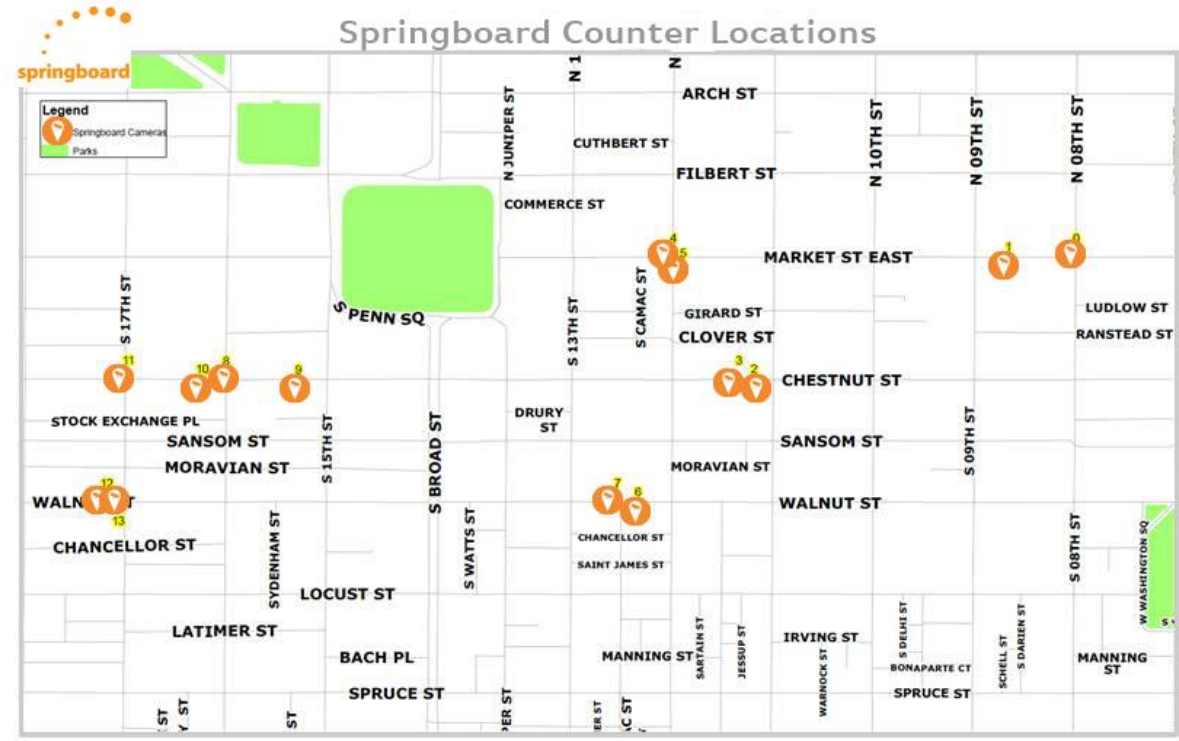


Map of Counting Locations



Example Camera Positions



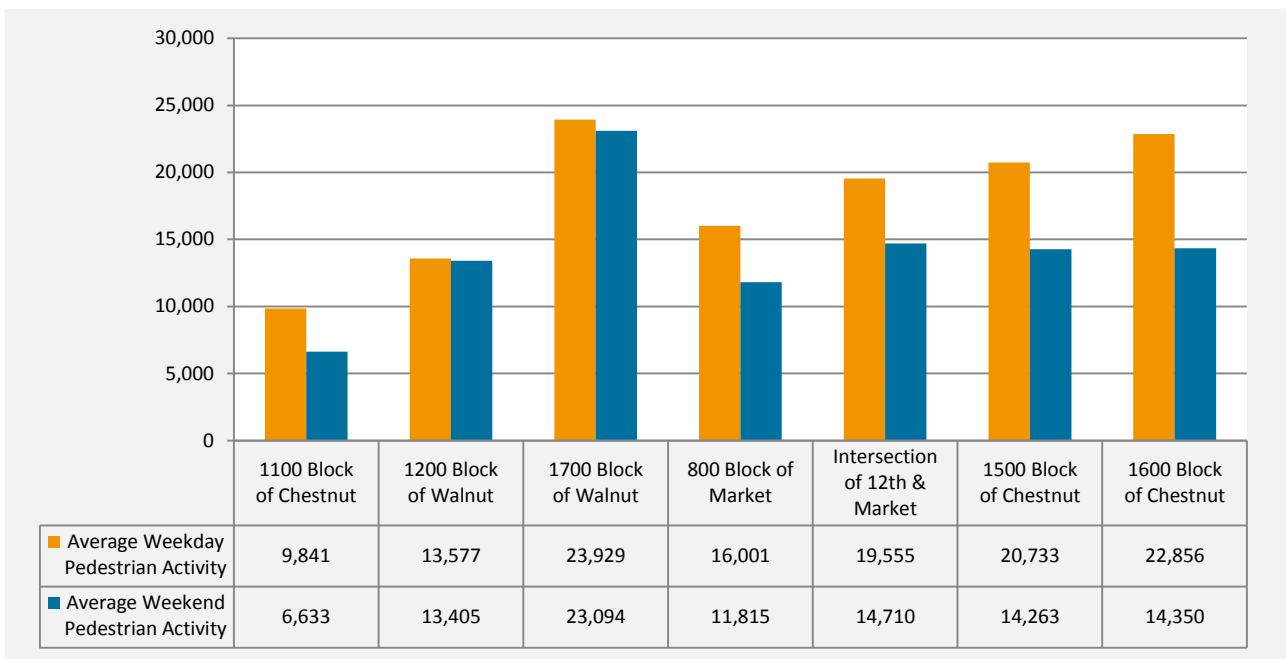


Headlines for December 2011

Pedestrian activity in Center City Philadelphia was up ▲ 1.9% compared to last month

Pedestrian activity in Center City Philadelphia was up compared to same month last year

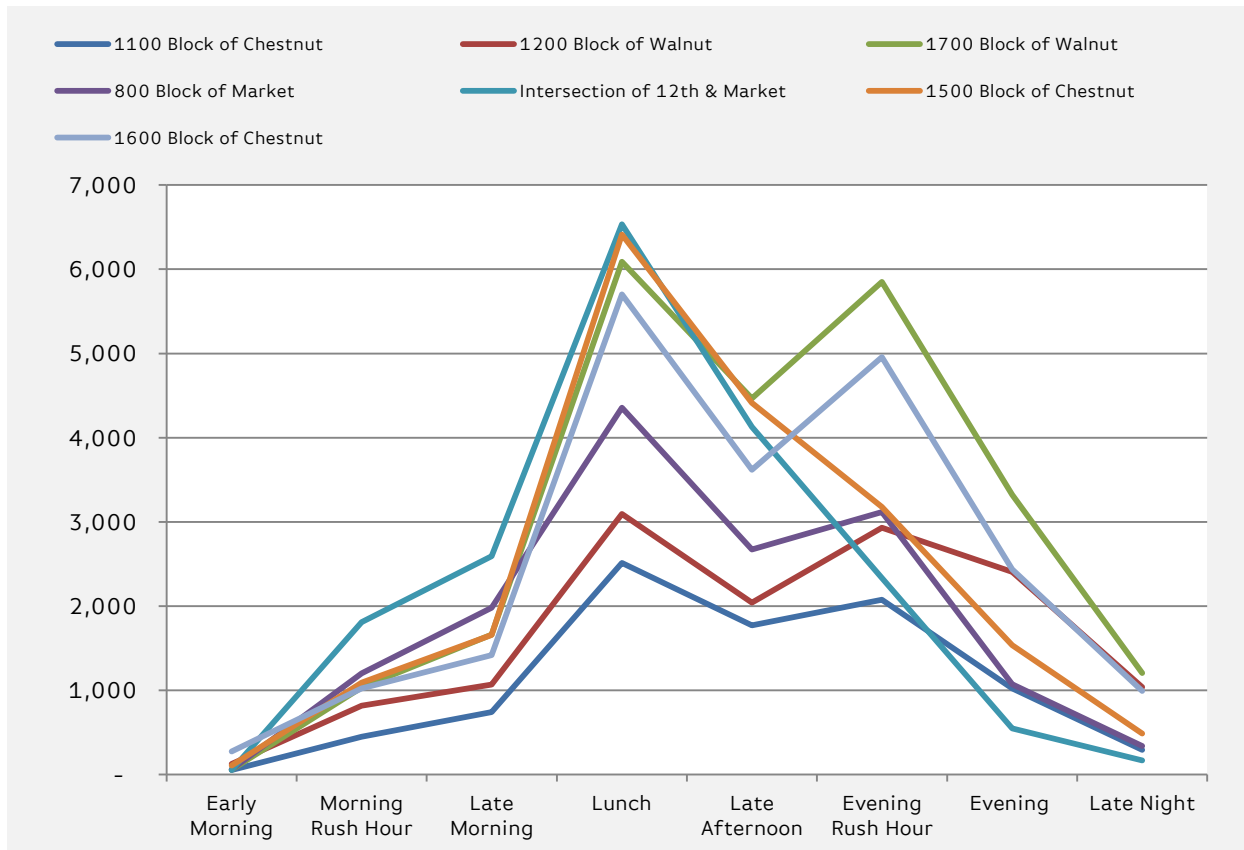
Average Daily Pedestrian Count – December 2011



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2011	2010	2011	2010
1100 Block of Chestnut	9,841	-	6,633	-
1200 Block of Walnut	13,577	-	13,405	-
1700 Block of Walnut	23,929	-	23,094	-
800 Block of Market	16,001	-	11,815	-
Intersection of 12th & Market	19,555	-	14,710	-
1500 Block of Chestnut	20,733	-	14,263	-
1600 Block of Chestnut	22,856	-	14,350	-



Average Daily Pedestrian Count by Time of Day
December 2011



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010
Early Morning	56	-	126	-	59	-	62	-	53	-	109	-	275	-
Morning RH*	449	-	819	-	1,035	-	1,202	-	1,810	-	1,090	-	1,023	-
Late Morning	743	-	1,071	-	1,661	-	1,981	-	2,593	-	1,658	-	1,418	-
Lunch	2,511	-	3,096	-	6,090	-	4,358	-	6,534	-	6,412	-	5,703	-
Late Afternoon	1,772	-	2,041	-	4,468	-	2,672	-	4,126	-	4,413	-	3,620	-
Evening RH*	2,077	-	2,930	-	5,851	-	3,116	-	2,335	-	3,179	-	4,956	-
Evening	1,023	-	2,408	-	3,322	-	1,074	-	549	-	1,537	-	2,438	-
Late Night	292	-	1,037	-	1,205	-	340	-	169	-	486	-	993	-

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

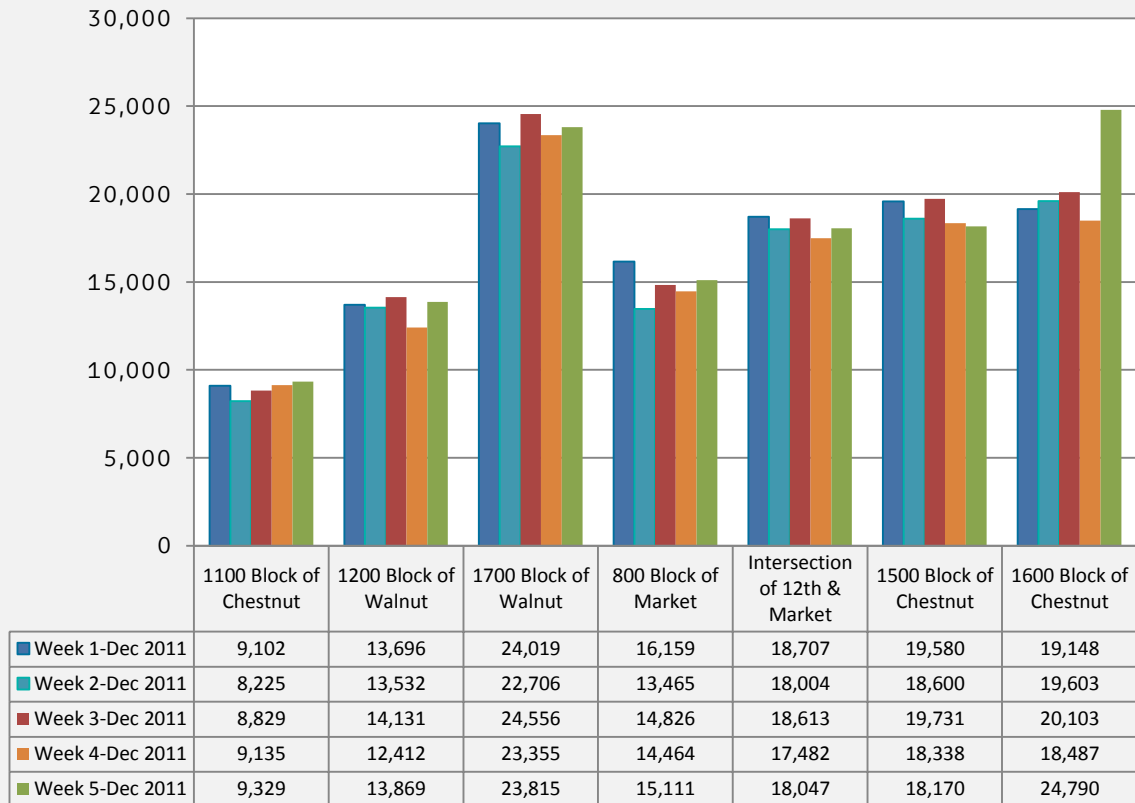
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-December 2011



	Week 1-Dec 2011		Week 2-Dec 2011		Week 3-Dec 2011		Week 4-Dec 2011		Week 5-Dec 2011	
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010
1100 Block of Chestnut	9,102	-	8,225	-	8,829	-	9,135	-	9,329	-
1200 Block of Walnut	13,696	-	13,532	-	14,131	-	12,412	-	13,869	-
1700 Block of Walnut	24,019	-	22,706	-	24,556	-	23,355	-	23,815	-
800 Block of Market	16,159	-	13,465	-	14,826	-	14,464	-	15,111	-
Intersection of 12th & Market	18,707	-	18,004	-	18,613	-	17,482	-	18,047	-
1500 Block of Chestnut	19,580	-	18,600	-	19,731	-	18,338	-	18,170	-
1600 Block of Chestnut	19,148	-	19,603	-	20,103	-	18,487	-	24,790	-



Average Daily Pedestrian Count by Day of the Week – December 2011

