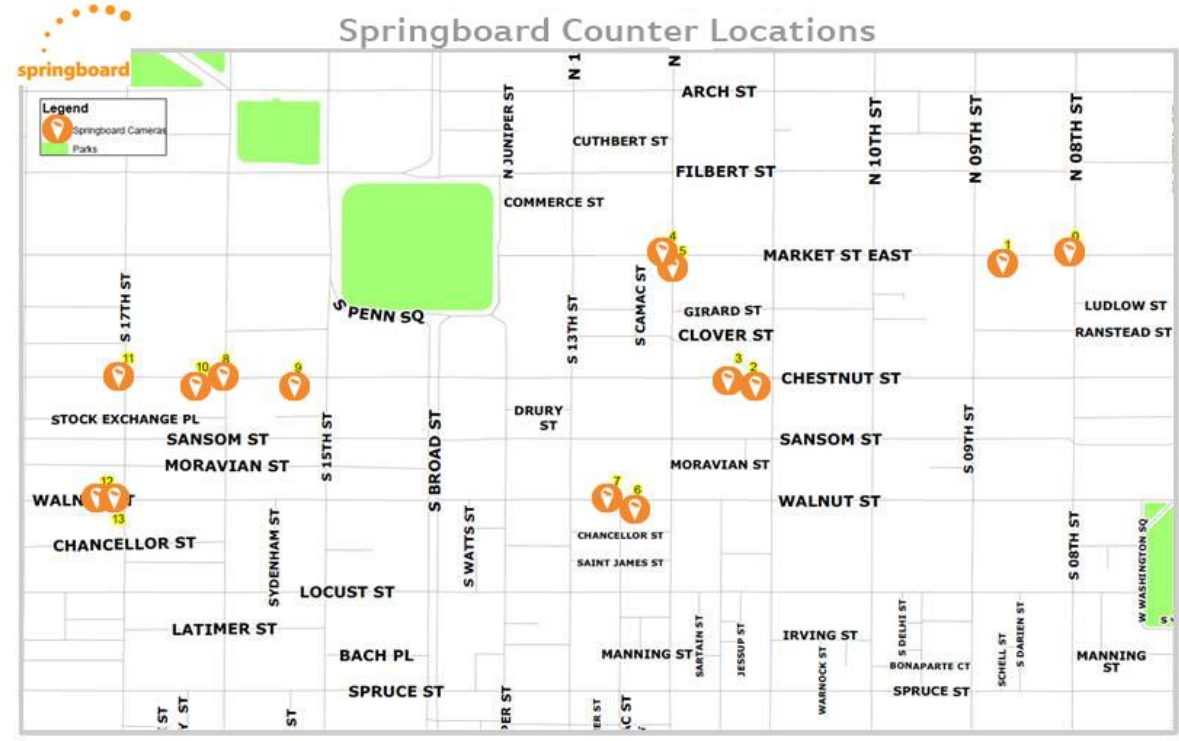


Map of Counting Locations



Example Camera Positions

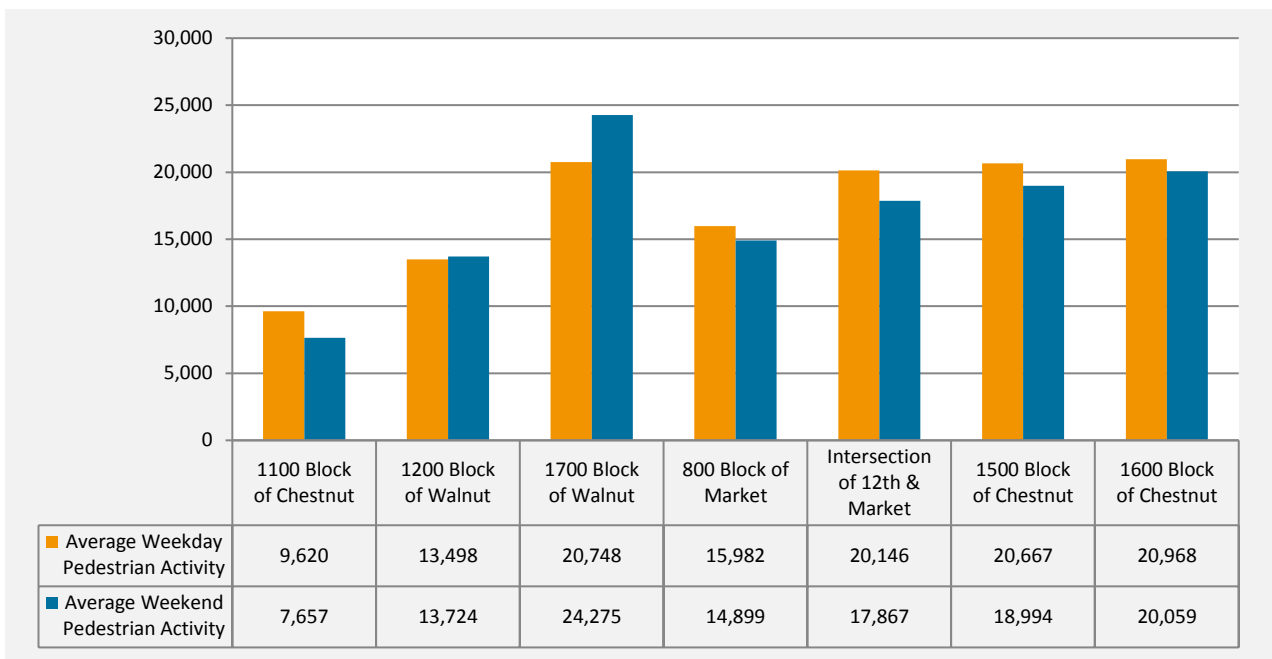




Headlines for November 2014

- Pedestrian activity in Center City Philadelphia was ▼ -12.1% compared to last month
- Pedestrian activity across New York was ▼ -3.5% compared to last month
- Pedestrian activity in Center City Philadelphia was ▲ 23.1% compared to same month last year
- Pedestrian activity across New York was ▼ -3.8% compared to same month last year

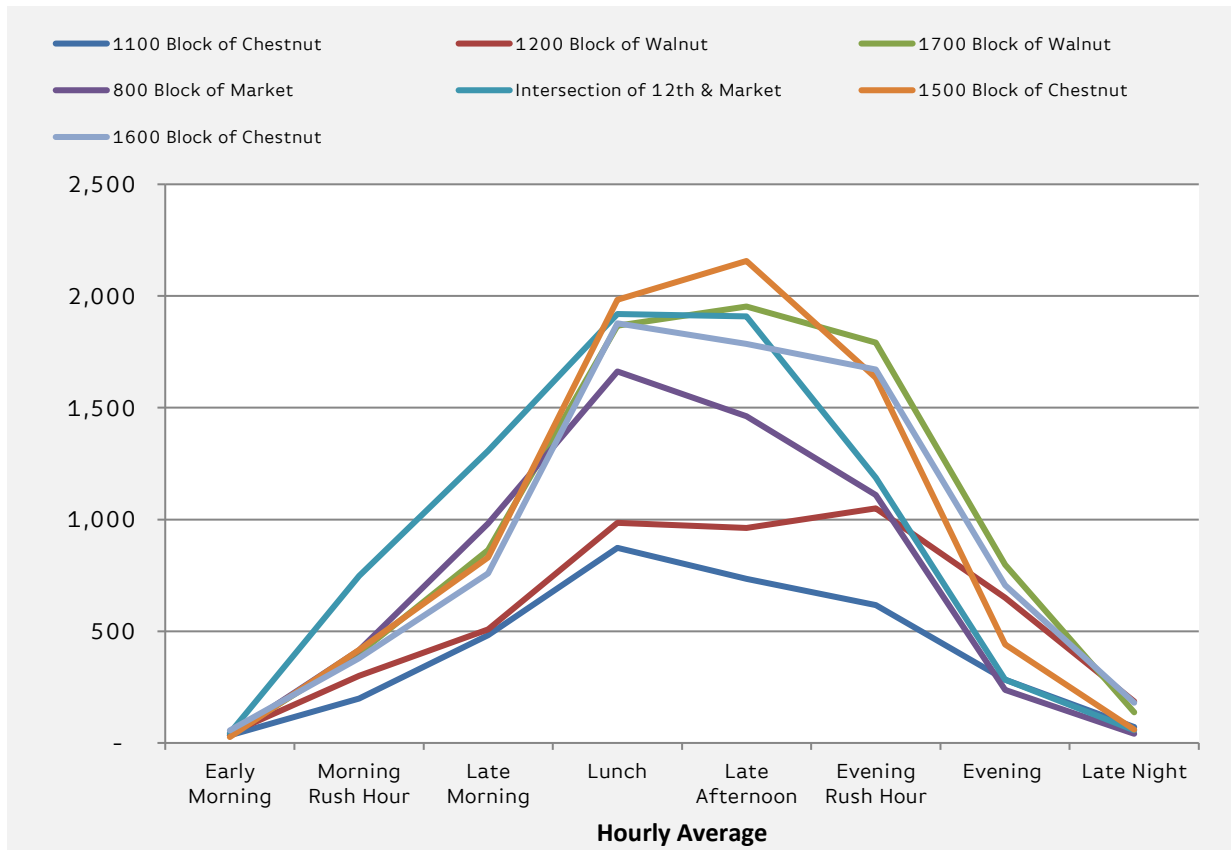
Average Daily Pedestrian Count– Nov 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	9,620	7,184	7,657	5,391
1200 Block of Walnut	13,498	11,353	13,724	11,625
1700 Block of Walnut	20,748	20,217	24,275	24,269
800 Block of Market	15,982	13,901	14,899	11,808
Intersection of 12th & Market	20,146	16,981	17,867	13,247
1500 Block of Chestnut	20,667	15,386	18,994	12,981
1600 Block of Chestnut	20,968	14,922	20,059	13,166



Average Daily Pedestrian Count by Time of Day
November 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	34	22	43	46	34	24	35	32	44	9	26	23	56	39
Morning RH*	198	148	300	270	401	377	414	371	747	659	416	362	379	297
Late Morning	482	338	508	453	863	815	982	904	1,307	1,237	830	651	758	546
Lunch	873	580	985	806	1,867	1,848	1,662	1,401	1,920	1,775	1,983	1,449	1,878	1,353
Late Afternoon	735	611	962	775	1,953	1,954	1,462	1,208	1,908	1,640	2,157	1,489	1,785	1,286
Evening RH*	617	511	1,050	857	1,791	1,666	1,109	902	1,187	813	1,634	1,085	1,672	1,149
Evening	284	193	649	553	798	755	237	198	283	79	441	340	706	430
Late Night	72	48	186	175	137	218	42	40	57	17	60	65	180	113

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

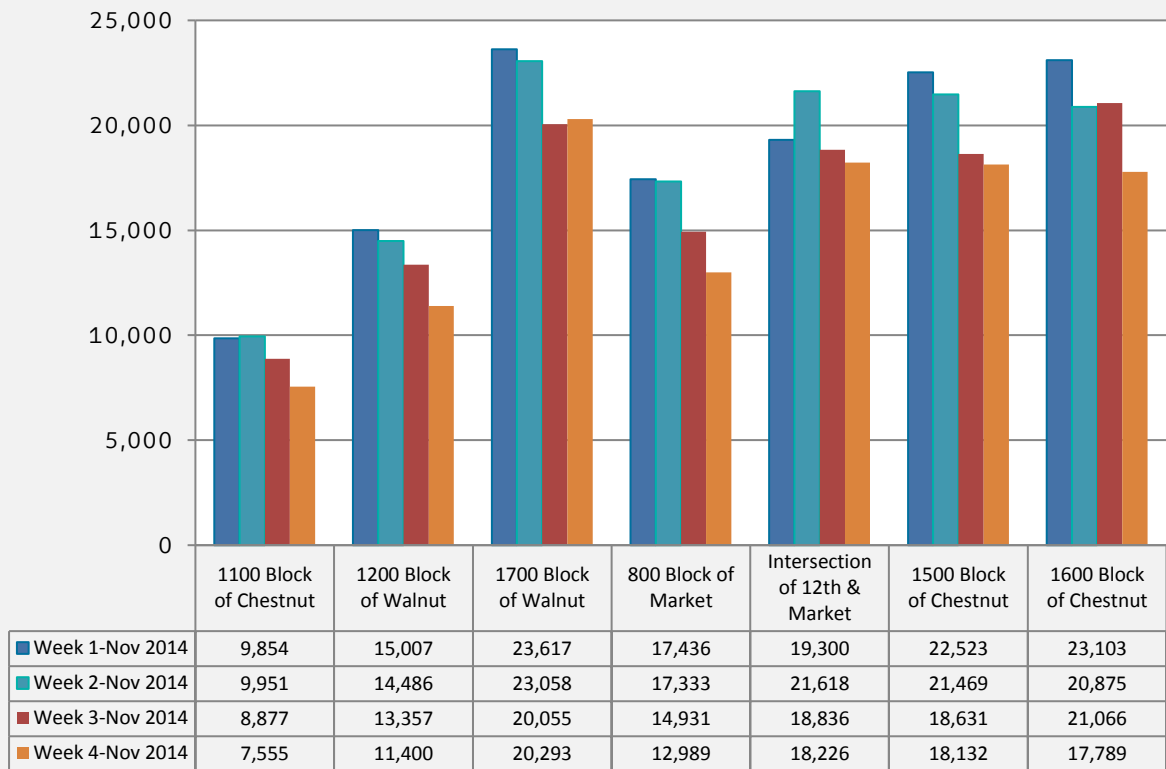
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



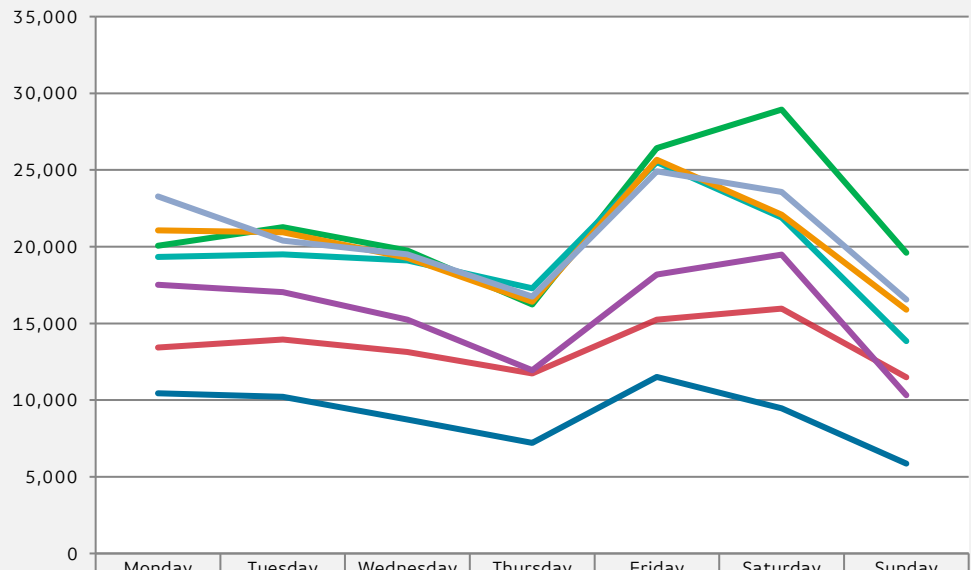
Average Pedestrian Count by Week-Nov
2014



	Week 1-Nov 2014		Week 2-Nov 2014		Week 3-Nov 2014		Week 4-Nov 2014	
	2014	2013	2014	2013	2014	2013	2014	2013
1100 Block of Chestnut	9,854	7,959	9,951	7,332	8,877	6,742	7,555	4,654
1200 Block of Walnut	15,007	12,871	14,486	12,502	13,357	11,799	11,400	8,552
1700 Block of Walnut	23,617	23,172	23,058	23,130	20,055	20,626	20,293	18,571
800 Block of Market	17,436	15,011	17,333	13,725	14,931	13,439	12,989	11,039
Intersection of 12th & Market	19,300	16,892	21,618	16,631	18,836	14,994	18,226	15,141
1500 Block of Chestnut	22,523	16,295	21,469	16,034	18,631	14,744	18,132	11,720
1600 Block of Chestnut	23,103	15,985	20,875	15,815	21,066	14,646	17,789	11,236



Average Daily Pedestrian Count by Day of the Week – Nov 2014



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1100 Block of Chestnut	10,444	10,204	8,728	7,216	11,508	9,457	5,858
1200 Block of Walnut	13,433	13,955	13,132	11,737	15,233	15,962	11,486
1700 Block of Walnut	20,055	21,272	19,746	16,231	26,436	28,938	19,613
800 Block of Market	17,509	17,031	15,232	11,951	18,186	19,483	10,315
Intersection of 12th & Market	19,329	19,495	19,108	17,286	25,514	21,894	13,841
1500 Block of Chestnut	21,059	20,940	19,262	16,407	25,667	22,096	15,892
1600 Block of Chestnut	23,276	20,403	19,507	16,744	24,910	23,567	16,550