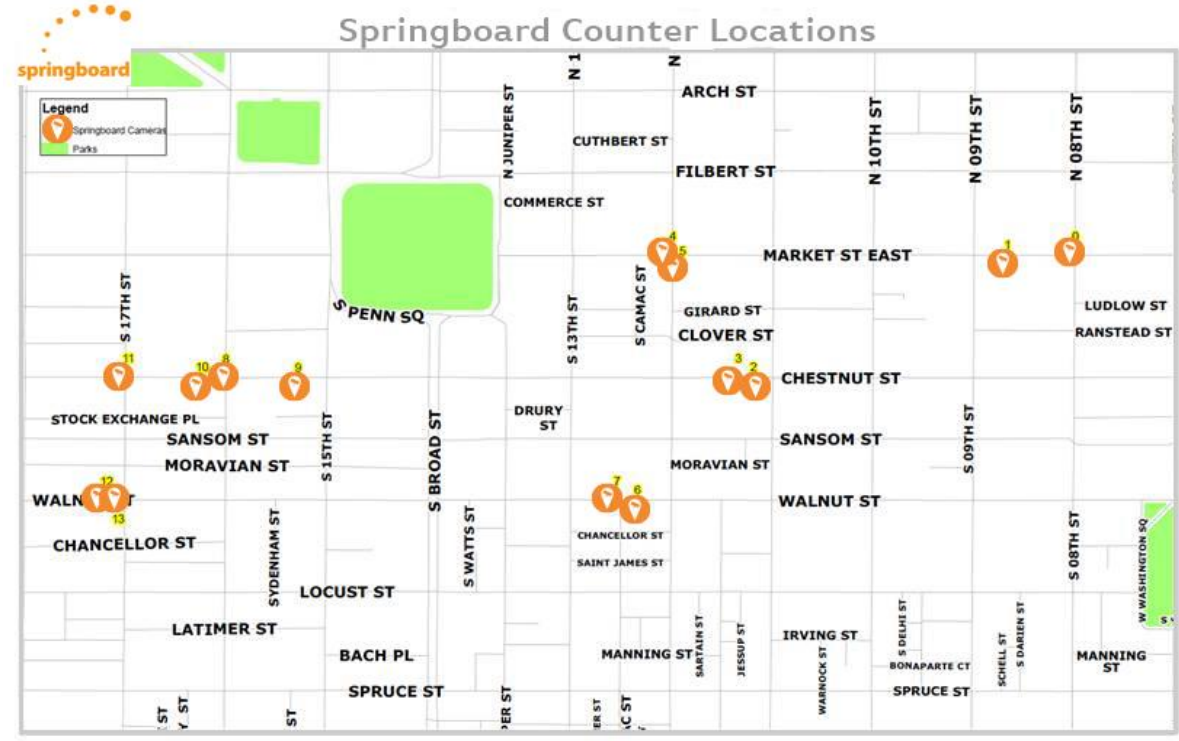


Map of Counting Locations



Example Camera Positions





Headlines for December 2014

- Pedestrian activity in Center City Philadelphia was ▼ -4.1% compared to last month
- Pedestrian activity across New York was ▲ 23.5% compared to last month
- Pedestrian activity in Center City Philadelphia was ▲ 28.8% compared to same month last year
- Pedestrian activity across New York was ▲ 8.6% compared to same month last year

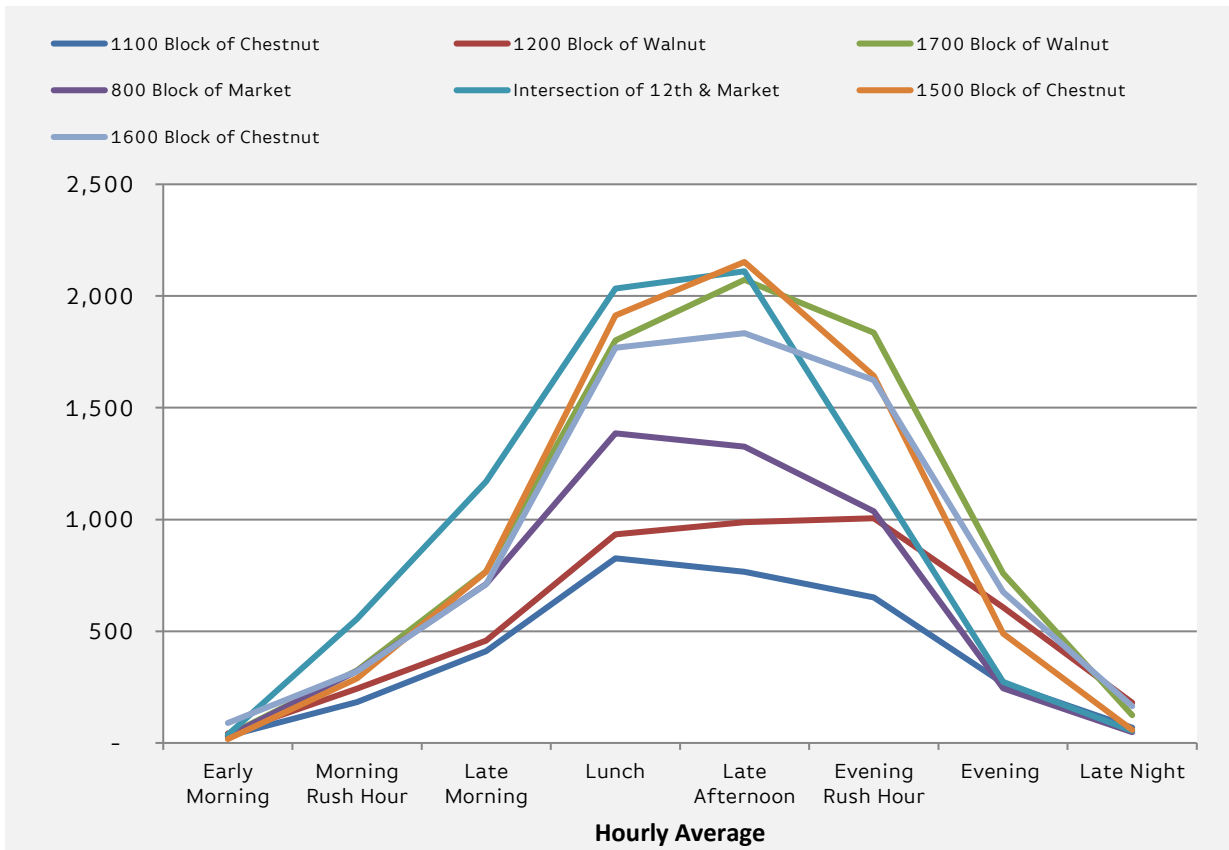
Average Daily Pedestrian Count– Dec 2014



	Average Weekday Pedestrian Activity		Average Weekend Pedestrian Activity	
	2014	2013	2014	2013
1100 Block of Chestnut	9,638	5,677	6,741	3,914
1200 Block of Walnut	13,002	10,752	12,452	9,790
1700 Block of Walnut	21,073	19,651	21,839	20,247
800 Block of Market	14,128	12,817	12,222	9,482
Intersection of 12th & Market	20,020	16,275	17,644	14,201
1500 Block of Chestnut	20,614	14,512	17,257	11,123
1600 Block of Chestnut	20,729	14,017	17,925	10,655



Average Daily Pedestrian Count by Time of Day
December 2014



	1100 Block of Chestnut		1200 Block of Walnut		1700 Block of Walnut		800 Block of Market		Intersection of 12th & Market		1500 Block of Chestnut		1600 Block of Chestnut	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Early Morning	31	14	42	37	34	20	30	29	37	7	17	28	89	25
Morning RH*	183	97	243	213	325	289	321	284	555	531	289	237	321	210
Late Morning	411	237	458	383	768	719	711	689	1,169	1,124	766	558	709	485
Lunch	826	460	934	765	1,801	1,719	1,385	1,205	2,034	1,847	1,913	1,346	1,769	1,254
Late Afternoon	766	503	988	779	2,073	1,985	1,326	1,076	2,111	1,726	2,153	1,463	1,834	1,264
Evening RH*	651	414	1,006	805	1,836	1,603	1,037	891	1,193	815	1,642	1,026	1,623	1,064
Evening	267	145	606	487	759	672	245	220	273	78	490	323	676	368
Late Night	69	34	179	157	124	170	48	51	54	16	58	66	164	90

Time of Day Key

Early morning: 4am-6am

Morning RH: 6am-9am

Late Morning: 9am-11am

Lunch: 11am-2pm

Late Afternoon: 2pm-4pm

Evening RH: 4pm-7pm

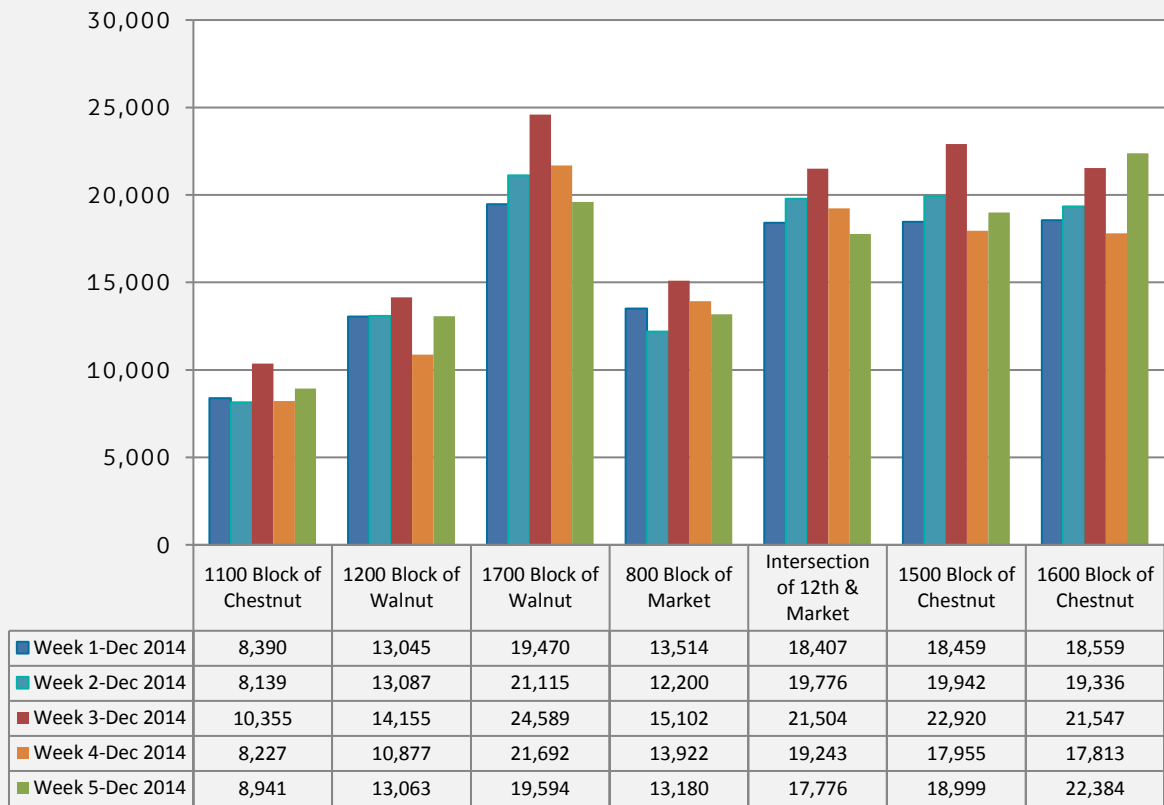
Evening: 7pm-11pm

Late Night: 11pm-4am

*N.B. RH stands for Rush Hour



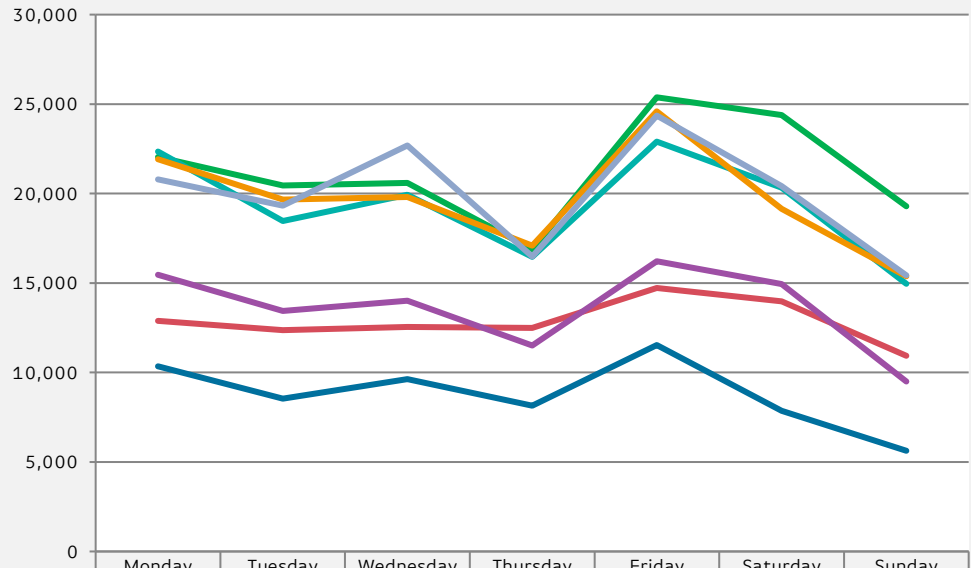
Average Pedestrian Count by Week-Dec
2014



	Week 1-Dec 2014		Week 2-Dec 2014		Week 3-Dec 2014		Week 4-Dec 2014		Week 5-Dec 2014	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
1100 Block of Chestnut	8,390	6,142	8,139	3,974	10,355	7,360	8,227	5,524	8,941	2,864
1200 Block of Walnut	13,045	11,314	13,087	10,585	14,155	12,500	10,877	8,865	13,063	9,123
1700 Block of Walnut	19,470	19,657	21,115	19,138	24,589	24,423	21,692	19,052	19,594	16,836
800 Block of Market	13,514	12,126	12,200	10,467	15,102	16,058	13,922	11,933	13,180	8,736
Intersection of 12th & Market	18,407	16,322	19,776	16,077	21,504	18,571	19,243	13,935	17,776	13,506
1500 Block of Chestnut	18,459	14,476	19,942	13,160	22,920	16,543	17,955	12,166	18,999	11,374
1600 Block of Chestnut	18,559	13,995	19,336	13,246	21,547	16,074	17,813	11,724	22,384	10,242



Average Daily Pedestrian Count by Day of the Week – Dec 2014



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1100 Block of Chestnut	10,347	8,540	9,624	8,147	11,533	7,855	5,627
1200 Block of Walnut	12,878	12,366	12,549	12,496	14,723	13,971	10,934
1700 Block of Walnut	22,048	20,454	20,600	16,888	25,377	24,387	19,290
800 Block of Market	15,457	13,432	14,020	11,515	16,216	14,947	9,498
Intersection of 12th & Market	22,349	18,464	19,930	16,457	22,901	20,330	14,957
1500 Block of Chestnut	21,917	19,667	19,801	17,092	24,594	19,137	15,378
1600 Block of Chestnut	20,797	19,325	22,681	16,483	24,357	20,421	15,430