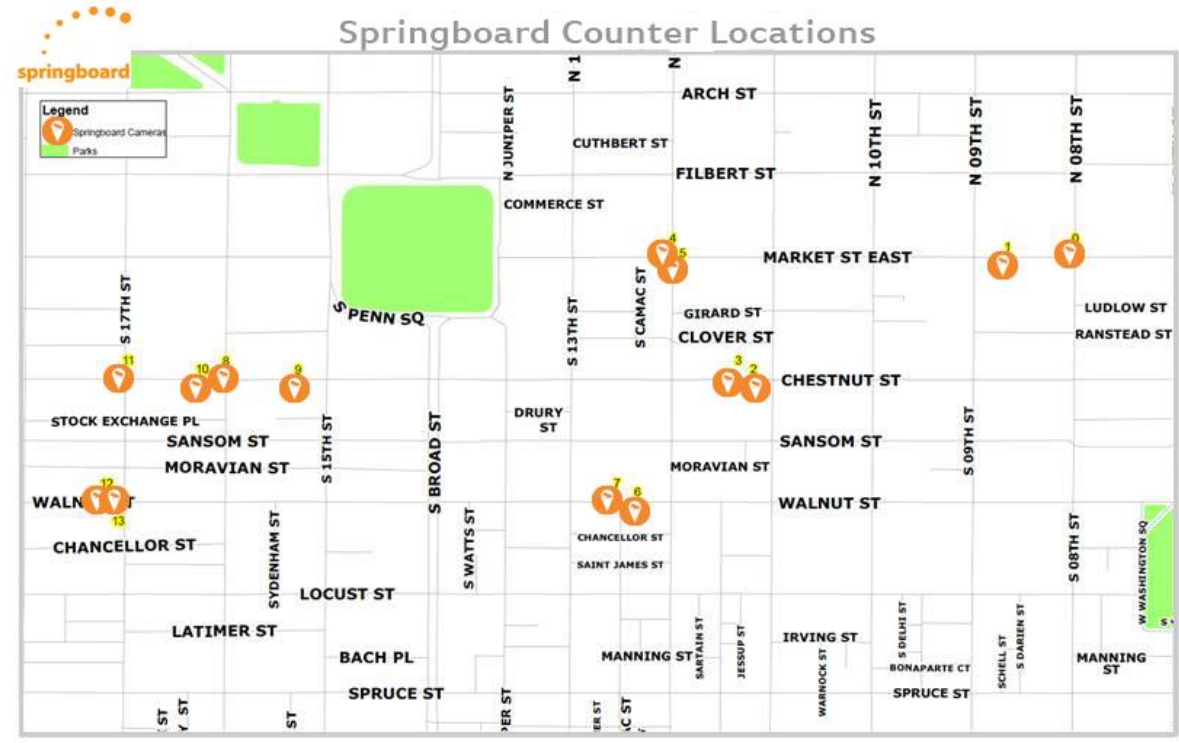


Map of Counting Locations



Example Camera Positions





Headlines for December 2012

Pedestrian activity in Center City Philadelphia was up ▼ -0.7% compared to last month

Pedestrian activity in Center City Philadelphia was up ▼ -19.1% compared to same month last year

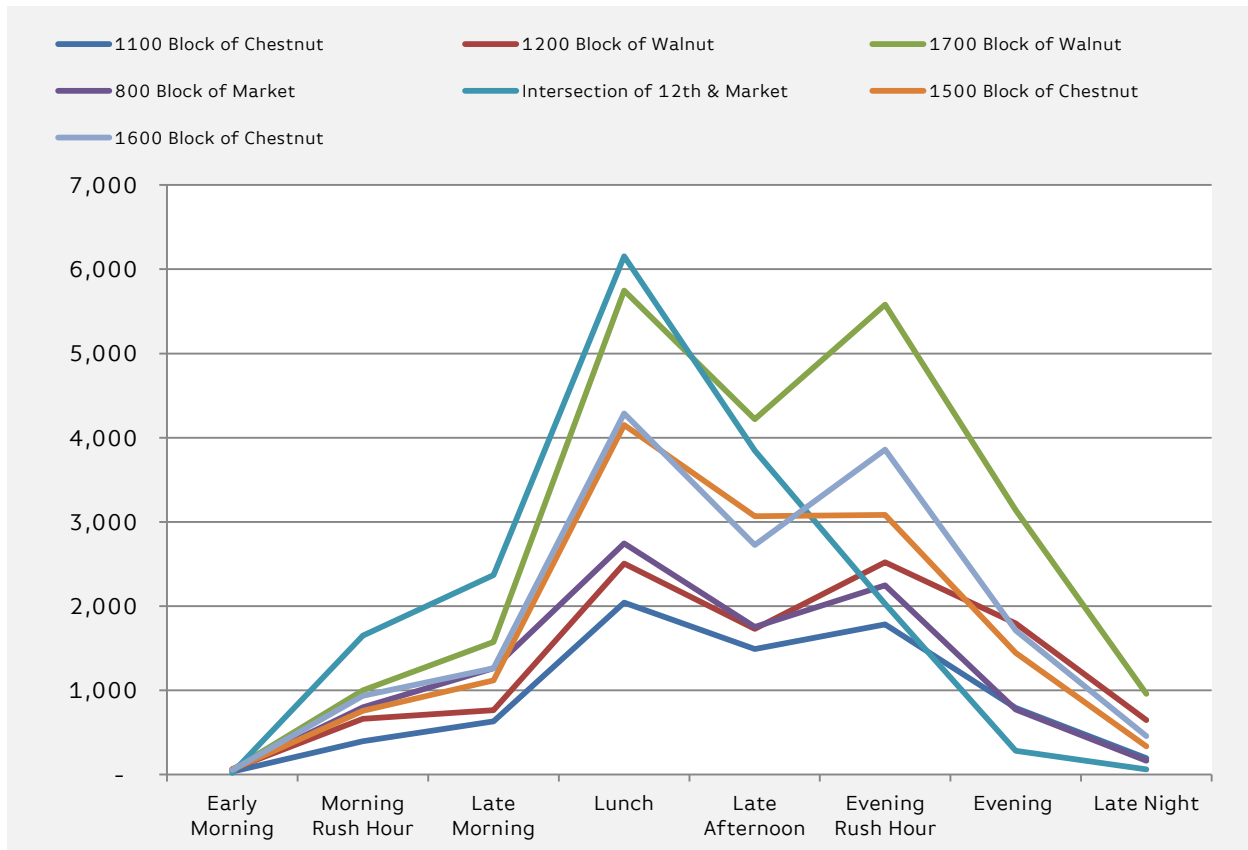
Average Daily Pedestrian Count – December 2012



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2012	2011	2012	2011
1100 Block of Chestnut	7,986	9,841	5,815	6,633
1200 Block of Walnut	10,996	13,577	9,924	13,405
1700 Block of Walnut	21,599	23,929	23,978	23,094
800 Block of Market	10,904	16,001	7,009	11,815
Intersection of 12th & Market	17,287	19,555	14,220	14,710
1500 Block of Chestnut	15,049	20,733	11,421	14,263
1600 Block of Chestnut	16,127	22,856	13,209	14,350



Average Daily Pedestrian Count by Time of Day
December 2012



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
Early Morning	37	56	65	126	59	59	50	62	20	53	58	109	53	275
Morning RH*	396	449	664	819	999	1,035	798	1,202	1,649	1,810	758	1,090	937	1,023
Late Morning	631	743	764	1,071	1,575	1,661	1,261	1,981	2,367	2,593	1,120	1,658	1,264	1,418
Lunch	2,041	2,511	2,504	3,096	5,745	6,090	2,744	4,358	6,155	6,534	4,149	6,412	4,287	5,703
Late Afternoon	1,492	1,772	1,732	2,041	4,221	4,468	1,752	2,672	3,847	4,126	3,067	4,413	2,724	3,620
Evening RH*	1,782	2,077	2,522	2,930	5,580	5,851	2,247	3,116	2,028	2,335	3,082	3,179	3,860	4,956
Evening	791	1,023	1,794	2,408	3,141	3,322	771	1,074	282	549	1,443	1,537	1,710	2,438
Late Night	195	292	646	1,037	960	1,205	167	340	62	169	335	486	458	993

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

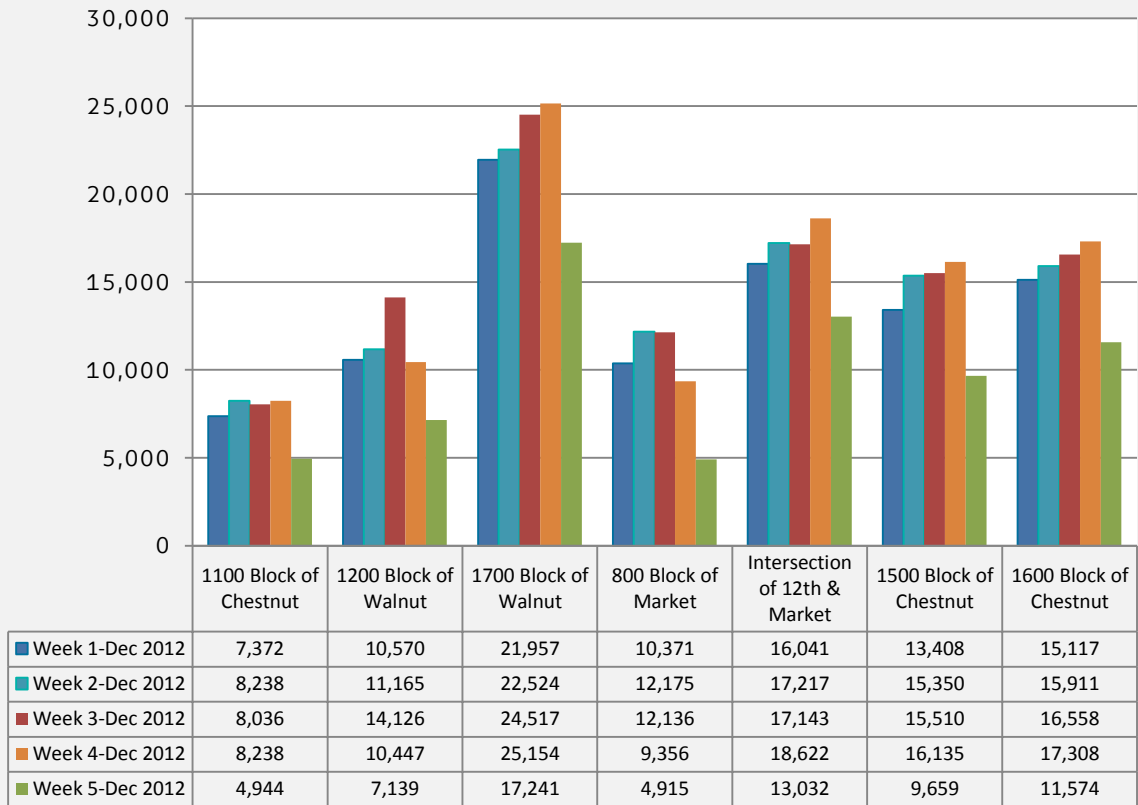
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



Average Pedestrian Count by Week-December 2012



	Week 1-Dec 2012		Week 2-Dec 2012		Week 3-Dec 2012		Week 4-Dec 2012		Week 5-Dec 2012	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
	1100 Block of Chestnut	7,372	9,102	8,238	8,225	8,036	8,829	8,238	9,135	4,944
1200 Block of Walnut	10,570	13,696	11,165	13,532	14,126	14,131	10,447	12,412	7,139	97,082
1700 Block of Walnut	21,957	24,019	22,524	22,706	24,517	24,556	25,154	23,355	17,241	166,706
800 Block of Market	10,371	16,159	12,175	13,465	12,136	14,826	9,356	14,464	4,915	105,776
Intersection of 12th & Market	16,041	18,707	17,217	18,004	17,143	18,613	18,622	17,482	13,032	126,330
1500 Block of Chestnut	13,408	19,580	15,350	18,600	15,510	19,731	16,135	18,338	9,659	127,193
1600 Block of Chestnut	15,117	19,148	15,911	19,603	16,558	20,103	17,308	18,487	11,574	173,528



Average Daily Pedestrian Count by Day of the Week – December 2012

